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Salesforce Data-Cloud-Consultant frequently changes the content of the Salesforce Certified Data 360 Consultant (Data-Con-101) (Data-Cloud-Consultant) exam. Therefore, to save your valuable time and money, we keep a close eye on the latest updates. Furthermore, TestBraindump also offers free updates of Data-Cloud-Consultant exam questions for up to 365 days after buying Salesforce Certified Data 360 Consultant (Data-Con-101) (Data-Cloud-Consultant) dumps. We guarantee that nothing will stop you from earning the esteemed Salesforce Certification Exam on your first attempt if you diligently prepare with our Salesforce in Data-Cloud-Consultant real exam questions.

Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.
Topic 2	Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.
Topic 3	Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.
Topic 4	Data Cloud Setup and Administration: This topic includes applying Data Cloud permissions, permission sets, org-wide settings. It describes and configures data stream types, and data bundles. Moreover, it discusses use cases for data spaces, creating data spaces, managing and administering Data Cloud using reports, dashboards, flows, packaging, data kits, diagnosing and exploring data using Data Explorer, Profile Explorer, and APIs.

Salesforce Certified Data 360 Consultant (Data-Con-101) Sample Questions (Q90-Q95):

NEW QUESTION # 90

Which consideration related to the way Data Cloud ingests CRM data is true?

- **A. The CRM Connector allows standard fields to stream into Data Cloud in real time.**
- B. The CRM Connector's synchronization times can be customized to up to 15-minute intervals.
- C. CRM data cannot be manually refreshed and must wait for the next scheduled synchronization.
- D. Formula fields are refreshed at regular sync intervals and are updated at the next full refresh.

Answer: A

Explanation:

The correct answer is D. The CRM Connector allows standard fields to stream into Data Cloud in real time. This means that any changes to the standard fields in the CRM data source are reflected in Data Cloud almost instantly, without waiting for the next scheduled synchronization. This feature enables Data Cloud to have the most up-to-date and accurate CRM data for segmentation and activation¹.

The other options are incorrect for the following reasons:

A . CRM data can be manually refreshed at any time by clicking the Refresh button on the data stream detail page². This option is false.

B . The CRM Connector's synchronization times can be customized to up to 60-minute intervals, not 15-minute intervals³. This option is false.

C . Formula fields are not refreshed at regular sync intervals, but only at the next full refresh⁴. A full refresh is a complete data ingestion process that occurs once every 24 hours or when manually triggered. This option is false.

Reference:

- 1: Connect and Ingest Data in Data Cloud article on Salesforce Help
- 2: Data Sources in Data Cloud unit on Trailhead
- 3: Data Cloud for Admins module on Trailhead
- 4: [Formula Fields in Data Cloud] unit on Trailhead
- 5: [Data Streams in Data Cloud] unit on Trailhead

NEW QUESTION # 91

Northern Trail Outfitters (NTO), an outdoor lifestyle clothing brand, recently started a new line of business. The new business specializes in gourmet camping food. For business reasons as well as security reasons, it's important to NTO to keep all Data Cloud data separated by brand.

Which capability best supports NTO's desire to separate its data by brand?

- A. Data model objects for each brand
- **B. Data spaces for each brand**
- C. Data sources for each brand
- D. Data streams for each brand

Answer: B

Explanation:

Explanation

Data spaces are logical containers that allow you to separate and organize your data by different criteria, such as brand, region, product, or business unit¹. Data spaces can help you manage data access, security, and governance, as well as enable cross-cloud data integration and activation². For NTO, data spaces can support their desire to separate their data by brand, so that they can have different data models, rules, and insights for their outdoor lifestyle clothing and gourmet camping food businesses. Data spaces can also help NTO comply with any data privacy and security regulations that may apply to their different brands³. The other options are incorrect because they do not provide the same level of data separation and organization as data spaces. Data streams are used to ingest data from different sources into Data Cloud, but they do not separate the data by brand⁴. Data model objects are used to define the structure and attributes of the data, but they do not isolate the data by brand⁵. Data sources are used to identify the origin and type of the data, but they do not partition the data by brand. References: Data Spaces Overview, Create Data Spaces, Data Privacy and Security in Data Cloud, Data Streams Overview, Data Model Objects Overview, [Data Sources Overview]

NEW QUESTION # 92

Northern Trail Outfitters wants to implement Data Cloud and has several use cases in mind.

Which two use cases are considered a good fit for Data Cloud?

Choose 2 answers

- **A. To use harmonized data to more accurately understand the customer and business impact**
- B. To eliminate the need for separate business intelligence and IT data management tools
- C. To create and orchestrate cross-channel marketing messages
- **D. To ingest and unify data from various sources to reconcile customer identity**

Answer: A,D

Explanation:

Data Cloud is a data platform that can help customers connect, prepare, harmonize, unify, query, analyze, and act on their data across various Salesforce and external sources. Some of the use cases that are considered a good fit for Data Cloud are:

To ingest and unify data from various sources to reconcile customer identity. Data Cloud can help customers bring all their data, whether streaming or batch, into Salesforce and map it to a common data model. Data Cloud can also help customers resolve identities across different channels and sources and create unified profiles of their customers.

To use harmonized data to more accurately understand the customer and business impact. Data Cloud can help customers transform and cleanse their data before using it, and enrich it with calculated insights and related attributes. Data Cloud can also help customers create segments and audiences based on their data and activate them in any channel. Data Cloud can also help customers use AI to predict customer behavior and outcomes.

The other two options are not use cases that are considered a good fit for Data Cloud. Data Cloud does not provide features to create and orchestrate cross-channel marketing messages, as this is typically handled by other Salesforce solutions such as Marketing Cloud. Data Cloud also does not eliminate the need for separate business intelligence and IT data management tools, as it is designed to work with them and complement their capabilities.

Reference:

Learn How Data Cloud Works

About Salesforce Data Cloud

Discover Use Cases for the Platform

Understand Common Data Analysis Use Cases

NEW QUESTION # 93

A consultant needs to minimize the difference between a Data Cloud segment population and Marketing Cloud data extension count to determine the true size of segments for campaign planning.

What should the consultant recommend to filter the segments by to accomplish this?

- **A. User preferences for marketing outreach**
- B. Marketing Cloud Journeys
- C. Business units
- D. Geographical divisions

Answer: A

Explanation:

Segment Population vs. Data Extension Count: Minimizing the difference between Data Cloud segment populations and Marketing Cloud data extensions ensures accurate segment sizes for campaign planning.

Filtering by User Preferences: By filtering segments based on user preferences for marketing outreach, you ensure that only those contacts who have opted in or are eligible for marketing campaigns are included. This aligns the segment population in Data Cloud with the counts in Marketing Cloud.

Process:

- * Define Preferences: Ensure that user preferences for marketing outreach are clearly defined and captured in the system.

- * Filter Segments: Use these preferences to filter segments in Data Cloud, ensuring only the relevant contacts are included.

Benefits:

- * Accuracy: Increases the accuracy of segment sizes by including only those who have opted in for marketing.

- * Compliance: Helps in complying with regulatory requirements for marketing communications.

References:

- * Salesforce Data Cloud Segmentation

- * Marketing Cloud Data Extensions

NEW QUESTION # 94

A customer requests that their personal data be deleted.

Which action should the consultant take to accommodate this request in Data Cloud?

- A. Use a streaming API call to delete the customer's information.
- **B. Use the Data Rights Subject Request tool to request deletion of the customer's information.**
- C. Use Profile Explorer to delete the customer data from Data Cloud.
- D. Use Consent API to request deletion of the customer's information.

Answer: B

NEW QUESTION # 95

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