

Marketing-Cloud-Developer Test Review, Marketing-Cloud-Developer Questions Answers



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Salesforce Marketing-Cloud-Developer Exam is an excellent opportunity for professionals who want to showcase their expertise in marketing automation and the Salesforce Marketing Cloud platform. By passing Marketing-Cloud-Developer exam and becoming certified, individuals can increase their credibility in the industry and open up new career opportunities. With the right preparation and experience, passing the Marketing-Cloud-Developer exam can be a valuable achievement for any marketing automation professional.

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The Salesforce Marketing-Cloud-Developer Exam consists of 60 multiple-choice questions that must be completed within 105 minutes. To pass the exam, candidates must achieve a minimum score of 63%. Marketing-Cloud-Developer exam fee is \$400, and it can be taken either online or at a testing center. Earning the Salesforce Certified Marketing Cloud Developer certification can help professionals advance their careers and gain recognition as skilled Marketing Cloud experts.

Salesforce Certified Marketing Cloud Developer Exam Sample Questions

(Q87-Q92):

NEW QUESTION # 87

Certification Aid created a journey and event definition in Marketing Cloud. Which of the following resources are relevant to inject Contacts into the journey using the REST API? Choose 2.

- A. GET /eventDefinitions/key:{key}
- B. POST/eventDefinitions/key:{key} or /eventDefinitions/{id}
- C. POST /interaction/v1/events
- D. POST /interaction/v1/interactions/contactentry

Answer: B,C

Explanation:

To inject contacts into a journey using the REST API, the correct endpoints involve the event definitions and events.

* POST /eventDefinitions/key:{key} or /eventDefinitions/{id}: This endpoint allows you to interact with event definitions by key or ID, which is essential for managing journey events.

* POST /interaction/v1/events: This endpoint is used to inject events into the journey, thus adding contacts to the journey based on the defined event.

NEW QUESTION # 88

A developer is creating a custom preference center and wants to log unsubscribe events from the CloudPage. Which set of parameters should be captured and provided to the LongUnsubEvent Execute Call to ensure accurate unsubscribe information?

- A. SubscriberKey and JobID
- B. EmailAddress and JobID
- C. SubscriberID and BatchID
- D. SubscriberKey and BatchID

Answer: A

NEW QUESTION # 89

A developer wants to retrieve a row of data from a data extension using the SOAP API. Which API Object should be used for this call?

- A. DataExtensionObject
- B. DataExtension
- C. DataExtensionField
- D. Row

Answer: A

Explanation:

To retrieve a row of data from a data extension using the SOAP API, the developer should use the DataExtensionObject API Object. This object allows for operations such as retrieving, updating, and inserting rows within a data extension.

References:

* Salesforce Marketing Cloud SOAP API DataExtensionObject

* Salesforce Marketing Cloud SOAP API Reference

NEW QUESTION # 90

A developer is working on cross-channel campaign functions for the email team at Northern Trail Outfitters.

They are reviewing available APIs for the different Marketing Cloud applications to determine the most appropriate solution for each.

Which application utilizes the REST API?

- A. Classic Content
- B. Automation Studio

- C. Content Builder

Answer: C

Explanation:

Content Builder uses the REST API to manage content within Salesforce Marketing Cloud. The REST API allows developers to create, update, retrieve, and delete content assets, making it suitable for cross-channel campaign functions.

NEW QUESTION # 91

Which action could the RaiseError AMPscript function be configured to perform?

- A. Update the subscriber's status
- B. Log the source of the error
- C. Delete the subscriber record

Answer: C

NEW QUESTION # 92

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