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CIPM Exam Study Guide 2023-2024| With Questions & Answers (100%Verified)

Which of the following is not a metric an organization would use? - ANSWER - Minimize security threats

Which of the following is least likely a goal of an organization's privacy program? - ANSWER - Hiring a privacy officer or manager

In which of the following ways can internal audit most likely help a privacy program? - ANSWER - Providing consultancy services

What can be considered to be the essence of an organization's privacy notice communicated to the outside world? - ANSWER - A promise on handling

Which of the following is most true about privacy by design? - ANSWER - Results, partly, in compliance with the General Data Protection Regulation

Which of the following is the best description of an accountable organization? - ANSWER - An organization with the necessary policies and procedures

Which step is likely not part of a privacy program with the goal to protect an organization's brand? - ANSWER - Prevent phishing e-mails using the company logo from being sent

What is "the authority aims to safeguard the balance between the right to privacy and other rights"? - ANSWER - A mission or vision

A manufacturing company has placed computers all around the manufacturing area to help machine operators to relax during their lunch break and check their e-mails or social media. The company is doing so in an attempt to stop the machine operators from being distracted by their phones during their work and all the dangers that come with being distracted in a manufacturing area.

All the computers are connected to both the intranet and the internet. This allows an internal news bulletin and all policies and procedures to be displayed easily. There are regular updates, for example on family events, updates of procedures, bonus-related information and news on the employee of the month.

In addition to involving employees by sharing company news with them, all procedures are on the intranet. Anything from safe work practice guidelines to social media guidelines can be found on the intranet.

To use the computer, no login is needed. All computers are configured to be accessible to anyone, with ease. A downside of this is a shared hard-drive, and the older

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IAPP CIPM (Certified Information Privacy Manager) Certification Exam is a globally recognized certification program designed for individuals who are responsible for managing and overseeing privacy programs within their organizations. CIPM exam is administered by the International Association of Privacy Professionals (IAPP), a non-profit organization dedicated to promoting privacy awareness and best practices in the digital age.

IAPP CIPM (Certified Information Privacy Manager) Exam is a certification program designed for professionals who are responsible for managing and overseeing privacy programs within their organization. CIPM Exam is administered by the International Association of Privacy Professionals (IAPP), which is the largest and most respected privacy association in the world. The CIPM certification is recognized globally and demonstrates a professional's expertise in privacy program management.

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The CIPM certification is highly valued by employers and is often required for privacy management positions. It is also a great way for privacy professionals to advance their careers and demonstrate their commitment to the privacy profession. CIPM Exam is available in multiple languages and can be taken online or in person at a testing center. Overall, the CIPM exam is a challenging but rewarding certification that is highly respected in the privacy industry.

IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q91-Q96):

NEW QUESTION # 91

SCENARIO

Please use the following to answer the next QUESTION:

As they company's new chief executive officer, Thomas Goddard wants to be known as a leader in data protection. Goddard recently served as the chief financial officer of Hoopy.com, a pioneer in online video viewing with millions of users around the world. Unfortunately, Hoopy is infamous within privacy protection circles for its ethically Questionable practices, including unauthorized sales of personal data to marketers. Hoopy also was the target of credit card data theft that made headlines around the world, as at least two million credit card numbers were thought to have been pilfered despite the company's claims that "appropriate" data protection safeguards were in place. The scandal affected the company's business as competitors were quick to market an increased level of protection while offering similar entertainment and media content. Within three weeks after the scandal broke, Hoopy founder and CEO Maxwell Martin, Goddard's mentor, was forced to step down.

Goddard, however, seems to have landed on his feet, securing the CEO position at your company, Medialite, which is just emerging from its start-up phase. He sold the company's board and investors on his vision of Medialite building its brand partly on the basis of industry-leading data protection standards and procedures. He may have been a key part of a lapsed or even rogue organization in matters of privacy but now he claims to be reformed and a true believer in privacy protection. In his first week on the job, he calls you into his office and explains that your primary work responsibility is to bring his vision for privacy to life. But you also detect some reservations. "We want Medialite to have absolutely the highest standards," he says. "In fact, I want us to be able to say that we are the clear industry leader in privacy and data protection. However, I also need to be a responsible steward of the company's finances. So, while I want the best solutions across the board, they also need to be cost effective." You are told to report back in a week's time with your recommendations. Charged with this ambiguous mission, you depart the executive suite, already considering your next steps.

What metric can Goddard use to assess whether costs associated with implementing new privacy protections are justified?

- A. Cost-effective mean
- B. Implementation measure
- C. Return on investment
- D. Compliance ratio

Answer: C

NEW QUESTION # 92

Under the General Data Protection Regulation (GDPR), which situation would be LEAST likely to require a Data Protection Impact Assessment (DPIA)?

- A. The use of a camera system to monitor driving behavior on highways
- B. A health clinic processing its patients' genetic and health data
- C. A Human Resources department using a tool to monitor its employees' internet activity
- D. An online magazine using a mailing list to send a generic daily digest to marketing emails

Answer: D

Explanation:

Explanation

A Data Protection Impact Assessment (DPIA) is a process to help identify and minimize the data protection risks of a project. Under the GDPR, a DPIA is required when the processing is likely to result in a high risk to the rights and freedoms of individuals, especially when using new technologies. The GDPR provides some examples of high-risk processing activities, such as systematic and extensive evaluation of personal aspects, large-scale processing of special categories of data, or systematic monitoring of public areas. The other options are more likely to require a DPIA than the online magazine using a mailing list to send a generic daily digest to marketing emails, as they involve more sensitive or intrusive types of processing. References:

* [Data protection impact assessments | ICO]

* [Art. 35 GDPR - Data protection impact assessment - GDPR.eu]

NEW QUESTION # 93

In which situation would a Privacy Impact Assessment (PIA) be the least likely to be required?

- A. If a health-care professional or lawyer processed personal data from a patient's file.
- B. If an after-school club processed children's data to determine which children might have food allergies.
- C. If a social media company created a new product compiling personal data to generate user profiles.
- **D. If a company created a credit-scoring platform five years ago.**

Answer: D

Explanation:

A Privacy Impact Assessment (PIA) is a process that helps to identify and mitigate the privacy risks of a project or activity that involves personal data. A PIA is usually required when there is a new or significant change in the way personal data is collected, used, or disclosed. Therefore, a PIA would be the least likely to be required if a company created a credit-scoring platform five years ago, as this would not be a new or significant change. The other situations involve new or changed processing of personal data that could have privacy impacts, such as sensitive data (health or children's data), profiling data (user profiles), or large-scale data (patient's file). Reference: CIPM Study Guide, page 30; Guide to undertaking privacy impact assessments.

NEW QUESTION # 94

There are different forms of monitoring available for organizations to consider when aligning with their privacy program goals. Which of the following forms of monitoring is best described as 'auditing'?

- A. Tracking, reporting and documenting complaints from all sources.
- **B. Evaluating operations, systems, and processes.**
- C. Assisting in the completion of attesting reporting for SOC2, ISO, or BS7799.
- D. Ensuring third parties have appropriate security and privacy requirements in place.

Answer: B

Explanation:

Explanation

Evaluating operations, systems, and processes is best described as 'auditing', as it involves conducting a systematic and independent examination of the organization's privacy practices and controls to verify their effectiveness and compliance. The other options are more related to other forms of monitoring, such as complaint handling, reporting, and third-party oversight. References: CIPM Body of Knowledge, Domain III:

Privacy Program Management Activities, Task 5: Monitor privacy program performance.

NEW QUESTION # 95

Which of the following is NOT a main technical data control area?

- **A. Obfuscation.**
- B. Data minimization.
- C. Tokenization.
- D. Access controls.

Answer: A

Explanation:

Explanation

Obfuscation is not a main technical data control area. Obfuscation means hiding or disguising data or information to make it less intelligible or accessible. Obfuscation can be used as a security measure or a privacy-enhancing technique, but it is not a specific type of data control. The main technical data control areas are tokenization, encryption, access controls, and data minimization.

Tokenization means replacing sensitive data with non-sensitive substitutes called tokens that have no intrinsic value. Encryption means transforming data into an unreadable format that can only be decrypted with a key. Access controls mean restricting who can access or modify data based on their roles, permissions, or authentication methods. Data minimization means collecting, storing, and processing only the minimum amount of data necessary for a specific purpose^{1, 2}. References: CIPM - International Association of Privacy Professionals, Free CIPM Study Guide - International Association of Privacy Professionals

NEW QUESTION # 96

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