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Salesforce Consumer Goods Cloud Accredited Professional Certification Exam is a comprehensive exam that requires a thorough understanding of the platform. Salesforce Consumer Goods Cloud Accredited Professional certification exam comprises of 60 multiple-choice questions and is timed for 105 minutes. Candidates must score 69% or higher to pass the exam. Salesforce Consumer Goods Cloud Accredited Professional certification is valid for two years and can be renewed by passing the latest version of the exam or completing related Trailhead modules. Salesforce Consumer Goods Cloud Accredited Professional certification exam can be taken online or in-person at a test center.

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The CGCAP certification is ideal for professionals working in the consumer goods industry, including sales managers, account managers, marketers, and business analysts. Salesforce Consumer Goods Cloud Accredited Professional certification validates the knowledge and skills required to utilize Salesforce's Consumer Goods Cloud platform to its fullest potential. With this certification, professionals can demonstrate their expertise and enhance their career prospects by showcasing their knowledge of the platform and its capabilities.

Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q37-Q42):

NEW QUESTION # 37

A company is selling voice products to business customers. The other allows customers to select for rent or purchase up to 700 phone devices of various models. The product modeller intends to create a phone add-on product specification and add it as a child of the voice offer, with a cardinality that allows up to 700.

Which three statements are valid regarding the product model in this scenario?

- A. Since the product model uses out-of-the-box features from EPC, MACD operations and decomposition are guaranteed to work well.
- B. Modelling children with large cardinalities can result in processing inefficiencies for MACD operations.
- C. Product model uses hierarchical modelling, which is natively supported in EPC.
- D. Product model uses out-of-the-box features from EPC. Decomposition may fail when the maximum number of phone instances are ordered.
- E. This type of modelling is not supported in EPC and modeller should follow a flat modelling technique.

Answer: B,C,D

Explanation:

In Salesforce Industries Enterprise Product Catalog (EPC), hierarchical product modeling with child specifications and cardinalities is natively supported, which makes option E correct. Defining a voice offer with a "phone add-on" child product and a cardinality of up to 700 leverages standard EPC capabilities such as product specifications, child relationships, and cardinality rules.

However, Salesforce guidance for EPC and Industries CPQ warns that very large cardinalities on child products can introduce performance and processing challenges, especially in high-volume telecom scenarios. During MACD (Modify, Add, Change, Disconnect) operations, every instance of the child product (each phone device) has to be evaluated, updated, and sometimes decomposed into order items or service orders. With hundreds of instances, this can lead to processing inefficiencies and long-running transactions, which supports statement A.

Additionally, although the model technically uses out-of-the-box features, extreme volumes (such as hundreds of children per parent) can stress the decomposition engine. Under heavy load or complex rule combinations, decomposition may time out or fail when the maximum number of instances are ordered, making C valid as well.

Option B is incorrect because EPC does support this pattern; flat-only modeling is not a requirement. Option D is incorrect because using OOTB features does not guarantee optimal MACD and decomposition behavior at very high instance volumes.

NEW QUESTION # 38

How can a Field Sales Manager access a photo taken by a Field Rep of a defective In-store asset

- A. The photo is linked to the visit record
- B. The photo is linked to the asset check task
- C. The photos linked to the asset record
- D. The photo is sent directly to the manager's email

Answer: A

Explanation:

Field Sales Managers can access photos taken by Field Reps of defective in-store assets through the asset record to which the photos are linked. This provides a direct association between the asset and its condition.

NEW QUESTION # 39

A member of the Northern Trail Outfitters company has been tasked with setting up planograms for the field team. Which of the following steps is required to ensure an assessment task of planogram check is available to the field?

- A. The team member must associate the In-Store Location to the Planogram for the functionality to work.
- B. The team member must upload an image of the planogram to the assessment task's related documents.
- C. The team member must populate the custom context field on the assessment task.
- D. The team member must make sure Einstein Object Detection has been enabled.

Answer: A

NEW QUESTION # 40

Which Action Plan Type should be selected when creating an Action Plan for Consumer Goods Cloud?

- A. Visit Execution
- B. Assessment Task Plan
- C. Visit Planning
- D. Industries

Answer: A

NEW QUESTION # 41

Prior to rollout testing users find themselves failing all the test cases related to delivery tasks. What is a potential reason for this?

- A. The tester did not have the lightning direct store delivery Permission Set added
- B. The KPIs are too extreme and causing the system to fail
- C. The tester did not have the Lightning Retail Execution Plus Permission Set added
- D. The tester is outside the geofence for the store

Answer: A

Explanation:

A possible reason for failing all the test cases related to delivery tasks is that the tester did not have the lightning direct store delivery Permission Set added. A Permission Set is a collection of settings and permissions that grant users access to various tools and features. The lightning direct store delivery Permission Set is required for users who need to use the delivery task functionality and related objects, such as product transfers and shipments. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 29.

NEW QUESTION # 42

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