

Valid Data-Con-101 Mock Exam - Data-Con-101 Trusted Exam Resource



2026 Latest Real4exams Data-Con-101 PDF Dumps and Data-Con-101 Exam Engine Free Share: <https://drive.google.com/open?id=13gljFzYbednuLHe3ydRgt8X0CS4atqFO>

We respect private information of our customers, and if you purchase Data-Con-101 exam dumps from us, your personal information such as name and email address will be protected well. Once the order finishes, your information will be concealed. We won't send junk email to you. Besides, Data-Con-101 exam braindumps of us offer you free update for you, and we recommend you to have a try before buying, therefore you can have a better understanding of what you are going to buy. We have online service stuff, and if you have any questions about Data-Con-101 Exam Dumps, just contact us.

Salesforce Data-Con-101 Exam Syllabus Topics:

Topic	Details
Topic 1	Segmentation and Insights: This domain centers on creating audience segments and deriving analytical insights from Data Cloud. It includes configuring and maintaining segments, analyzing membership scenarios, and distinguishing between calculated insights and real-time streaming insights.
Topic 2	Data Cloud Setup and Administration: This domain focuses on configuring and managing Data Cloud environments through permissions, data streams, data bundles, and data spaces. It also covers administrative tools and techniques for diagnosing and exploring data using reports, dashboards, flows, APIs, and explorer tools.
Topic 3	Act on Data: This domain focuses on leveraging Data Cloud data for downstream actions through activations and data actions. It covers working with attributes, managing timing dependencies, troubleshooting activation issues like errors and rejected counts, and understanding requirements for triggering automated processes.

Salesforce Data-Con-101 Salesforce Certified Data Cloud Consultant Webbased Practice Exam

If you want to get Salesforce certification and get hired immediately, you've come to the right place. Real4exams offers you the best exam dump for Salesforce certification i.e. actual Data-Con-101 brain dumps. With the guidance of no less than seasoned Data-Con-101 professionals, we have formulated updated actual questions for Data-Con-101 Certified exams, over the years. To keep our questions up to date, we constantly review and revise them to be at par with the latest Data-Con-101 syllabus for Salesforce certification. With our customizable learning experience and self-assessment features of practice exam software for Data-Con-101 exams, you will be able to know your strengths and areas of improvement. We provide authentic braindumps for Data-Con-101 certification exams.

Salesforce Certified Data Cloud Consultant Sample Questions (Q81-Q86):

NEW QUESTION # 81

A company wants to test its marketing campaigns with different target populations.

What should the consultant adjust in the Segment Canvas interface to get different populations?

- A. Direct attributes and related attributes
- **B. Direct attributes, related attributes, and population filters**
- C. Population filters and direct attributes
- D. Segmentation filters, direct attributions, and data sources

Answer: B

Explanation:

Segmentation in Salesforce Data Cloud:

The Segment Canvas interface is used to define and adjust target populations for marketing campaigns.

Reference: Salesforce Segment Canvas Documentation

Elements for Adjusting Target Populations:

Direct Attributes: These are specific attributes directly related to the target entity (e.g., customer age, location).

Related Attributes: These are attributes related to other entities connected to the target entity (e.g., purchase history).

Population Filters: Filters applied to define and narrow down the segment population (e.g., active customers).

Reference: Salesforce Segmentation Guide

Steps to Adjust Populations in Segment Canvas:

Direct Attributes: Select attributes that directly describe the target population.

Related Attributes: Incorporate attributes from related entities to enrich the segment criteria.

Population Filters: Apply filters to refine and target specific subsets of the population.

Example: To create a segment of "Active Customers Aged 25-35," use age as a direct attribute, purchase activity as a related attribute, and apply population filters for activity status and age range.

Reference: Salesforce Segment Canvas Tutorial

Practical Application:

Navigate to the Segment Canvas.

Adjust direct attributes and related attributes based on campaign goals.

Apply population filters to fine-tune the target audience.

Reference: Salesforce Marketing Cloud Segmentation Best Practices

NEW QUESTION # 82

Cumulus Financial uses Data Cloud to segment banking customers and activate them for direct mail via a Cloud File Storage activation. The company also wants to analyze individuals who have been in the segment within the last 2 years.

Which Data Cloud component allows for this?

- A. Segment exclusion
- B. Nested segments
- **C. Segment membership data model object**
- D. Calculated insights

Answer: C

Explanation:

The segment membership data model object is a Data Cloud component that allows for analyzing individuals who have been in a segment within a certain time period. The segment membership data model object is a table that stores the information about which individuals belong to which segments and when they were added or removed from the segments. This object can be used to create calculated insights, such as segment size, segment duration, segment overlap, or segment retention, that can help measure the effectiveness of segmentation and activation strategies. The segment membership data model object can also be used to create nested segments or segment exclusions based on the segment membership criteria, such as segment name, segment type, or segment date range. The other options are not correct because they are not Data Cloud components that allow for analyzing individuals who have been in a segment within the last 2 years. Nested segments and segment exclusions are features that allow for creating more complex segments based on existing segments, but they do not provide the historical data about segment membership. Calculated insights are custom metrics or measures that are derived from data model objects or data lake objects, but they do not store the segment membership information by themselves. References: Segment Membership Data Model Object, Create a Calculated Insight, Create a Nested Segment

NEW QUESTION # 83

A Data Cloud consultant recently added a new data source and mapped some of the data to a new custom data model object (DMO) that they want to use for creating segments. However, they cannot view the newly created DMO when trying to create a new segment.

What is the cause of this issue?

- A. The new DMO does not have a relationship to the individual DMO
- B. Segmentation is only supported for the Individual and Unified Individual DMOs.
- C. The new DMO is not of category Profile.
- D. Data has not yet been ingested into the DMO.

Answer: C

Explanation:

The cause of this issue is that the new custom data model object (DMO) is not of category Profile. A category is a property of a DMO that defines its purpose and functionality in Data Cloud. There are three categories of DMOs: Profile, Event, and Other. Profile DMOs are used to store attributes of individuals or entities, such as name, email, address, etc. Event DMOs are used to store actions or interactions of individuals or entities, such as purchases, clicks, visits, etc. Other DMOs are used to store any other type of data that does not fit into the Profile or Event categories, such as products, locations, categories, etc. Only Profile DMOs can be used for creating segments in Data Cloud, as segments are based on the attributes of individuals or entities. Therefore, if the new custom DMO is not of category Profile, it will not appear in the segmentation canvas. The other options are not correct because they are not the cause of this issue. Data ingestion is not a prerequisite for creating segments, as segments can be created based on the data model schema without actual data. The new DMO does not need to have a relationship to the individual DMO, as segments can be created based on any Profile DMO, regardless of its relationship to other DMOs. Segmentation is not only supported for the Individual and Unified Individual DMOs, as segments can be created based on any Profile DMO, including custom ones. References: Create a Custom Data Model Object from an Existing Data Model Object, Create a Segment in Data Cloud, Data Model Object Category

NEW QUESTION # 84

Which information is provided in a .csv file when activating to Amazon S3?

- A. The manifest of origin sources within Data Cloud
- B. The metadata regarding the segment definition
- C. The activated data payload
- D. An audit log showing the user who activated the segment and when it was activated

Answer: C

Explanation:

When activating to Amazon S3, the information that is provided in a .csv file is the activated data payload. The activated data payload is the data that is sent from Data Cloud to the activation target, which in this case is an Amazon S3 bucket¹. The activated data payload contains the attributes and values of the individuals or entities that are included in the segment that is being activated². The activated data payload can be used for various purposes, such as marketing, sales, service, or analytics³. The other options are incorrect because they are not provided in a .csv file when activating to Amazon S3. Option A is incorrect because an audit log is not provided in a .csv file, but it can be viewed in the Data Cloud UI under the Activation History tab⁴. Option C is incorrect because the metadata regarding the segment definition is not provided in a .csv file, but it can be viewed in the Data Cloud UI under

the Segmentation tab. Option D is incorrect because the manifest of origin sources within Data Cloud is not provided in a .csv file, but it can be viewed in the Data Cloud UI under the Data Sources tab. References: Data Activation Overview, Create and Activate Segments in Data Cloud, Data Activation Use Cases, View Activation History, Segmentation Overview, [Data Sources Overview]

NEW QUESTION # 85

Cumulus Financial uses Service Cloud as its CRM and stores mobile phone, home phone, and work phone as three separate fields for its customers on the Contact record. The company plans to use Data Cloud and ingest the Contact object via the CRM Connector.

What is the most efficient approach that a consultant should take when ingesting this data to ensure all the different phone numbers are properly mapped and available for use in activation?

- A. Ingest the Contact object and create formula fields in the Contact data stream on the phonenumber, and then map to the Contact Point Phone data map object.
- **B. Ingest the Contact object and use streaming transforms to normalize the phone numbers from the Contact data stream into a separate Phone data lake object (DLO) that contains three rows, and then map this new DLO to the Contact Point Phone data map object.**
- C. Ingest the Contact object and map the Work Phone, Mobile Phone, and Home Phone to the Contact Point Phone data map object from the Contact data stream.
- D. Ingest the Contact object and then create a calculated insight to normalize the phone numbers, and then map to the Contact Point Phone data map object.

Answer: B

Explanation:

The most efficient approach that a consultant should take when ingesting this data to ensure all the different phone numbers are properly mapped and available for use in activation is B. Ingest the Contact object and use streaming transforms to normalize the phone numbers from the Contact data stream into a separate Phone data lake object (DLO) that contains three rows, and then map this new DLO to the Contact Point Phone data map object. This approach allows the consultant to use the streaming transforms feature of Data Cloud, which enables data manipulation and transformation at the time of ingestion, without requiring any additional processing or storage. Streaming transforms can be used to normalize the phone numbers from the Contact data stream, such as removing spaces, dashes, or parentheses, and adding country codes if needed. The normalized phone numbers can then be stored in a separate Phone DLO, which can have one row for each phone number type (work, home, mobile). The Phone DLO can then be mapped to the Contact Point Phone data map object, which is a standard object that represents a phone number associated with a contact point.

This way, the consultant can ensure that all the phone numbers are available for activation, such as sending SMS messages or making calls to the customers.

The other options are not as efficient as option B. Option A is incorrect because it does not normalize the phone numbers, which may cause issues with activation or identity resolution. Option C is incorrect because it requires creating a calculated insight, which is an additional step that consumes more resources and time than streaming transforms. Option D is incorrect because it requires creating formula fields in the Contact data stream, which may not be supported by the CRM Connector or may cause conflicts with the existing fields in the Contact object. References: Salesforce Data Cloud Consultant Exam Guide, Data Ingestion and Modeling, Streaming Transforms, Contact Point Phone

NEW QUESTION # 86

.....

These Salesforce Certified Data Cloud Consultant (Data-Con-101) certification exam's benefits assist the Data-Con-101 exam dumps to achieve their career objectives. To do this you just need to pass the Data-Con-101 exam which is quite challenging and demands complete Data-Con-101 exam questions preparation. For the quick and complete Salesforce Data-Con-101 PDF Questions preparation you can get help from Real4exams. The Real4exams is a leading platform that offers valid, updated, and real Data-Con-101 Questions that are particularly designed for quick and complete Data-Con-101 exam preparation.

Data-Con-101 Trusted Exam Resource: https://www.real4exams.com/Data-Con-101_braindumps.html

- Free PDF Quiz Data-Con-101 - Salesforce Certified Data Cloud Consultant Pass-Sure Valid Mock Exam ☐ Download ➡ Data-Con-101 ☐ for free by simply searching on 《 www.pass4test.com 》 ☐ Questions Data-Con-101 Exam
- Data-Con-101 Reliable Exam Syllabus ☐ Valid Data-Con-101 Test Blueprint ☐ Data-Con-101 Reliable Exam Camp ☐ ☐ Copy URL 《 www.pdfvce.com 》 open and search for (Data-Con-101) to download for free ☐ Data-Con-101 Certification Training

- Top Salesforce Valid Data-Con-101 Mock Exam Are Leading Materials - Latest updated Data-Con-101 Trusted Exam Resource ☐ Search for ☐ Data-Con-101 ☐ and obtain a free download on ➤ www.prep4sures.top ☐ ☐Data-Con-101 Reliable Exam Camp
- Data-Con-101 Valid Test Voucher ☐ Valid Data-Con-101 Test Blueprint ☐ Data-Con-101 Reliable Exam Syllabus ☐ Open ➤ www.pdfvce.com ☐ enter ☐ Data-Con-101 ☐ and obtain a free download ☐Data-Con-101 Valid Exam Pdf
- Free PDF Marvelous Salesforce - Data-Con-101 - Valid Salesforce Certified Data Cloud Consultant Mock Exam ☐ Enter [www.prep4sures.top] and search for ⇒ Data-Con-101 ⇐ to download for free ☒Data-Con-101 Valid Test Voucher
- Top Salesforce Valid Data-Con-101 Mock Exam Are Leading Materials - Latest updated Data-Con-101 Trusted Exam Resource ☐ Open ☐ www.pdfvce.com ☐ enter ➤ Data-Con-101 ☐ and obtain a free download ☐Valid Data-Con-101 Test Blueprint
- Salesforce Certified Data Cloud Consultant Latest Test Cram- Data-Con-101 exam study guide - Salesforce Certified Data Cloud Consultant detail study guides ☐ Open (www.troytecdumps.com) and search for ☼ Data-Con-101 ☼ ☐ to download exam materials for free ☐Data-Con-101 Certification Questions
- Interactive Data-Con-101 EBook ☐ Questions Data-Con-101 Exam ☐ Data-Con-101 Reliable Exam Syllabus ☐ Open ☼ www.pdfvce.com ☐☼ ☐ and search for ☐ Data-Con-101 ☐ to download exam materials for free ☐Data-Con-101 New Brindumps Book
- Some Top Features of www.dumpsmaterials.com Salesforce Data-Con-101 Exam Practice Questions ☐ Search on ☐ www.dumpsmaterials.com ☐ for (Data-Con-101) to obtain exam materials for free download ☐Data-Con-101 Exam Vce Free
- Exam Data-Con-101 Syllabus ☐ Data-Con-101 Valid Test Voucher ☐ Data-Con-101 Valid Study Guide ☐ Search for ☐ Data-Con-101 ☐ and download exam materials for free through ➤ www.pdfvce.com ☐ ☐Data-Con-101 New Brindumps Book
- Latest Data-Con-101 Learning Materials ☐ Data-Con-101 Reliable Exam Bootcamp ☐ Data-Con-101 Valid Test Voucher ☐ Open “ www.examcollectionpass.com ” and search for ✓ Data-Con-101 ☐✓ ☐ to download exam materials for free ☐Data-Con-101 Valid Test Papers
- p.me-page.com, www.slideshare.net, learn.csisafety.com.au, nguza.com, faithlife.com, www.kickstarter.com, connect.garmin.com, connect.garmin.com, app.parler.com, www.longisland.com, Disposable vapes

What's more, part of that Real4exams Data-Con-101 dumps now are free: <https://drive.google.com/open?id=13gJfZybednuLHe3ydRgt8X0CS4atqFO>