

MC-201問題無料 & MC-201模擬試験最新版



無料でクラウドストレージから最新のShikenPASS MC-201 PDFダンプをダウンロードする：<https://drive.google.com/open?id=1z0omaTpySWf0HRRi3BIyhyu-IdHxvAa>

我々は販売者とお客様の間の信頼が重要でもらい難いのを知っています。我々はSalesforceのMC-201ソフトであなただけに専門と高効率を示して、最全面的な問題集と詳しい分析であなただけに助けてSalesforceのMC-201試験に合格して、最高のサービスであなただけの信頼を得ています。あなたが試験に合格するのは我々への一番よい評価です。

ShikenPASSは100%の合格率を保証するだけでなく、1年間の無料なオンラインのMC-201問題更新を提供しております。最新の資源と最新の動態が第一時間にお客様に知らせいたします。何の問題があったらお気軽に聞いてください。

>> MC-201問題無料 <<

信頼的なMC-201問題無料一回合格-権威のあるMC-201模擬試験最新版

この驚くほど高く受け入れられている試験に適合するには、MC-201学習教材のような上位の実践教材で準備する必要があります。彼らは時間とお金の面で最良の選択です。この試験について決心している限り、その職業は疑う余地がないことを理解できます。そして、彼らの職業はMC-201トレーニング準備で徹底的に表現されています。彼らはMC-201試験の本当の知識をつかみ、忘れられない経験をするのに非常に役立ちます。この小さなメリットをお見逃しなく。

Salesforce Certified Marketing Cloud Account Engagement Specialist 認定 MC-201 試験問題 (Q27-Q32):

質問 # 27

Why should you set a form to Always Display?

- A. To prevent spammers from filling out the form
- **B. To always show the form when someone returns to the page.**
- C. To get a higher form conversion rate
- D. To ensure the prospect gets scored and graded.

正解: B

解説:

Forms are web forms that capture prospect information and allow you to perform actions based on the form submission. You can set a form to Always Display, which means that the form will always show when someone returns to the page, even if they have already filled out the form before. This option is useful if you want to allow prospects to update their information or submit the form

multiple times. Setting a form to Always Display does not affect the form conversion rate, prevent spammers from filling out the form, or ensure the prospect gets scored and graded. Those factors depend on other settings and criteria. Reference: Forms and Form Handlers, Form Display Options

質問 # 28

If a prospect clicks on a custom redirect after filling out a form, will the prospect's assigned Marketing Cloud Account Engagement campaign change?

- A. No, a Marketing Cloud Account Engagement campaign will always stay the same since it's a first touchpoint.
- B. No, it's not possible to change a Marketing Cloud Account Engagement campaign by clicking on a custom redirect.
- **C. Yes, but only if the Marketing Cloud Account Engagement completion action for the custom redirect is set to change the campaign.**
- D. Yes, the Marketing Cloud Account Engagement campaign will change based on the page the custom redirect links to.

正解: C

解説:

A custom redirect is a special URL that tracks link clicks and conversions for any online marketing content. If a prospect clicks on a custom redirect after filling out a form, the prospect's assigned Marketing Cloud Account Engagement campaign will change only if the Marketing Cloud Account Engagement completion action for the custom redirect is set to change the campaign. Otherwise, the prospect's campaign will remain the same, since it is based on the first touchpoint. The page that the custom redirect links to does not affect the prospect's campaign. Reference: Custom Redirects, Completion Actions, [Marketing Cloud Account Engagement Campaigns]

質問 # 29

A new Lead record is created in Salesforce without an automatically email address and the Salesforce connector is set to automatically create prospects In Marketing Cloud Account Engagement.

What action will occur in Marketing Cloud Account Engagement?

- **A. No new record will be created.**
- B. A new visitor record will be created.
- C. A new Account will be created.
- D. A new prospect record will be created.

正解: A

解説:

According to the [Salesforce documentation], when a new lead record is created in Salesforce without an email address, and the Salesforce connector is set to automatically create prospects in Marketing Cloud Account Engagement, no new record will be created in Marketing Cloud Account Engagement. This is because email address is a required field for creating a prospect in Marketing Cloud Account Engagement, and without it, the lead record cannot be synced or matched with a prospect record. A visitor record is created only when a person visits a tracked web page, not when a lead record is created in Salesforce. A new account will not be created either, as accounts are synced from Salesforce to Marketing Cloud Account Engagement based on the account ID of the associated lead or contact record. A new prospect record will not be created, as explained above. Reference: [Salesforce documentation]

質問 # 30

How can a visitor convert to a prospect?

- A. Viewing an embedded form
- B. Receiving a marketing email
- **C. Submitting a form on a landing page**
- D. Visiting a tracked website

正解: C

解説:

The way a visitor can convert to a prospect is by submitting a form on a landing page. A visitor is an anonymous person who visits

your website, while a prospect is a known person who has an identified email address. A visitor becomes a prospect when they fill out a Marketing Cloud Account Engagement form, which captures their email address and other information. A landing page is a web page that contains a form and a call to action, such as downloading a file or registering for an event. When a visitor submits a form on a landing page, they become a prospect and can be tracked and nurtured by Marketing Cloud Account Engagement. Viewing an embedded form, visiting a tracked website, or receiving a marketing email are not ways to convert a visitor to a prospect, as they do not capture the visitor's email address or identify them as a prospect. Reference [Visitors and Prospects] [Landing Pages and Forms]

質問 # 31

What is one way a sales rep can convert a visitor to a prospect?

- A. The sales rep gives the visitor a phone call.
- **B. The sales rep manually associates the visitor with a prospect.**
- C. The sales rep walks the visitor through a demo.
- D. The sales rep increases the visitor's score to 100.

正解: B

解説:

One way a sales rep can convert a visitor to a prospect is by manually associating the visitor with a prospect. A visitor is an anonymous person who visits your website, while a prospect is a known person who has an identified email address. A sales rep can use the [Visitor Activity page] in Marketing Cloud Account Engagement to see the visitors who have interacted with your website, and manually associate them with a prospect if they have an email address. This will convert the visitor to a prospect and allow the sales rep to follow up with them. The other options are not ways to convert a visitor to a prospect. Giving the visitor a phone call, increasing the visitor's score, or walking the visitor through a demo are ways to engage with a prospect, but they do not identify the visitor's email address or associate them with a prospect.

質問 # 32

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MC-201模擬試験最新版: <https://www.shikenpass.com/MC-201-shiken.html>

お客様に高品質のMC-201学習教材を提供するために、私たちは長い時間でMC-201学習教材の研究に取り組んでいます、また、ShikenPASSのMC-201練習用トレントまたはトレイルプロセスの購入で問題が発生した場合は、すぐにご連絡いただければ、専門家によるMC-201のSalesforce Certified Marketing Cloud Account Engagement Specialist学習教材のオンラインサポートを提供します、今、あなたは我々のMC-201練習試験問題を使用してからそのような人になるので、この悲惨な状況に苦しむ必要がありません、MC-201最新問題集のPDF版---あなたの印刷をサポートして読みやすく、練習します、受験生の皆さんをもっと効率的な参考資料を勉強させるように、ShikenPASS MC-201模擬試験最新版のIT技術者はずっとさまざまなIT認定試験の研究に取り組んでいますから、もっと多くの素晴らしい資料を開発し出します、認定資格を取得したい場合は、MC-201模擬試験最新版 - Salesforce Certified Marketing Cloud Account Engagement Specialistガイド急流が最適です。

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MC-201試験の準備方法 | 最新のMC-201問題無料試験 | 便利なSalesforce Certified Marketing Cloud Account Engagement Specialist模擬試験最新版

また、ShikenPASSのMC-201練習用トレントまたはトレイルプロセスの購入で問題が発生した場合は、すぐにご連絡いただければ、専門家によるMC-201のSalesforce Certified Marketing Cloud Account Engagement Specialist学習教材

