Latest Marketing-Cloud-Administrator Dumps Sheet & New Marketing-Cloud-Administrator Braindumps Free

To go beyond basic knowledge and truly excel, it is essential to utilize the Salesforce Practice Test software. This Marketing-Cloud-Administrator software offers a range of modes, allowing you to practice and sharpen your skills. By engaging in learning modes and Marketing-Cloud-Administrator test modes, you can effectively enhance your understanding of the Marketing-Cloud-Administrator exam and build the confidence needed to succeed.

Salesforce Marketing-Cloud-Administrator Certification Exam is ideal for professionals who have experience working with the Salesforce Marketing Cloud platform and are looking to enhance their skills or advance their careers. Salesforce Certified Marketing Cloud Administrator Exam certification demonstrates to employers that the individual has a deep understanding of marketing automation best practices and can effectively leverage the Salesforce Marketing Cloud platform to drive business growth and revenue.

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New Marketing-Cloud-Administrator Braindumps Free - Clear Marketing-Cloud-Administrator Exam

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One of the best ways to prepare for the Salesforce Marketing-Cloud-Administrator certification exam is by taking a training course. Salesforce offers a range of training courses for Marketing Cloud that can help individuals prepare for the exam. These courses cover all the topics that are included in the exam and provide hands-on experience with Marketing Cloud.

Salesforce Marketing-Cloud-Administrator Certification Exam is an industry-recognized credential that validates the candidate's expertise in managing marketing campaigns using the Salesforce Marketing Cloud platform. Salesforce Certified Marketing Cloud Administrator Exam certification exam is suitable for professionals who want to advance their careers in marketing automation and demonstrate their expertise to potential employers. Marketing-Cloud-Administrator Exam covers various topics related to marketing automation and requires candidates to have a solid understanding of Salesforce Marketing Cloud tools and features.

Salesforce Certified Marketing Cloud Administrator Exam Sample Questions (Q70-Q75):

NEW QUESTION # 70

A customer will provide a single daily file on the Marketing Cloud SFTP at 3 AM and needs an alert if the file is not present on time. The file needs to be: Imported into a staging data extension. Separated into two different data extensions.
Which workflow should meet these requirements?

- A. File Drop Automation: Import File Activity > SQL Query Activity 1 > SQL Query Activity 2
- B. Scheduled Automation: File Transfer Activity > Import File Activity > SQL Query Activity 1 > SQL Query Activity 2
- C. File Drop Automation: File Transfer Activity > Import File Activity > Filter Activity > SQL Query Activity 1
- D. Scheduled Automation: Import File Activity > SQL Query Activity 1 > SQL Query Activity 2

Answer: D

NEW QUESTION # 71
Northern Trail Outfitters is migrating from a small, in-house email solution to Marketing Cloud.
What should the Marketing Cloud admin consider when sending from the new IP Address?

- A. Migration of larger marketing campaigns is necessary prior to bringing on smaller, triggered campaigns.
- B. Sending in large volumes will alert ISPs the new IP Address is now in use.
- C. Building desirable sending history and data will be variable based on list size and engagement.
- D. The IP address is on reserve, is already in use, and has an email sending history.

Answer: C

Explanation:
When transitioning to a new IP address in Marketing Cloud, consider:
IP Warming: Gradually increase the volume of emails sent from the new IP address to build a good sender reputation with Internet Service Providers (ISPs). This involves carefully managing the list size and subscriber engagement to optimize deliverability.
Monitor Engagement: Monitor how subscribers interact with emails sent from the new IP. Engagement rates influence how ISPs perceive the quality of the sender.
Reference: Salesforce Marketing Cloud IP Warming Best Practices

NEW QUESTION # 72
Northern Trail Outfitters (NTO) rolled out a global SMS initiative three months ago, as their customers have shown great interest in receiving promotions via text. However, NTO was notified they are already at 75% utilization for their annual Super Messages.
Why could this be the case?

- A. MobilePush was enabled by mistake, which consumes Super Messages when not in use.
- B. The majority of NTO's subscriber base is in the United States.
- C. Each email consumes five super messages when sending below a certain threshold.
- D. A multiplier is applied to each SMS message based on the destination country

Answer: C

NEW QUESTION # 73
Northern Trail Outfitters' security team has password policies they want enforced within Marketing Cloud.
Which policies could the Marketing Cloud admin configure in Setup7

- A. Maximum Password Length, PasswordComplexity, Unique Password, Expiration Period
- B. Minimum Password Length, Password Complexity, Password History, Expiration Period
- C. Minimum Password Length, Use Strong Passphrases, Unique Password, Number of Security Questions
- D. Minimum Password Length, Use Strong Passphrases, Password History, Number of Security Questions

Answer: B

Explanation:
Configure the business unit data retention setting to 12 months is the policy that the Marketing Cloud admin could configure in Setup. Business unit data retention setting is a setting that allows marketers to specify how long records in data extensions should be retained at the business unit level. By configuring the business unit data retention setting to 12 months, any inactive data that is older than 12 months will be automatically deleted from the data extensions in that business unit2

NEW QUESTION # 74

A Contact Delete request has been processed for subscribers who have been sent an email. to previously in a northern action did NOT target all contacts in their account and a significant number of contacts which are still remaining.

Which two data would still exist in the account?

Choose 2 answers

- A. General tracking data at the job level
- B. Contact-specific data at the job level
- C. Contact data in sendable data extensions
- D. Contact data in non-sendable data extensions

Answer: A,D

Explanation:

Following a Contact Delete request, certain data types remain within the account:

B). Contact data in non-sendable data extensions: This data does not directly link to an individual's subscriber key or contact ID, allowing it to persist in the system for reporting and analytical purposes without targeting specific individuals.

C). General tracking data at the job level: This includes aggregated data on email opens, clicks, and other engagement metrics collected at the campaign level, not tied to individual contact identities, thus remaining in the system post-deletion.

Reference: Salesforce Help - Contact Deletion

NEW QUESTION # 75

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