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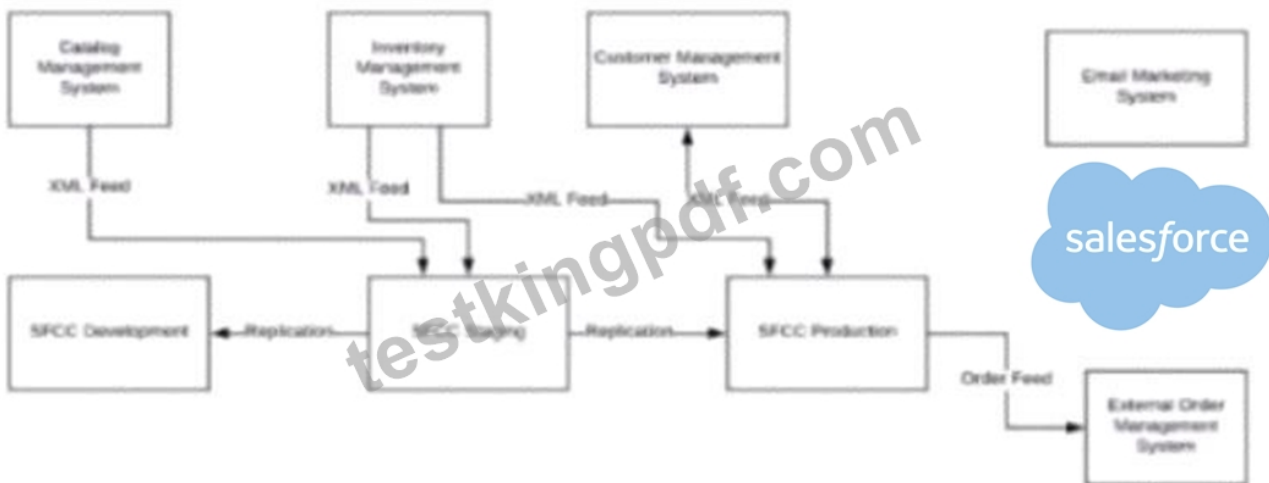
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### **Salesforce Certified B2C Commerce Architect Sample Questions (Q10-Q15):**

#### **NEW QUESTION # 10**

The Client currently manages Customers, Inventory, and Product Information with dedicated backend systems as shown In the Systems Diagram below. There is also an external Email Marketing System (EMS)in place.

The EMS needs order data to email recommendations to customers using an existingemail campaign.These recommendations should be to only send for products that are instock. The EMS has no access to the backend systems so this data should come from the Salesforce B2C Commerce site.



Which relationships should be added to the Systems Diagram to complete it and fulfill the chart requirements necessary for the email campaign?

- A. Order, Customer, and Inventory data should be exported from Production. Product data should be exported from staging.
- B. Order and Customer data should be exported from Production. Product and Inventory data should be exported from Staging.
- C. Order and Inventory should be exported from Production. Products should be exported from Staging. Customers should be exported from the external Customer Management System.
- D. Order, Customer, and Product data should be exported from Staging. Inventory data should be exported from Production.

**Answer: A**

#### NEW QUESTION # 11

During the testing of the login form, QA finds out that the first time the user can log in, but every other login attempt from another computer leads to the homepage and the basket being emptied. Developers tried to debug the issue, but when they add a breakpoint to the login action, it is not hit by the debugger.

What should the Architect recommend developers to check?

- A. Add remote include for the login page
- B. Check Login Form and any included templates for includes that enable page caching.
- C. Add disable cache page in the template ISML - `<is:cache status="off"/>`.
- D. Remove CSRF protection from Login Form Action.

**Answer: B**

Explanation:

When QA encounters issues with login persistence across multiple computers, where subsequent logins lead to a redirection and an emptied basket, the likely culprit could be unintended caching of login-related pages or processes. In Salesforce B2C Commerce, certain cache settings might inadvertently cause user sessions to be shared or not properly invalidated. The recommendation D, to check the login form and related templates for caching directives that might be erroneously caching login actions or user-specific data, addresses this potential issue. Developers should ensure that pages handling user sessions and authentication are configured to disable caching, thus preventing session data from being mistakenly retained or shared across different users.

#### NEW QUESTION # 12

The Client is creating a new Storefront and their requirements include:

- \* ApplePay support
- \* Log -in through a standard OAuth2 social media account
- \* One Okie checkout process
- \* A/B testing for promotions

Which two items require technical documentation for customizing the Storefront Reference Architecture?

Choose 2 answers

- A. One Click checkout process
- B. log in through a standard OAuth2 social media account
- C. A/B testing for promotions
- D. ApplePay support

**Answer: A,B**

Explanation:

For customizing the Storefront Reference Architecture to meet specific requirements, the following items would require detailed technical documentation:

Option A (One Click checkout process): Implementing a one-click checkout process involves significant customization to streamline the checkout flow, potentially requiring integration with payment providers and modifications to the user session management.

Option C (Log in through a standard OAuth2 social media account): Integrating OAuth2 for social media logins involves handling authentication tokens, user sessions, and potentially syncing user data with the B2C Commerce profiles, all of which require detailed security and integration documentation.

These customizations require careful planning and implementation to ensure they work seamlessly with existing Storefront Reference Architecture components and meet security standards.

### NEW QUESTION # 13

A Retailer has a single storefront site and a Product Management System (PIM). The PIM is generating the master catalog and storefront categorization catalog every day and it uploading them to SFTP how should the Architect configure the import job flows following the best practices?

- A. 1st flow is global to download the files from SFTP. 2nd flow is global to import the master catalog. 3rd flow is global to import the storefront catalog.
- B. 1st flow is assigned to the site to download the files from SFTP. 2nd flow is assigned to the site to import the master catalog. 3rd flow is global to import the storefront catalog.
- C. 1st flow is assigned to the site to download the files from SFTP. 2nd flow is assigned to the site to import the storefront catalog. 3rd flow is global to import the master catalog.
- D. 1st flow is global to download the files from SFTP. 2nd flow is global to import the storefront catalog. 3rd flow is global to import the master catalog.

**Answer: B**

### NEW QUESTION # 14

The Client has implemented a different category/search layout for mobile and desktop. The code uses a session attribute called deviceType to choose the corresponding layout. This attribute is populated from the browser user agent. After this implementation they have run into these problems:

\* Sometimes desktop pages are being served to both desktop and mobile customers.

\* Sometimes mobile pages are being served to both desktop and mobile customers.

The page has caching implemented that depends on promotions. SEC is very important and the site traffic is high.

Which solution should the Architect select to resolve the issue without impacting the existing requirements?

- A. Create customer groups for desktop and mobile users and empty promotions linked to these groups to ensure different cached versions of the page.
- B. Disable caching for these pages to ensure that the correct template is used to render the mobile and desktop pages.
- C. Change the URL structure to include desktop and mobile as URL parameters to ensure different cached versions of the page.
- D. Create customer groups for desktop and mobile users and use remote includes based on these groups to render the mobile and desktop pages.

**Answer: D**

### NEW QUESTION # 15

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