# New MCE-Con-201 Exam Name | New MCE-Con-201 Test Braindumps

चौ0 चरण सिंह विश्वविद्यालय, मेरठ
**Ch. Charan Singh University, Meerut**

पत्रांक : परीक्षा / डी0आर0 / १००५८
दिनांक : 14.01.2026

विज्ञप्ति

कतिपय परीक्षा केन्द्रों पर अन्य प्रतियोगी परीक्षायें आयोजित होने के कारण दिनांक 17.01.2026 एवं दिनांक 20.01.2026 को आयोजित होनी वाली समस्त विश्वविद्यालय परीक्षाओं (बी0कॉम0 (एन0ई0पी0) एवं बी0ए0एम0एस0 को छोड़कर) को स्थगित कर क्रमशः दिनांक 29.01.2026 एवं दिनांक 30.01.2026 को पूर्व निर्धारित पाली एवं परीक्षा केन्द्रों पर आयोजित कराये जाने का निर्णय लिया गया है।

| पूर्व निर्धारित परीक्षा तिथि | नवीन परीक्षा तिथि | पाठ्यक्रम का प्रकार |
|---|---|---|
| 17.01.2026 | 29.01.2026 | बी0कॉम0 (एन0ई0पी0) एवं बी0ए0एम0एस0 को छोड़कर अन्य |
| 20.01.2026 | 30.01.2026 | समस्त परम्परागत एवं व्यवसायिक पाठ्यक्रमों की परीक्षायें |

कृपया यह ध्यान दे कि बी0कॉम0 एन0ई0पी0 प्रथम सेमेस्टर की परीक्षायें निम्नलिखित परिवर्तित तिथियों में आयोजित होगी।

| पाठ्यक्रम का नाम | प्रश्न पत्र कोड | प्रश्न पत्र का नाम | पूर्व निर्धारित परीक्षा तिथि एवं पाली | नवीन परीक्षा तिथि एवं पाली |
|---|---|---|---|---|
| B.Com. | C010101T | Business organization | 20-01-2026 2:00 PM to 5:00 PM | 27-01-2026 2:00 PM to 5:00 PM |
| B.Com. | C010102T | Business Statistics | 22-01-2026 2:00 PM to 5:00 PM | 29-01-2026 2:00 PM to 5:00 PM |
| B.Com | C010103T, C010104T | BusinessCommunication Introductions to Computer Application | 24-01-2026 2:00 PM to 5:00 PM | 31-01-2026 2:00 PM to 5:00 PM |

परीक्षा नियंत्रक

प्रतिलिपि :—
1. समस्त प्राचार्य / प्राचार्या / निदेशक, समस्त सम्बद्ध महाविद्यालय / संस्थान, चौ0 चरण सिंह विश्वविद्यालय, मेरठ तथा समस्त विभागाध्यक्ष / समन्वयक, चौ0 चरण सिंह विश्वविद्यालय परिसर, मेरठ को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।
2. वरिष्ठ केन्द्र अधीक्षक, समस्त परीक्षा केन्द्रों को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।
3. सचिव, कुलपति को मा0 कुलपति जी के सूचनार्थ।
4. व्यक्तिक सहायक, कुलसचिव को कुलसचिव जी के सूचनार्थ।
5. सह0 कुलसचिव (गोपनीय) / समन्वयक रिजल्ट सेल / प्रभारी कम्प्यूटर केन्द्र को सूचनार्थ।
6. प्रभारी–अतिगोपनीय विभाग / कमेटी सेल / बी0एड0 सेल / व्यवसायिक पाठ्यक्रम।
7. विश्वविद्यालय द्वारा अधिकृत समस्त एजेंसियों को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।
8. विश्वविद्यालय पूछताछ केन्द्र।
9. विश्वविद्यालय प्रेस प्रवक्ता।
10. गार्डफाइल।

उप कुलसचिव (परीक्षा)

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## Salesforce Certified Marketing Cloud Engagement Consultant Sample Questions (Q210-Q215):

**NEW QUESTION # 210**
You are creating a new series of pay per click ads and want to track where a prospect originates when they arrive at your website. How would you set this up?

- A. Create a custom redirect for each pay per click ad and use an automation rule to add the prospects to a list
- B. Create a custom redirect for each pay per ad click and and select a Marketing Cloud Account Engagement campaign for each custom redirect
- C. Create a custom redirect for each pay per click ad and use a completion action to add the prospects to a list
- D. Create a Marketing Cloud Account Engagement campaign for each pay per click ad and place the tracking code on the landing page

**Answer: B**

**NEW QUESTION # 211**
A Marketing Cloud Account Engagement administrator just created scoring categories for each product line. Assets from Folder A are aligned to Scoring Category A, and assets from Folder B are aligned to Scoring Category B.
What action should the admin take to ensure the sales team can view this new category score for each lead or contact?

- A. Assign the Marketing Cloud Account Engagement Category Scoring permission set to the sales user's profile in Salesforce.
- B. Add the Marketing Cloud Account Engagement Category Score related list to the lead and contact page layouts in Salesforce.
- C. Share both Folder A and Folder B with the sales users" records in Marketing Cloud Account Engagement.
- D. Replace the Score field with Category Score fields on lead and contact page layouts in Salesforce.

**Answer: B**

**NEW QUESTION # 212**
Which one is Marketing Cloud Account Engagement Video Connector

- A. Dailymotion
- B. YouTube
- C. Vimeo
- D. Wistia

**Answer: D**

**NEW QUESTION # 213**
LenoxSoft offers two distinct product lines, each with its own sales team.
Based on prospect activity, what is the recommended way to provide each sales team with relevant prospect interest in each product line?

- A. Create completion actions on every asset to tag prospects based on the product line they are interested in, filtering the score report by that tag.
- B. Create scoring categories for each product line that calculates points based on the prospect's interaction with marketing assets related to those product lines.
- C. Create emails with links to whitepapers for each product line and create completion action to increase the prospect's score by 10 for one product line and 20 for the other.
- D. Create page actions on each product line's web pages to notify users and increase score when prospects visit each product line's section of the website.

**Answer: D**

**NEW QUESTION # 214**

A marketing user wants to create a newsletter list where prospects will be automatically added based on a specific set of criteri a. However, they also want to make sure sales users can manually add their prospects to the list even if they don't match the criteria. Which automation tool should be used?

- A. Segmentation rule
- B. Dynamic list
- C. Automation rule
- D. Completion action

**Answer: C**

**NEW QUESTION # 215**

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