

Plat-101 Flexible Testing Engine, New Plat-101 Test Notes



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Salesforce Plat-101 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> • Navigation: This section of the exam measures the skills of Marketing Specialists and covers how users navigate Salesforce. It tests the ability to locate and access necessary information in given scenarios and to identify where different types of Salesforce customizations take place. The emphasis is on practical system navigation that supports marketing operations.
Topic 2	<ul style="list-style-type: none"> • Salesforce Ecosystem: This section of the exam measures skills of Marketing Cloud Administrators and covers the overall Salesforce ecosystem. It focuses on understanding the different resources available for learning and skill development, recognizing how Salesforce Customer 360 products can be applied in real business use cases, and explaining how organizations make use of Salesforce in daily operations. It also highlights awareness of job roles and career opportunities within the Salesforce ecosystem.
Topic 3	<ul style="list-style-type: none"> • Reports & Dashboards: This section of the exam measures skills of Marketing Specialists and covers reporting and visualization in Salesforce. It includes describing how reports are built, how dashboards present insights, and how these tools help organizations monitor performance and make informed marketing decisions.
Topic 4	<ul style="list-style-type: none"> • Data Model: This section of the exam measures skills of Marketing Cloud Administrators and covers Salesforce's data model. It involves understanding the relationship between core standard objects such as Accounts, Contacts, Leads, Opportunities, and Cases. The section also evaluates knowledge of ensuring data visibility through features and maintaining data integrity using the right tools in different business scenarios.

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Salesforce Certified Platform Foundations Sample Questions (Q17-Q22):

NEW QUESTION # 17

What is one aspect of multi-tenant architecture?

- A. Reserves resources per tenant
- B. Costs more than single-tenant architecture
- C. Shares resources with other tenants

Answer: C

Explanation:

Salesforce operates on a multi-tenant architecture, where a single instance of the platform serves multiple customers (tenants). Each tenant's data is securely isolated, but they share common resources, such as server space, database instances, and updates. This approach ensures cost efficiency and scalability.

* A. Costs more than single-tenant architecture: Multi-tenancy reduces costs due to shared resources.

* B. Reserves resources per tenant: Resources are shared rather than reserved individually.

References from Salesforce Documentation:

* Salesforce Multi-Tenant Architecture Overview

* Multi-Tenant vs. Single-Tenant

NEW QUESTION # 18

Get Cloudy Consulting (GCC) wants to customize its Sales application's Home tab with additional components.

Outside of the org, where should GCC's Salesforce associate go to collaborate with others on solutions that might resonate with GCC users?

- A. Explore documents in Help and Training.
- B. Ask a question in a Trailblazer Community Group.
- C. Search for modules in Trailhead.

Answer: B

Explanation:

The best place for GCC's Salesforce associate to go to collaborate with others on solutions that might resonate with GCC users is to ask a question in a Trailblazer Community Group. A Trailblazer Community Group is a forum where Salesforce users, partners, customers, and employees can connect, share, and learn from each other. There are groups for different topics, regions, industries, and roles. The associate can join a group that is relevant to their needs and interests, and post a question or a discussion to get feedback and ideas from other members. Exploring documents in Help and Training or searching for modules in Trailhead are also useful ways to learn more about Salesforce, but they are not as interactive and collaborative as asking a question in a Trailblazer Community Group.

NEW QUESTION # 19

Refer to the screenshot that shows the Home page.



A Salesforce associate wants to reorder items in their instance so the Reports tab appears immediately after Home. What should the associate do to customize the items on the navigation bar?

- A. Use the downward arrow next to each item name, then select Move to move the item left or right.
- B. Click the Setup gear icon at the top right of the page, then select User Interface and then Tabs.
- **C. Select the personalization button (pencil icon), then click and drag the item name up or down to adjust its location.**

Answer: C

Explanation:

Selecting the personalization button (pencil icon), then clicking and dragging the item name up or down to adjust its location is the correct way to customize the items on the navigation bar, as shown in the screenshot.

NEW QUESTION # 20

A VP of sales is requesting an easy-to-understand visual representation of accounts and opportunities that have been worked on by the sales agents in the current quarter in order to identify trends, sort data, and measure the impact of their activities.

What is recommended to meet these requirements?

- **A. Create a dashboard.**
- B. Create a custom tab.
- C. Create a list views.

Answer: A

Explanation:

Creating a dashboard is the recommended way to meet the requirements of displaying an easy-to-understand visual representation of accounts and opportunities that have been worked on by the sales agents in the current quarter. A dashboard is a collection of components that display data from one or more reports in a graphical format, such as charts, gauges, metrics, and tables. A dashboard allows the user to identify trends, sort data, and measure the impact of their activities. For example, a dashboard could show the number of accounts and opportunities by sales agent, the total amount of closed won opportunities by month, and the average deal size by industry. Creating a list view would not work, because a list view is a filtered set of records that display data in a tabular format, not a graphical format. A list view does not allow the user to identify trends, sort data, or measure the impact of their activities. Creating a custom tab would not work, because a custom tab is a user interface element that allows the user to access a custom object, a web page, or a Lightning page. A custom tab does not display data in a graphical format, but in a record detail or page layout format.

NEW QUESTION # 21

A Salesforce associate tries to create a new user in a sandbox using Astrogetcloudy.org as the username and it fails.

What is the problem with creating the Astro3getcloudy.org' username?

- A. Salesforce usernames must be formatted like an email address with .com at the end.
- **B. Salesforce usernames must be unique across all Salesforce orgs and that one is already in use.**
- C. Salesforce usernames must include the user's full name and be formatted like an email address.

Answer: B

Explanation:

The problem with creating the Astrogetcloudy.org username is that Salesforce usernames must be unique across all Salesforce orgs and that one is already in use. Salesforce usernames are global identifiers that allow users to log in to any Salesforce org or instance.

Therefore, usernames cannot be duplicated or reused by different users

NEW QUESTION # 22

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The memory needs clues, but also the effective information is connected to systematic study, in order to deepen the learner's impression, avoid the quick forgetting. Therefore, we can see that in the actual Plat-101 exam questions, how the arrangement plays a crucial role in the teaching effect. The Plat-101 Study Guide in order to allow the user to form a complete system of knowledge structure, the qualification Plat-101 examination of test interpretation and supporting course practice organic reasonable arrangement together.

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