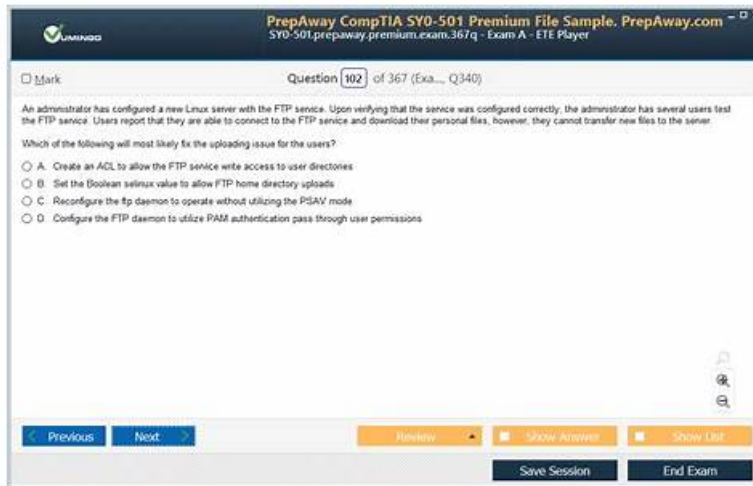


# Exam AD0-E605 Consultant, AD0-E605 Pdf Exam Dump



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## Adobe AD0-E605 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>• Activation: Covers activation patterns within the CDP, guardrails governing activation, and how on-site personalization is configured and delivered.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>• Real-Time Customer Profile: Covers how profiles are assembled and composed, how the Identity Graph works, and the differences between edge and hub profiles.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>• Governance: Covers data governance best practices for Adobe RT-CDP implementations and managing data across the platform's various services.</li></ul>
Topic 4	<ul style="list-style-type: none"><li>• Administration: Covers monitoring tools, alerts, license usage types, and use cases for Attribute-Based Access Control (ABAC) within Adobe RT-CDP.</li></ul>
Topic 5	<ul style="list-style-type: none"><li>• Data Architecture: Covers translating RDBMS to Adobe RT-CDP's NoSQL model, best practices for profile modeling, and designing identity strategies and entity relationships.</li></ul>

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## AD0-E605 Pdf Exam Dump, Real AD0-E605 Exams

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## Adobe Real-Time CDP Business Practitioner Professional Sample Questions (Q64-Q69):

### NEW QUESTION # 64

A marketer is looking to perform same page personalization for both known and pseudonymous users who visit the website. How can this client achieve same page personalization using both profile and event attributes for both known and pseudonymous users who visit the website?

- **A. Known and pseudonymous profiles can use same page personalization with edge segmentation.**
- B. Pseudonymous profiles cannot qualify for same-page personalization in Adobe RT-CDP.
- C. Known and pseudonymous profiles can use same page personalization with edge segmentation and streaming segmentation.
- D. Known profiles can use same page personalization with edge segmentation, but pseudonymous profiles are unable to qualify for same page personalization.

**Answer: A**

### NEW QUESTION # 65

A company is deploying Adobe Experience Platform and plans to use both Edge and Real-Time Customer Profile functionality. What are the main differences between the composition and usage of these profiles?

- A. Hub profiles are a subset of Edge profiles and are used to leverage real-time personalization
- B. Hub profiles are always synced back to Edge profiles
- C. Edge profiles are composed of a detailed customer view while Hub profiles are primarily used for summary level insights
- **D. Edge profiles are composed of a subset of the real-time customer profile and are primarily used for sending out personalized campaigns.**

**Answer: D**

Explanation:

The relationship between the Hub (Real-Time Customer Profile) and the Edge (Edge Profile) is a key architectural distinction in Adobe Experience Platform. The Hub represents the "Source of Truth"-a massive, comprehensive repository of all attributes, behavioral events, and segment memberships for every customer.

In contrast, an Edge Profile is a lightweight, low-latency subset of that Hub profile. It contains only the specific attributes and segment qualifications required to deliver real-time personalization at the "edge" of the network (e.g., website or mobile app). When a user interacts with a digital property, the Adobe Experience Platform Edge Network retrieves this subset to make instantaneous decisions, such as showing a specific offer or banner.

Option C is the correct answer because it accurately identifies the Edge profile as a functional subset focused on immediate activation and personalized campaigns. Option A is incorrect as it reverses the relationship (Edge is the subset, not the Hub). Option B is incorrect because the Hub provides the "detailed view," not the Edge. Option D is partially true in concept but misleading; profiles are not "always" synced. Instead, only profiles that qualify for Edge-enabled segments are projected to the Edge to optimize performance and storage. This architecture ensures that high-volume, low-latency requests are handled efficiently without the overhead of processing the entire multi-terabyte Hub profile for every web hit.

### NEW QUESTION # 66

An Adobe Real-Time CDP (RTCDP) consultant is working on a next-page personalization use case for an e-commerce client's website. The client wanted to use Adobe Target for delivering personalized experiences using Adobe Experience Platform (AEP) Edge segments. The client has already implemented Web SDK and configured Datastream to share website event data with AEP and Adobe Target. While implementing the delivery of personalized experiences, the RTCDP consultant was not able to get the right experience rendered successfully. Which two debugging steps can the RTCDP consultant take to identify the issue? (Choose two.)

- A. Check if the client is using Adobe Target or Adobe Target V2 extension for delivering personalization
- **B. Check if the merge policy used in Edge segments is enabled for the Active-on-edge feature**
- C. Check if there is only a single Adobe Target destination configured to which Edge segments are activated
- **D. Validate if the Edge Segmentation and Personalization Destinations are enabled in the Datastream under AEP service**

**Answer: B,D**

Explanation:

To deliver next-page personalization using Adobe Target and AEP segments, several technical "handshakes" must be correctly configured within the Edge Network architecture.

Step B is foundational. For Adobe Target to receive segment membership information from AEP via the Web SDK, the Datastream must be explicitly configured to support this. Under the Adobe Experience Platform service within the Datastream UI, the consultant must ensure that the Edge Segmentation toggle is enabled.

This setting allows the Edge Network to evaluate segments in real-time during the request. Additionally, the Personalization Destinations must be active to allow Target to "see" these segment IDs in the edge response.

Step C addresses the data assembly layer. Not all segments are automatically projected to the Edge Network.

A segment must be evaluated using a Merge Policy that is marked as Active-on-edge. This flag tells the Profile Service to synchronize the necessary profile fragments and segment statuses to the Edge Network's distributed data centers. If the merge policy is not edge-enabled, the segment will only be evaluated in the Hub, causing a delay that prevents "next-page" personalization.

Option A is a legacy concern, as the Web SDK handles the delivery regardless of the specific Target extension version. Option D is incorrect because Target destinations are managed through Datastream configurations and segment activation, not a single-destination restriction. Debugging these two points (B and C) ensures the infrastructure is ready to process and deliver segment data at the speed required for real-time web experiences.

### NEW QUESTION # 67

An architect is tasked with onboarding e-commerce data into Adobe Experience Platform (AEP).

An ERD of the data is shown below.

What are the three correct mappings of source entities into AEP classes? (Choose three.)

- A. Create Orders as Experience Event
- B. Create Order Line Items as Experience Event
- C. Embed Order Line Items as an object array in orders
- D. Create Product as a Custom Class
- E. Create Product and Order Line Items as custom classes

**Answer: A,C,D**

### NEW QUESTION # 68

A data engineer encounters persistent ingestion failures for a batch ingestion in the Adobe Real-Time CDP.

To troubleshoot and resolve the issue, what two steps would the data engineer take? (Choose two.)

- A. Enable Error diagnostic on the Source Connector settings
- B. Review the Failed Ingestion Records in Source connection UI
- C. Review the data in the Batch Preview Service
- D. Consult the Adobe Developer Console for error logs
- E. Enable the 'Error Reporting' function in the Profile tab

**Answer: A,B**

Explanation:

Troubleshooting batch ingestion failures in Adobe Real-Time CDP requires utilizing the platform's built-in monitoring and diagnostic tools. Option A is the most immediate step: the Source connection UI provides a detailed breakdown of ingestion runs. By navigating to the dataflow monitoring dashboard, the engineer can view specific "Failed" batches and download error diagnostics that reveal if the failure was due to schema violations, identity errors, or connection timeouts.

Option E is a critical proactive step for resolution. Enabling Error diagnostics within the Source Connector settings allows the platform to capture and store detailed information about specific records that failed to ingest. This feature often includes "Partial Ingestion" support, where valid records are accepted while invalid ones are routed to an error diagnostic file for review.

Option B is incorrect because the Developer Console is used for API management and project configuration, not for viewing row-level ingestion logs. Option C, the Batch Preview Service, allows you to see data before it is processed but does not provide diagnostic logs for why a process failed post-execution. Option D is incorrect as "Error Reporting" is not a toggle found in the Profile tab; profile issues are usually downstream results of ingestion failures. Using Source monitoring and diagnostic settings provides the engineer with the granular visibility needed to fix mapping or data quality issues.

### NEW QUESTION # 69

