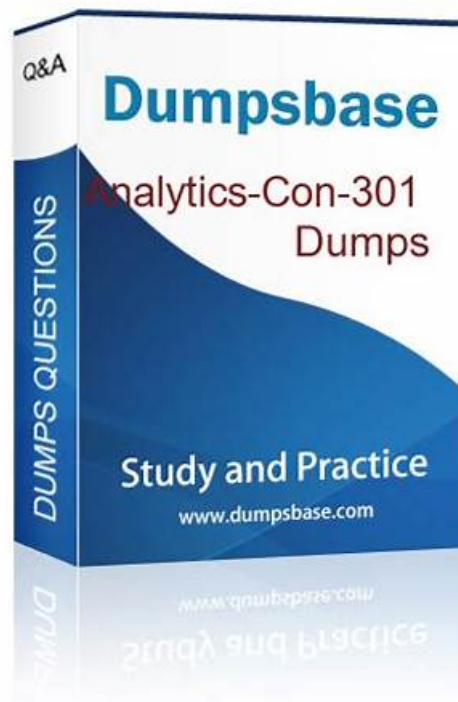# Analytics-Con-301 Exam Dumps - Top Secret for Instant Exam Preparation

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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	• Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.
Topic 2	• Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 3	• IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.

Topic 4	• Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.
Topic 5	• Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.

>> Exam Analytics-Con-301 Cram Review <<

Exam Salesforce Analytics-Con-301 Dumps, Latest Analytics-Con-301 Test Blueprint

There is a succession of anecdotes, and there are specialized courses. Experts call them experts, and they must have their advantages. They are professionals in every particular field. The Analytics-Con-301 test material, in order to enhance the scientific nature of the learning platform, specifically hired a large number of qualification exam experts, composed of product high IQ team, these experts by combining his many years teaching experience of Analytics-Con-301 quiz guide and research achievements in the field of the test, to exam the popularization was very complicated content of Salesforce Certified Tableau Consultant exam dumps, better meet the needs of users of various kinds of cultural level. Expert team not only provides the high quality for the Analytics-Con-301 Quiz guide consulting, also help users solve problems at the same time, leak fill a vacancy, and finally to deepen the user's impression, to solve the problem of Analytics-Con-301 test material and no longer make the same mistake.

Salesforce Certified Tableau Consultant Sample Questions (Q62-Q67):

NEW QUESTION # 62
A client wants to produce a visualization to show quarterly profit growth and aggregated sales totals across a number of product categories from the data provided below.

Sub-Category	Quarter of Order Date	Profit	Sales
Accessories	Q1	$5,123	$19,613.82
	Q2	$6,537	$26,473.19
	Q3	$13,705	$54,402.92
	Q4	$16,571	$66,890.39
Appliances	Q1	$1,915	$14,842.86
	Q2	$2,475	$21,299.56
	Q3	$4,580	$27,426.98
	Q4	$9,359	$44,643.79
Art	Q1	$834	$3,424.36
	Q2	$1,680	$6,981.23
	Q3	$1,887	$7,559.69
	Q4	$2,253	$9,693.73
Binders	Q1	$8,756	$30,659.52
	Q2	$6,927	$36,625.32
	Q3	$9,126	$68,995.94
	Q4	$6,617	$71,074.11
Bookcases	Q1	-$1,180	$14,498.49
	Q2	$70	$20,494.31
	Q3	-$1,503	$37,583.06
	Q4	-$1,018	$42,785.35
Chairs	Q1	$3,891	$44,033.34
	Q2	$5,052	$68,074.97
	Q3	$7,418	$93,643.87
	Q4	$10,863	$130,016.06
Copiers	Q1	$12,544	$29,549.65
	Q2	$5,322	$23,179.65
	Q3	$8,612	$25,829.43
	Q4	$29,616	$72,186.55

Which set of charts should the consultant use to meet the client's requirements?

- A. Line and bubble charts
- B. Scatter plot and pie chart
- C. Waterfall chart and tree map
- D. Gantt and bar charts

Answer: C

Explanation:
To effectively display quarterly profit growth and aggregated sales totals across different product categories, a combination of a Waterfall chart and a Tree Map is recommended:
* Waterfall Chart: This chart type is excellent for visualizing the sequential growth or decline of profits across different quarters for each sub-category. It clearly shows how profits accumulate over time, highlighting both positive and negative changes, which makes it ideal for tracking profit growth or decline through the quarters.
* Tree Map: A Tree Map can efficiently display aggregated sales totals where each block size represents the total sales of a product category, providing a quick, visually impactful comparison across categories. This is especially useful when the client wants to understand which categories contribute most to sales in a glanceable format.
Together, these charts provide a comprehensive overview of both profit trends over time (Waterfall Chart) and a comparative snapshot of sales performance across categories (Tree Map), meeting the client's need to analyze performance dynamics in a detailed yet consolidated manner.
References

These recommendations are based on common best practices for data visualization in Tableau, where specific chart types are chosen for their strengths in communicating certain types of data relationships and dynamics, as detailed in Tableau's official visualization guides.

NEW QUESTION # 63

From the desktop, open the CC workbook.

Open the City Pareto worksheet.

You need to complete the Pareto chart to show the percentage of sales compared to the percentage of cities.

The chart must show references lines to visualize how the data compares to the Pareto principle.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation:

Explanation:

To complete the Pareto chart in the "City Pareto" worksheet of your Tableau Desktop and add reference lines to illustrate how the data compares to the Pareto principle, follow these steps:

* Open the CC Workbook and Access the Worksheet:

* From the desktop, double-click on the CC workbook to open it in Tableau Desktop.

* Navigate to the City Pareto worksheet by selecting its tab at the bottom of the window.

* Construct the Pareto Chart:

* Ensure that sales data is aggregated by city. If not, drag the 'City' dimension to the Columns shelf and the 'Sales' measure to the Rows shelf.

* Sort the sales data in descending order to properly align the cities according to their sales contribution.

* To create a running total of sales, right-click on the 'Sales' measure on the Rows shelf, select
'Quick Table Calculation', and choose 'Running Total'.

* Drag the 'Number of Records' field to the Rows shelf next to the Sales running total. Right-click on it, select 'Quick Table Calculation', and choose 'Running Total'. Set its calculation to 'Percent of Total' from the 'Edit Table Calculation' option to represent the percentage of cities.

* Add Reference Lines for the Pareto Principle:

* Click on the Analytics tab in the sidebar.

* Drag a 'Reference Line' element and drop it onto the chart area.

* Set the Reference Line for the Sales axis at 80% to represent the typical Pareto cutoff where 80% of effects come from 20% of causes.

* Add another Reference Line on the axis representing the percentage of cities, set at 20%, to visually assess the Pareto principle.

* Adjust the Appearance of the Chart:

* Format the reference lines by right-clicking on them, selecting 'Edit', and choosing a distinct style or color to make them stand out.

* Ensure the chart is clear and labels are appropriately adjusted for easy understanding of the data visualization.

* Save Your Changes:

* From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Offers detailed guidance on creating Pareto charts and adding reference lines.

Tableau Visualization Best Practices: Provides tips on effectively displaying cumulative data and principles such as Pareto.

By following these steps, you will have successfully enhanced the City Pareto worksheet to include a complete Pareto chart with reference lines that illustrate how the sales data compares to the Pareto principle, making it easier to analyze and communicate the distribution of sales across cities.

NEW QUESTION # 64

An analyst needs to interactively set a reference date to drive table calculations without leaving a view.

Which action should the analyst use?

- A. Highlight action
- B. Filter action
- C. Parameter action
- D. Running action

Answer: C

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Tableau's documentation on Parameter Actions states that they allow users to interactively update a parameter directly from the view-without opening the parameter control box.
To "interactively set a reference date" that drives a table calculation:
* A parameter must hold that reference date.
* A parameter action allows clicking or selecting a mark in the view to update the parameter value.
* Table calculations can then reference that parameter to change their computation dynamically.
Filter actions modify which data is shown, not a reference date.
Running actions change sheets, not computation parameters.
Highlight actions visually accent marks but do not set values.
Thus, parameter actions are the only mechanism that meets the requirement.
* Parameter Actions overview describing interactive parameter updates.
* Use cases where parameter actions drive table calculations.
* Action type comparison showing that only parameter actions update a computation value.

NEW QUESTION # 65
A client is using Tableau to visualize data by leveraging security token-based credentials. Suddenly, sales representatives in the field are reporting that they cannot access the necessary workbooks. The client cannot recreate the error from their offices, but they have seen screenshots from the field agents. The client wants to restore functionality for the field agents with minimal disruption.
Which step should the consultant recommend to accomplish the client's goal?

- A. Ensure that "Allow Refresh Access" was checked when the data source was published.
- B. Ask the workbook owners to republish the workbooks to refresh the security token.
- C. Change the data source permissions for the connection to "Prompt User."
- D. Renew the security token via the Data Connection on Tableau Server.

Answer: D

Explanation:
When field agents are unable to access workbooks due to issues with security token-based credentials, the most immediate and least disruptive solution is to renew the security token. This can be done through the Data Connection settings on Tableau Server. Renewing the token will restore access for the field agents without requiring them to take any action or affecting other users.
References: The use of personal access tokens (PATs) in Tableau and the procedure for renewing them are documented in Tableau's official resources. It is noted that PATs are long-lived authentication tokens that can be revoked and renewed to manage access securely1. Additionally, there have been discussions in the Tableau Community regarding issues with concurrent PAT access, which further supports the need to manage tokens effectively2.

NEW QUESTION # 66
A client is using the Tableau Content Migration Tool to move content from an old Tableau Server to a new Tableau Server.
Which content will need to be moved using a different tool or process?

- A. Published data sources that use extracts
- B. Tableau Prep flows
- C. Published data sources that use live connections
- D. Workbooks

Answer: B

Explanation:
When migrating content between Tableau servers, certain types of content may require special consideration or different tools for migration:
Tableau Prep Flows: These are specific to Tableau Prep and are not included in the standard content migration capabilities of the Tableau Content Migration Tool. Tableau Prep flows often require separate processes for migration due to their distinct setup and integration with data sources and workflows.
Published Data Sources and Workbooks: These can typically be migrated directly using the Tableau Content Migration Tool, which supports moving published data sources (both live connections and extracts) and workbooks without requiring additional tools.
References:
Tableau Help and Support: Offers comprehensive tutorials and guidelines on using different tools for migrating various types of

content, including the specific requirements for migrating Tableau Prep flows which are not covered by the standard content migration tool.

NEW QUESTION # 67

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