

試験の準備方法-素晴らしいData-Con-101問題集試験- 有効的なData-Con-101日本語版問題集



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>> Data-Con-101問題集 <<

Data-Con-101日本語版問題集 & Data-Con-101過去問無料

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Salesforce Data-Con-101 認定試験の出題範囲:

トピック	出題範囲
トピック 1	Identity Resolution: This domain explores creating unified customer profiles through matching and reconciliation processes. It covers how rule sets determine when records link together, how conflicting data is resolved, and understanding the outcomes and use cases of unified identities.
トピック 2	Act on Data: This domain focuses on leveraging Data Cloud data for downstream actions through activations and data actions. It covers working with attributes, managing timing dependencies, troubleshooting activation issues like errors and rejected counts, and understanding requirements for triggering automated processes.
トピック 3	Data Cloud Overview: This domain covers the foundational understanding of Data Cloud including its core purpose, terminology, business value, and technical architecture. It also addresses typical use cases and the essential principles of ethical data handling when working with customer data.
トピック 4	Data Ingestion and Modeling: This domain addresses bringing data into Data Cloud and structuring it properly through transformation, ingestion from various sources, and data mapping. It emphasizes best practices for modeling data to support identity resolution and validating ingested data using available tools.
トピック 5	Data Cloud Setup and Administration: This domain focuses on configuring and managing Data Cloud environments through permissions, data streams, data bundles, and data spaces. It also covers administrative tools and techniques for diagnosing and exploring data using reports, dashboards, flows, APIs, and explorer tools.

Salesforce Certified Data Cloud Consultant 認定 Data-Con-101 試験問題 (Q131-Q136):

質問 # 131

A consultant is planning the ingestion of a data stream that has profile information including a mobile phone number. To ensure that the phone number can be used for future SMS campaigns, they need to confirm the phone number field is in the proper E164 Phone Number format. However, the phone numbers in the file appear to be in varying formats. What is the most efficient way to guarantee that the various phone number formats are standardized?

- A. Assign the PhoneNumber field type when creating the data stream.
- B. Create a calculated insight after ingestion.
- C. Create a formula field to standardize the format.
- D. Edit and update the data in the source system prior to sending to Data Cloud.

正解: A

解説:

The most efficient way to guarantee that the various phone number formats are standardized is to assign the PhoneNumber field type when creating the data stream. The PhoneNumber field type is a special field type that automatically converts phone numbers into the E164 format, which is the international standard for phone numbers. The E164 format consists of a plus sign (+), the country code, and the national number. For example, +1-202-555-1234 is the E164 format for a US phone number. By using the PhoneNumber field type, the consultant can ensure that the phone numbers are consistent and can be used for future SMS campaigns.

The other options are either more time-consuming, require manual intervention, or do not address the formatting issue. References: Data Stream Field Types, E164 Phone Number Format, Salesforce Data Cloud Exam Questions

質問 # 132

The marketing manager at Cloud Kicks plans to bring in corporate phone numbers for its accounts into Data Cloud. They plan to use a custom field with data set to Phone to store these phone numbers. Which statement is true when ingesting phone numbers?

- A. The phone number field should be used as a primary key.
- B. Data Cloud validates the format of the phone number at the time of Ingestion.
- C. The phone number field can only accept 10-digit values.

- D. Text value can be accepted for ingestion into = phone data type field.

正解: D

解説:

When ingesting phone numbers into a custom field with the Phone data type in Salesforce Data Cloud, the correct statement is that text values can be accepted for ingestion into a phone data type field. Here's why:

Understanding the Requirement

The marketing manager at Cloud Kicks plans to ingest corporate phone numbers into Data Cloud using a custom field with the Phone data type.

It is important to understand how phone numbers are validated and stored during ingestion.

Why Text Values Can Be Accepted?

Phone Data Type Behavior :

The Phone data type in Salesforce accepts text values, as phone numbers are typically stored as strings (e.g., "+1-800-555-1234").

While the field is designed for phone numbers, it does not enforce strict formatting rules during ingestion.

Validation During Ingestion :

Salesforce does not validate the format of phone numbers at the time of ingestion.

Validation occurs only when the data is used in downstream systems or applications that enforce formatting rules.

Other Options Are Incorrect :

B). Data Cloud validates the format of the phone number at the time of ingestion : This is incorrect because Data Cloud does not validate phone number formats during ingestion.

C). The phone number field can only accept 10-digit values : This is incorrect because the Phone data type supports various formats, including international numbers.

D). The phone number field should be used as a primary key : This is incorrect because phone numbers are not unique identifiers and should not be used as primary keys.

Steps to Ingest Phone Numbers

Step 1: Create a Custom Field

Navigate to Object Manager > Account > Fields & Relationships and create a custom field with the Phone data type.

Step 2: Configure Data Ingestion

Ensure the source data includes phone numbers as text values.

Map the phone number field from the source to the custom field in Data Cloud.

Step 3: Validate Data Usage

Test the ingested data to ensure it meets downstream requirements (e.g., formatting for dialing).

Conclusion

Text values can be accepted for ingestion into a Phone data type field, as phone numbers are stored as strings and formatting validation occurs later in the process.

質問 # 133

A Data Cloud consultant recently discovered that their identity resolution process is matching individuals that share email addresses or phone numbers, but are not actually the same individual.

What should the consultant do to address this issue?

- A. Create and run a new ruleset with fewer matching rules, compare the two rulesets to review and verify the results, and then migrate to the new ruleset once approved.
- B. Modify the existing ruleset with stricter matching criteria, compare the two rulesets to review and verify the results, and then migrate to the new ruleset once approved.
- C. Create and run a new ruleset with stricter matching criteria, compare the two rulesets to review and verify the results, and then migrate to the new ruleset once approved.
- D. Modify the existing ruleset with stricter matching criteria, run the ruleset and review the updated results, then adjust as needed until the individuals are matching correctly.

正解: C

解説:

Identity resolution is the process of linking source profiles from different data sources into unified individual profiles based on match and reconciliation rules. If the identity resolution process is matching individuals that share email addresses or phone numbers, but are not actually the same individual, it means that the match rules are too loose and need to be refined. The best way to address this issue is to create and run a new ruleset with stricter matching criteria, such as adding more attributes or increasing the match score threshold. Then, the consultant can compare the two rulesets to review and verify the results, and see if the new ruleset reduces the

false positives and improves the accuracy of the identity resolution. Once the new ruleset is approved, the consultant can migrate to the new ruleset and delete the old one. The other options are incorrect because modifying the existing ruleset can affect the existing unified profiles and cause data loss or inconsistency.

Creating and running a new ruleset with fewer matching rules can increase the false negatives and reduce the coverage of the identity resolution. References: Create Unified Individual Profiles, AI-based Identity Resolution: Linking Diverse Customer Data, Data Cloud Identity Resolution.

質問 # 134

Northern Trail Outfitters wants to implement Data Cloud and has several use cases in mind.

Which two use cases are considered a good fit for Data Cloud?

Choose 2 answers

- A. To ingest and unify data from various sources to reconcile customer identity
- B. To create and orchestrate cross-channel marketing messages
- C. To eliminate the need for separate business intelligence and IT data management tools
- D. To use harmonized data to more accurately understand the customer and business impact

正解: A、D

解説:

Data Cloud is a data platform that can help customers connect, prepare, harmonize, unify, query, analyze, and act on their data across various Salesforce and external sources. Some of the use cases that are considered a good fit for Data Cloud are:

To ingest and unify data from various sources to reconcile customer identity. Data Cloud can help customers bring all their data, whether streaming or batch, into Salesforce and map it to a common data model. Data Cloud can also help customers resolve identities across different channels and sources and create unified profiles of their customers.

To use harmonized data to more accurately understand the customer and business impact. Data Cloud can help customers transform and cleanse their data before using it, and enrich it with calculated insights and related attributes. Data Cloud can also help customers create segments and audiences based on their data and activate them in any channel. Data Cloud can also help customers use AI to predict customer behavior and outcomes.

The other two options are not use cases that are considered a good fit for Data Cloud. Data Cloud does not provide features to create and orchestrate cross-channel marketing messages, as this is typically handled by other Salesforce solutions such as Marketing Cloud. Data Cloud also does not eliminate the need for separate business intelligence and IT data management tools, as it is designed to work with them and complement their capabilities.

Learn How Data Cloud Works

About Salesforce Data Cloud

Discover Use Cases for the Platform

Understand Common Data Analysis Use Cases

質問 # 135

Northern Trail Outfitters (NTO), an outdoor lifestyle clothing brand, recently started a new line of business. The new business specializes in gourmet camping food. For business reasons as well as security reasons, it's important to NTO to keep all Data Cloud data separated by brand.

Which capability best supports NTO's desire to separate its data by brand?

- A. Data sources for each brand
- B. Data model objects for each brand
- C. Data streams for each brand
- D. Data spaces for each brand

正解: D

解説:

Data spaces are logical containers that allow you to separate and organize your data by different criteria, such as brand, region, product, or business unit¹. Data spaces can help you manage data access, security, and governance, as well as enable cross-cloud data integration and activation². For NTO, data spaces can support their desire to separate their data by brand, so that they can have different data models, rules, and insights for their outdoor lifestyle clothing and gourmet camping food businesses. Data spaces can also help NTO comply with any data privacy and security regulations that may apply to their different brands³. The other options are incorrect because they do not provide the same level of data separation and organization as data spaces. Data streams are used to ingest data from different sources into Data Cloud, but they do not separate the data by brand⁴. Data model objects are

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