

# Salesforce AP-215 Exam | Interactive AP-215 Practice Exam - Help you Pass AP-215 Exam Topics Once

## Exercises on Lesson 5

Understand

Apply

Higher-Order Thinking Skills

1

Choose the correct answer :

1. Both coal and charcoal \_\_\_\_\_  
a. are renewable resources of energy. b. are nonrenewable resources of energy.  
c. are examples of biofuel. d. produce thermal energy on burning.  
2. All the following resources are considered renewable resources of energy, except \_\_\_\_\_  
a. water. b. wind energy. c. gasoline. d. solar energy.  
3. Among the following resources, we must conserve \_\_\_\_\_  
a. solar energy and coal. b. solar energy and wind energy.  
c. wind energy and oil. d. oil and coal.

2

Choose from column (B) what suits it in column (A) :

(A)	(B)
1. Wood	a. it is a renewable resource of energy that doesn't pollute the air.
2. Coal	b. it is a biofuel that is used in warming houses.
3. Wind energy	c. it is a biofuel that is produced from corn. d. it is a fossil fuel that pollutes the air when it is burned.

1.

2.

3.

3

Put (✓) or (X) :

1. The amount of oil on the Earth is limited. ( )

2. Fossil fuels that human made from corn can be replaced as quickly as it is used. ( )

3. The use of fossil fuels to produce energy costs more money than using renewable resources. ( )

4. Wind energy will run out faster than natural gas. ( )

4

Give one example for each of the following :

1. A renewable resource of energy : \_\_\_\_\_

2. A nonrenewable resource of energy : \_\_\_\_\_

3. A method of conserving fossil fuels : \_\_\_\_\_

4. A disadvantage of using fossil fuels to produce energy : \_\_\_\_\_

5. An advantage of using renewable resources to produce energy : \_\_\_\_\_

With decades years in IT industry, ActualVCE has gain millions of successful customers as for its high quality exam dumps. Now, Salesforce AP-215 study practice cram will give you new directions and help you to get your AP-215 certification in the easiest and fastest way. All the questions are selected from the AP-215 Original Questions pool, and then compiled and verified by our IT professionals for several times checkout. We promise you 100% pass rate.

You can land your ideal job and advance your career with the Salesforce AP-215 certification. Success in the Salesforce AP-215 exam verifies your talent to perform crucial technical tasks. Preparation for this Salesforce AP-215 exam is a tricky task. Make sure you choose the top-notch Salesforce AP-215 Study Materials to get ready for this exam. For your smooth AP-215 test preparation, ActualVCE provides updated AP-215 practice material with a success guarantee.

>> Interactive AP-215 Practice Exam <<

## AP-215 Exam Topics - Exam AP-215 Cram Questions

You can install and use ActualVCE Salesforce exam dumps formats easily and start Salesforce AP-215 exam preparation right now. The ActualVCE AP-215 desktop practice test software and web-based practice test software both are the mock Marketing Cloud Intelligence Accredited Professional (AP-215) exam that stimulates the actual exam format and content.

## Salesforce Marketing Cloud Intelligence Accredited Professional Sample Questions (Q34-Q39):

### NEW QUESTION # 34

A client would like to integrate the following two sources:

Google Campaign Manager:

IAS:

After configuring a Parent-Child relationship between the files, which query should an implementation engineer run in order to QA the setup?

- A. Media Buy Type, Analyzed Impressions
- **B. Media Buy Type, Media Buy Name, Impressions, Analyzed Impressions**
- C. Media Buy Name, Impressions
- D. Creative Name, Impressions, Analyzed Impressions

**Answer: B**

Explanation:

To QA the Parent-Child relationship setup between Google Campaign Manager and IAS data sources, it is essential to query fields that are common to both sources and that are relevant to the relationship. 'Media Buy Type' and 'Media Buy Name' are common identifiers between the two datasets. 'Impressions' from the Google Campaign Manager and 'Analyzed Impressions' from the IAS data are the metrics that should be compared to ensure they match or correlate as expected due to the Parent-Child relationship. The QA process involves checking that the data is correctly aligned and that the metrics from the parent source (Google Campaign Manager) are properly related to the metrics from the child source (IAS). Reference: Salesforce Marketing Cloud Intelligence documentation on data integration, Parent-Child relationships, and QA procedures for data setup.

### NEW QUESTION # 35

A technical architect is provided with the logic and Opportunity file shown below:

The opportunity status logic is as follows:

For the opportunity stages "Interest", "Confirmed Interest" and "Registered", the status should be "Open".

For the opportunity stage "Closed", the opportunity status should be closed.

Otherwise, return null for the opportunity status.

Given the above file and logic and assuming that the file is mapped in a GENERIC data stream type with the following mapping:

"Day" - Standard "Day" field

"Opportunity Key" > Main Generic Entity Key

"Opportunity Stage" - Generic Entity Key 2

"Opportunity Count" - Generic Custom Metric

A pivot table was created to present the count of opportunities in each stage. The pivot table is filtered on Jan 7th - 10th. How many different stages are presented in the table?

- **A. 0**
- B. 1
- C. 2
- D. 3

**Answer: A**

Explanation:

Based on the Opportunity file and considering the filter dates from January 7th to 10th, the different stages presented are 'Interest', 'Confirmed Interest', and 'Registered'. This makes a total of 3 different stages that would be presented in the pivot table. Salesforce Marketing Cloud Intelligence allows for the creation of pivot tables that can display counts of entities across different dimensions, in this case, Opportunity Stages. Reference to Salesforce Marketing Cloud Intelligence documentation that covers data mapping and pivot table creation would support this conclusion.

### NEW QUESTION # 36

What is the relationship between "Media Buy Key" and "Campaign Key"?

- A. One-to-many (one Media Buy Key has many Campaign Keys)
- B. One-to-one
- **C. Many-to-one (one Campaign Key has many Media Buy Keys)**
- D. Many-to-many

**Answer: C**

Explanation:

Typically, 'Campaign Key' is a unique identifier for a specific marketing campaign, while 'Media Buy Key' refers to the purchases of advertising space associated with that campaign. A campaign can have multiple media buys, so the relationship is many-to-one, with many media buys (Media Buy Keys) associated with a single campaign (Campaign Key).

#### NEW QUESTION # 37

An implementation engineer is requested to extract the second position of the Campaign Name values.

The Campaign values consist of multiple delimiter types, as can be seen in the following example:

Campaign Name: Ad15X2w&Delux\_wal90

Desired value: Delux

Which three harmonization methods will achieve the desired outcome?

- A. Vlookup 0
- B. Data Fusion
- C. Patterns
- D. Mapping formula
- E. Calculated Dimensions

**Answer: C,D,E**

Explanation:

To extract specific elements from a string in Marketing Cloud Intelligence, such as the second position of a Campaign Name with multiple delimiters, several harmonization methods can be employed:

Calculated Dimensions: These allow for the creation of custom dimensions using expressions or formulas that manipulate existing data. A calculated dimension can be designed to parse and extract segments of a string based on delimiters.

Patterns: This method involves defining a pattern or regex (regular expression) that matches and isolates the desired portion of the string. Patterns are highly effective for strings with complex structures and varying delimiter types.

Mapping Formula: Similar to calculated dimensions, mapping formulas provide a way to apply a transformation or extraction rule to data fields directly within data streams, enabling targeted data extraction like the desired 'Delux' from the Campaign Name.

These methods enable the implementation engineer to accurately segment and extract the needed data from complex string fields efficiently.

#### NEW QUESTION # 38

A technical architect is provided with the logic and Opportunity file shown below:

The opportunity status logic is as follows:

For the opportunity stages "Interest", "Confirmed Interest" and "Registered", the status should be "Open".

For the opportunity stage "Closed", the opportunity status should be closed Otherwise, return null for the opportunity status

Given the above file and logic and assuming that the file is mapped in a GENERIC data stream type with the following mapping:

"Day" - Standard "Day" field

"Opportunity Key" > Main Generic Entity Key

"Opportunity Stage" - Main Generic Entity Attribute

"Opportunity Count" - Generic Custom Metric

A pivot table was created to present the count of opportunities in each stage. The pivot table is filtered on Jan 11th. What is the number of opportunities in the Interest stage?

- A. 0
- B. 1
- C. 2
- D. 3

**Answer: A**

Explanation:

Since the pivot table is filtered on January 11th and the provided Opportunity file does not show any records dated January 11th, there are zero opportunities in the Interest stage for that date. Salesforce Marketing Cloud Intelligence allows users to create pivot

tables and filter data based on specific criteria, such as dates. In this case, the filter would exclude all rows that do not match the specified date, resulting in a count of zero for the Interest stage. This would apply to any stage since there are no records for January 11th. Reference can be made to Salesforce Marketing Cloud Intelligence documentation on filtering and pivot tables.

## NEW QUESTION # 39

.....

If you come to our website to choose our AP-215 real exam, you will enjoy humanized service. Firstly, we have chat windows to wipe out your doubts about our AP-215 exam materials. You can ask any question about our study materials. All of our online workers are going through special training. They are familiar with all details of our AP-215 Practice Guide. If you have any question, you can ask them for help and our services are happy to give you guide on the AP-215 learning quiz.

**AP-215 Exam Topics:** <https://www.actualvce.com/Salesforce/AP-215-valid-vce-dumps.html>

However, preparing for the certificate exam is a hard & time-consuming process because the exam is very difficult and the pass rate is low if you prepare yourself without the help of our Salesforce AP-215 dumps guide, Salesforce Interactive AP-215 Practice Exam. If your email is changed or something wrong, please contact us timely. The content of the AP-215 examkiller actual dumps are high comprehensive and with high accuracy, which can help you pass at the first attempt.




















Software Engineers looking to level up into Data Science and AP-215 Machine Learning tracks, You can also send feedback to Google+ from this menu. However, preparing for the certificate exam is a hard & time-consuming process because the exam is very difficult and the pass rate is low if you prepare yourself without the help of our Salesforce AP-215 Dumps Guide.

## Pass Guaranteed 2026 High Hit-Rate Salesforce Interactive AP-215 Practice Exam

If your email is changed or something wrong, please contact us timely. The content of the AP-215 examkiller actual dumps are high comprehensive and with high accuracy, which can help you pass at the first attempt.

And we can assure you that you will get the latest version of our AP-215 training materials for free from our company in the whole year after payment on AP-215 practice quiz.

Marketing Cloud Intelligence Accredited Professional AP-215 genuine dumps are designed in the three best formats.

- AP-215 Study Reference ☐ AP-215 Valid Exam Format ☐ AP-215 Study Plan  Open  [www.troytecdumps.com](http://www.troytecdumps.com)  
☐☐☐ enter  AP-215 ☐ and obtain a free download ☐ New AP-215 Study Notes
- Interactive AP-215 Practice Exam | Latest Salesforce AP-215: Marketing Cloud Intelligence Accredited Professional 100% Pass ☐ Download ☐ AP-215 ☐ for free by simply searching on ( [www.pdfvce.com](http://www.pdfvce.com) ) ☐ AP-215 Free Study Material
- Start Preparation With [www.exam4labs.com](http://www.exam4labs.com) Salesforce AP-215 Exam Dumps ☐ Go to website [ [www.exam4labs.com](http://www.exam4labs.com) ] open and search for  AP-215 ☐  to download for free ☐ Valid AP-215 Exam Prep
- Efficient Interactive AP-215 Practice Exam Supply you Fast-Download Exam Topics for AP-215: Marketing Cloud Intelligence Accredited Professional to Study casually ☐ Enter [ [www.pdfvce.com](http://www.pdfvce.com) ] and search for  AP-215  to download for free ☐ AP-215 Study Reference
- Accurate AP-215 Prep Material ☐ AP-215 Valid Exam Format ☐ New AP-215 Test Notes ☐ Search on  [www.examdumps.com](http://www.examdumps.com) ☐ for [ AP-215 ] to obtain exam materials for free download ☐ AP-215 Latest Exam Forum
- Efficient Interactive AP-215 Practice Exam Supply you Fast-Download Exam Topics for AP-215: Marketing Cloud Intelligence Accredited Professional to Study casually ☐ Search for  AP-215 ☐ and easily obtain a free download on  [www.pdfvce.com](http://www.pdfvce.com)  ☐ AP-215 Study Reference
- Free PDF Quiz Salesforce - Efficient Interactive AP-215 Practice Exam ☐ Copy URL 《 [www.vce4dumps.com](http://www.vce4dumps.com) 》 open and search for ( AP-215 ) to download for free ☐ New AP-215 Test Notes
- Latest Marketing Cloud Intelligence Accredited Professional vce dumps - AP-215 prep4sure exam ☐ Immediately open  [www.pdfvce.com](http://www.pdfvce.com)  and search for  AP-215 ☐ to obtain a free download ☐ AP-215 Valid Exam Syllabus
- AP-215 Study Reference ☐ AP-215 Test Questions Answers ☐ AP-215 Test Questions Answers ☐ Open website  [www.vce4dumps.com](http://www.vce4dumps.com) ☐  and search for ☐ AP-215 ☐ for free download ☐ Free AP-215 Updates
- Efficient Interactive AP-215 Practice Exam Supply you Fast-Download Exam Topics for AP-215: Marketing Cloud Intelligence Accredited Professional to Study casually ☐ Download 《 AP-215 》 for free by simply searching on  [www.pdfvce.com](http://www.pdfvce.com) ☐ ☐ AP-215 Study Reference
- 2026 Efficient Salesforce Interactive AP-215 Practice Exam ☐ Open  [www.prep4away.com](http://www.prep4away.com) ☐ enter  AP-215 ☐ and obtain a free download ☐ AP-215 Valid Exam Format
- [disqus.com](https://disqus.com), [bbs.t-firefly.com](https://bbs.t-firefly.com), [www.stes.tyc.edu.tw](http://www.stes.tyc.edu.tw), [www.4shared.com](http://www.4shared.com), [www.stes.tyc.edu.tw](http://www.stes.tyc.edu.tw), [www.stes.tyc.edu.tw](http://www.stes.tyc.edu.tw), [www.stes.tyc.edu.tw](http://www.stes.tyc.edu.tw),

[www.stes.tyc.edu.tw](http://www.stes.tyc.edu.tw), [www.stes.tyc.edu.tw](http://www.stes.tyc.edu.tw), [www.stes.tyc.edu.tw](http://www.stes.tyc.edu.tw), [www.stes.tyc.edu.tw](http://www.stes.tyc.edu.tw), Disposable vapes