

最新Consumer-Goods-Cloud-Accredited-Professional題庫 -最新Consumer-Goods-Cloud-Accredited-Professional考古題



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Salesforce Consumer-Goods-Cloud-Accredited-Professional 考試大綱：

主題	簡介
主題 1	Platform: This topic tests familiarity with Salesforce platform features relevant to Consumer Goods Cloud, focusing on mobile capabilities that enhance field operations. The Salesforce Consumer Goods Cloud Consultant must understand platform functionalities that optimize user experience and support operational efficiency.

主題 2	Visit Planning: This topic measures the Salesforce Consumer Goods Cloud Consultant's ability to utilize analytics for smart visit planning, ensuring effective scheduling and routing. Skills in leveraging tools like Einstein Vision for merchandising compliance checks are critical to demonstrate optimization of field operations.
主題 3	Data Setup: In this topic, the Salesforce Consumer Goods Cloud Consultant demonstrates expertise in configuring data for effective operations. Proficiency is measured in areas such as Action Plan Setup, Planogram Setup, Product Setup, Promotion Setup, Retail Store KPI Setup, and Store Setup. Consultants must show the ability to configure these elements to ensure accurate and actionable data supports retail activities.

最新的 Consumer Goods Cloud Consumer-Goods-Cloud-Accredited-Professional 免費考試真題 (Q58-Q63):

問題 #58

Prior to rollout testing users find themselves failing all the test cases related to delivery tasks What is a potential reason for this?

- A. The tester did not have the lightning direct store delivery Permission Set added
- B. The tester did not have the Lightning Retail Execution Plus Permission Set added
- C. The KPIs are too extreme and causing the system to fail
- D. The tester is outside the geofence for the store

答案: A

問題 #59

Which three Consumer Goods Cloud(CGC) objects are linked to the product2 object in the CGC data model?

- A. Delivery Product
- B. Store Product
- C. Assortment Product
- D. Assessment Task Product
- E. Promotion Product

答案: C,D,E

解題說明:

In the Consumer Goods Cloud data model, several objects are linked to the Product2 object. These include Assortment Product, Assessment Task Product, and Promotion Product. This linkage is essential for comprehensive product management within the Consumer Goods Cloud.

問題 #60

Which are the two primary use cases for performing an in-store survey?

- A. Saving time for the Field Rephttps://help.salesforce.com/s/articleView?id=sf.retail_concept_user_survey.htm&type=5
- B. Gathering data on inventory reconciliation
- C. Gathering point of sale data
- D. Gathering feedback from customers, consumers shoppers, and staff
- E. Gathering data on promotions, inventory requirements and product quality

答案: D,E

解題說明:

Two primary use cases for performing an in-store survey are:

* Gathering feedback from customers, consumers, shoppers, and staff. An in-store survey can be used to collect feedback from various stakeholders who interact with the products or services offered by the consumer goods company. For example, an in-store survey can ask customers about their satisfaction, preferences, or suggestions; consumers about their awareness, perception, or

loyalty; shoppers about their behavior, motivation, or barriers; and staff about their challenges, needs, or opinions.

* Gathering data on promotions, inventory requirements and product quality. An in-store survey can be used to collect data on various aspects of the product performance and availability in the retail store.

For example, an in-store survey can ask about the compliance, effectiveness, or impact of promotions; the demand, supply, or replenishment of inventory; and the condition, quality, or issues of products

問題 #61

A Field Sales Manager is trying to determine which stores have a decline in Retail Execution KPIs and therefore need attention. Which Tableau CRM for Consumer Goods Cloud dashboard can provide the required data?

- A. Team Performance Dashboard
- B. Product Performance Dashboard
- C. Lost Visit Store Performance Dashboard
- **D. Store Performance Dashboard**

答案：D

解題說明：

The Tableau CRM for Consumer Goods Cloud dashboard that can provide the required data for a Field Sales Manager to determine which stores have a decline in Retail Execution KPIs and therefore need attention is the Store Performance Dashboard. The Store Performance Dashboard shows the performance and compliance of the retail stores in relation to their KPIs and promotions. The dashboard allows users to filter and analyze the data by various dimensions, such as store group, store location, product category, or visit date. The dashboard also displays metrics such as store compliance score, store revenue, store visits, and promotion compliance score. By using this dashboard, a Field Sales Manager can identify which stores are underperforming or non-compliant and take appropriate actions to improve their performance. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 37.

問題 #62

At which three levels can Store Action Plan Templates for recommended tasks for a visit be defined?

- **A. Location**
- **B. Retail Store**
- **C. Account**
- D. In-Store Location
- E. Retail Store Group

答案：A,B,C

問題 #63

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