

# Marketing-Cloud-Email-Specialist Free Dumps, Marketing-Cloud-Email-Specialist Exam Consultant

## Complete Guide to Marketing-Cloud-Email-Specialist Exam Questions

### Introduction

In the world of digital marketing, the **Marketing-Cloud-Email-Specialist** plays an important role in building and managing effective email campaigns. To obtain this certificate, candidates must pass an exam that covers a variety of important topics. This article will provide a complete and comprehensive guide on **Marketing-Cloud-Email-Specialist exam questions**, including study strategies, question types, and tips for success.

<https://www.crack4sure.com/Marketing-Cloud-Email-Specialist-dumps.html>

### What is Marketing-Cloud-Email-Specialist?

The **Marketing-Cloud-Email-Specialist** is a professional trained in the use of **Salesforce Marketing Cloud** to plan, execute, and manage email marketing campaigns. They are responsible for strategizing content, analyzing data, and optimizing campaign performance. This certificate proves that one has the necessary skills to effectively use email marketing tools and technologies.

### Marketing-Cloud-Email-Specialist Exam Structure

The **Marketing-Cloud-Email-Specialist** exam consists of different types of questions, including:

#### 1. Multiple Choice Questions

This type of question asks the candidate to choose the correct answer from several options given. Candidates need to understand the basic concepts and practical applications to answer correctly.

#### 2. Scenario Questions

Scenario questions present real-world situations that require candidates to choose the best course of action based on their knowledge. This tests the candidate's ability to apply theoretical knowledge in a practical context.

#### 3. Case Study Questions

This question requires an in-depth analysis of specific cases related to email campaigns. Candidates need to identify a problem, propose a solution, and provide a strong justification.

### Main Topics in the Exam

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Our **Marketing-Cloud-Email-Specialist** study guide has PDF, Software/PC, and App/Online three modes. You can use scattered time to learn whether you are at home, in the company, or on the road. At the same time, the contents of **Marketing-Cloud-Email-Specialist** learning test are carefully compiled by the experts according to the content of the examination syllabus of the calendar year. With our **Marketing-Cloud-Email-Specialist** Study Materials, you only need to spend 20 to 30 hours to practice before you take the **Marketing-Cloud-Email-Specialist** test, and have a high pass rate of 98% to 100%.

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## Marketing-Cloud-Email-Specialist Exam Consultant - Marketing-Cloud-Email-Specialist Test Score Report

A professional **Salesforce** certification serves as the most powerful way for you to show your professional knowledge and skills. For

those who are struggling for promotion or better job, they should figure out what kind of Marketing-Cloud-Email-Specialist Test Guide is most suitable for them. However, some employers are hesitating to choose. We here promise you that our Marketing-Cloud-Email-Specialist certification material is the best in the market, which can definitely exert positive effect on your study. Our Salesforce Certified Marketing Cloud Email Specialist learn tool create a kind of relaxing leaning atmosphere that improve the quality as well as the efficiency, on one hand provide conveniences, on the other hand offer great flexibility and mobility for our customers. That's the reason why you should choose us.

Salesforce Certified Marketing Cloud Email Specialist certification exam is a comprehensive assessment of the candidate's understanding of email marketing best practices, data management, email content creation, segmentation, subscriber management, email deliverability, and analytics. Marketing-Cloud-Email-Specialist Exam consists of 60 multiple-choice questions and has a duration of 90 minutes.

## **Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q18-Q23):**

### **NEW QUESTION # 18**

Northern Trail Outfitters (NTO) is having its annual footwear sale. NTO wants to top its revenue from last year's sale. The campaign last year was a series of emails targeting NTO customers who expressed a specific interest in footwear. Which additional tactic should improve on NTO's targeted segmentation?

- A. Images of products that the customer has previously purchased
- B. Full-width lifestyle imagery featuring attractive people
- C. Content focused on winter sports items for holiday shopping
- **D. Personalized imagery influenced by subscriber preferences**

**Answer: D**

### **NEW QUESTION # 19**

NTO just launched new line of tents and send a targeted email campaign to introduce the products to its customer when in email studio can the marketer can see the performance summary of the recent email sent.

- **A. overview tab within tracking**
- B. send performance tab
- C. summary tab
- D. job links tab within tracking

**Answer: A**

### **NEW QUESTION # 20**

EXAM Question on templates where there are no technical resources to build responsive web techniques:

Explain how to create an email using responsive web techniques, and it's required to render on Mobile. (Choose 2)

- **A. Standard Template with Content boxes**
- B. Mobile Design Template with Content Boxes
- C. Mobile Design template
- D. HTML Paste
- **E. HTML Paste template with Content Boxes**

**Answer: A,E**

### **NEW QUESTION # 21**

A marketer has been asked to collect consumer information using Marketing Cloud for users obtained from social channels for future mailing.

What should the marketer do to accomplish this?

- A. Use Journey Builder to build an audience using Ad Studio.
- **B. Create CloudPages to collect and subscribe users,**

- C. Leverage Social Studio to capture email addresses.

**Answer: B**

Explanation:

Explanation

Create CloudPages to collect and subscribe users is the correct answer. CloudPages is a feature that allows you to create web pages and landing pages using Marketing Cloud tools and data. You can use CloudPages to collect information from users who visit your pages from social channels, such as Facebook or Twitter, and subscribe them to your email lists or data extensions. You can also use CloudPages to create preference centers, profile centers, or unsubscribe pages for your email subscribers. You can learn more about this in the [CloudPages Basics] module on Trailhead.

## NEW QUESTION # 22

When importing data into marketing cloud the list detective is triggered for which of the following?

- A. List Model
- B. Data Extensions
- C. Email Alias
- D. Email Addresses

**Answer: A**

## NEW QUESTION # 23

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