

# Top Data-Con-101 Valid Test Questions | Efficient Salesforce Data-Con-101: Salesforce Certified Data Cloud Consultant 100% Pass



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Having a good command of professional knowledge for customers related to this Data-Con-101 exam is of superior condition. However, that is not certain and sure enough to successfully pass this exam. You need efficiency and exam skills as well. Actually, a great majority of exam candidates feel abstracted at this point, wondering which one is the perfect practice material they are looking for. To make things clear, we will instruct you on the traits of our Data-Con-101 real materials one by one. Here we recommend our Data-Con-101 guide question for your reference.

## Salesforce Data-Con-101 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> <li>• <b>Data Ingestion and Modeling:</b> This domain addresses bringing data into Data Cloud and structuring it properly through transformation, ingestion from various sources, and data mapping. It emphasizes best practices for modeling data to support identity resolution and validating ingested data using available tools.</li> </ul>
Topic 2	<ul style="list-style-type: none"> <li>• <b>Segmentation and Insights:</b> This domain centers on creating audience segments and deriving analytical insights from Data Cloud. It includes configuring and maintaining segments, analyzing membership scenarios, and distinguishing between calculated insights and real-time streaming insights.</li> </ul>
Topic 3	<ul style="list-style-type: none"> <li>• <b>Data Cloud Overview:</b> This domain covers the foundational understanding of Data Cloud including its core purpose, terminology, business value, and technical architecture. It also addresses typical use cases and the essential principles of ethical data handling when working with customer data.</li> </ul>
Topic 4	<ul style="list-style-type: none"> <li>• <b>Data Cloud Setup and Administration:</b> This domain focuses on configuring and managing Data Cloud environments through permissions, data streams, data bundles, and data spaces. It also covers administrative tools and techniques for diagnosing and exploring data using reports, dashboards, flows, APIs, and explorer tools.</li> </ul>
Topic 5	<ul style="list-style-type: none"> <li>• <b>Act on Data:</b> This domain focuses on leveraging Data Cloud data for downstream actions through activations and data actions. It covers working with attributes, managing timing dependencies, troubleshooting activation issues like errors and rejected counts, and understanding requirements for triggering automated processes.</li> </ul>

# Data-Con-101 Exam Assessment & Data-Con-101 Interactive Practice Exam

The learning material is open in three excellent formats; Salesforce Data-Con-101 dumps PDF, a desktop Salesforce Data-Con-101 dumps practice test, and a web-based Salesforce Data-Con-101 dumps practice test. Salesforce Data-Con-101 dumps is organized by experts while saving the furthest down-the-line plan to them for the Salesforce Data-Con-101 Exam. The sans bug plans have been given to you all to drift through the Salesforce Certified Data Cloud Consultant certificate exam.

## Salesforce Certified Data Cloud Consultant Sample Questions (Q146-Q151):

### NEW QUESTION # 146

A consultant is ingesting a list of employees from their human resources database that they want to segment on. Which data stream category should the consultant choose when ingesting this data?

- A. Engagement Data
- B. Profile Data
- C. Contact Data
- **D. Other Data**

**Answer: D**

Explanation:

Categories of Data Streams:

Profile Data: Customer profiles and demographic information.

Contact Data: Contact points like email and phone numbers.

Other Data: Miscellaneous data that doesn't fit into the other categories.

Engagement Data: Interactions and behavioral data.

Reference: Salesforce Data Stream Categories

Ingesting Employee Data:

Employee data typically doesn't fit into profile, contact, or engagement categories meant for customer data.

"Other Data" is appropriate for non-customer-specific data like employee information.

Reference: Salesforce Data Ingestion Guide

Steps to Ingest Employee Data:

Navigate to the data ingestion settings in Salesforce Data Cloud.

Select "Create New Data Stream" and choose the "Other Data" category.

Map the fields from the HR database to the corresponding fields in Data Cloud.

Reference: Salesforce Data Ingestion Tutorial

Practical Application:

Example: A company ingests employee data to segment internal communications or analyze workforce metrics.

Choosing the "Other Data" category ensures that this non-customer data is correctly managed and utilized.

Reference: Salesforce Data Management Case Studies

### NEW QUESTION # 147

What does the Source Sequence reconciliation rule do in identity resolution?

- A. Identifies which individual records should be merged into a unified profile by setting a priority for specific data sources
- B. Identifies which data sources should be used in the process of reconciliation by prioritizing the most recently updated data source
- **C. Sets the priority of specific data sources when building attributes in a unified profile, such as a first or last name**
- D. Includes data from sources where the data is most frequently occurring

**Answer: C**

Explanation:

The Source Sequence reconciliation rule sets the priority of specific data sources when building attributes in a unified profile, such as a first or last name. This rule allows you to define which data source should be used as the primary source of truth for each attribute, and which data sources should be used as fallbacks in case the primary source is missing or invalid. For example, you can set the Source Sequence rule to use data from Salesforce CRM as the first priority, data from Marketing Cloud as the second priority, and data from Google Analytics as the third priority for the first name attribute. This way, the unified profile will use the first name value from Salesforce CRM if it exists, otherwise it will use the value from Marketing Cloud, and so on. This rule helps you to ensure the accuracy and consistency of the unified profile attributes across different data sources. References: Salesforce Data Cloud

### NEW QUESTION # 148

Every day, Northern Trail Outfitters uploads a summary of the last 24 hours of store transactions to a new file in an Amazon S3 bucket, and files older than seven days are automatically deleted. Each file contains a timestamp in a standardized naming convention.

Which two options should a consultant configure when ingesting this data stream?

Choose 2 answers

- A. Ensure that deletion of old files is enabled.
- **B. Ensure the refresh mode is set to "Upsert".**
- C. Ensure the refresh mode is set to "Full Refresh."
- **D. Ensure the filename contains a wildcard to accommodate the timestamp.**

**Answer: B,D**

Explanation:

When ingesting data from an Amazon S3 bucket, the consultant should configure the following options:

The refresh mode should be set to "Upsert", which means that new and updated records will be added or updated in Data Cloud, while existing records will be preserved. This ensures that the data is always up to date and consistent with the source.

The filename should contain a wildcard to accommodate the timestamp, which means that the file name pattern should include a variable part that matches the timestamp format. For example, if the file name is store\_transactions\_2023-12-18.csv, the wildcard could be store\_transactions\_\*.csv. This ensures that the ingestion process can identify and process the correct file every day.

The other options are not necessary or relevant for this scenario:

Deletion of old files is a feature of the Amazon S3 bucket, not the Data Cloud ingestion process. Data Cloud does not delete any files from the source, nor does it require the source files to be deleted after ingestion.

Full Refresh is a refresh mode that deletes all existing records in Data Cloud and replaces them with the records from the source file. This is not suitable for this scenario, as it would result in data loss and inconsistency, especially if the source file only contains the summary of the last 24 hours of transactions. References: Ingest Data from Amazon S3, Refresh Modes

### NEW QUESTION # 149

Which two requirements must be met for a calculated insight to appear in the segmentation canvas?

Choose 2 answers

- A. The primary key of the segmented table must be a metric in the calculated insight.
- B. The metrics of the calculated insights must only contain numeric values.
- **C. The primary key of the segmented table must be a dimension in the calculated insight.**
- **D. The calculated insight must contain a dimension including the Individual or Unified Individual Id.**

**Answer: C,D**

Explanation:

A calculated insight is a custom metric or measure that is derived from one or more data model objects or data lake objects in Data Cloud. A calculated insight can be used in segmentation to filter or group the data based on the calculated value. However, not all calculated insights can appear in the segmentation canvas. There are two requirements that must be met for a calculated insight to appear in the segmentation canvas:

The calculated insight must contain a dimension including the Individual or Unified Individual Id. A dimension is a field that can be used to categorize or group the data, such as name, gender, or location. The Individual or Unified Individual Id is a unique identifier for each individual profile in Data Cloud. The calculated insight must include this dimension to link the calculated value to the individual profile and to enable segmentation based on the individual profile attributes.

The primary key of the segmented table must be a dimension in the calculated insight. The primary key is a field that uniquely identifies each record in a table. The segmented table is the table that contains the data that is being segmented, such as the Customer or the Order table. The calculated insight must include the primary key of the segmented table as a dimension to ensure that the calculated value is associated with the correct record in the segmented table and to avoid duplication or inconsistency in the segmentation results.

Create a Calculated Insight, Use Insights in Data Cloud, Segmentation



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