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>> **Salesforce AP-212 Valid Exam Online** <<

## **2026 AP-212 Valid Exam Online - High Pass-Rate Salesforce Loyalty Management Accredited Professional - AP-212 Vce Torrent**

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## **Salesforce Loyalty Management Accredited Professional Sample Questions (Q69-Q74):**

### **NEW QUESTION # 69**

Due to the point of Sales (POS) system limitations, the client purchases are sent every night to Loyalty Management as transactions. What are two benefits a program gets by using Batch Management in this context?

- A. Load large volumes of external data coming from external systems
- **B. Tracks the status and health of batch jobs**
- C. Process zip files full of Loyalty Transactions coming from point-of-sales systems
- **D. Process large volumes of transactions**

**Answer: B,D**

Explanation:

The benefits of using Batch Management in Salesforce Loyalty Management, especially in the context of processing nightly batches of transactions from a Point of Sales (POS) system, include:

- \* Tracks the status and health of batch jobs (A): This allows program administrators to monitor the progress and success of batch processes, ensuring that transactions are being processed efficiently and any issues are quickly identified and addressed.
- \* Process large volumes of transactions (B): Batch Management is designed to handle high volumes of data, making it well-suited for processing the large number of transactions typically generated by a POS system daily.

Options C and D, while related to the benefits of batch processing, are more specific to the technical aspects of handling external data and file formats, which are not directly mentioned in the question. Batch Management's core benefits in this scenario are its ability to efficiently process and monitor large transaction volumes, ensuring the timely and accurate update of loyalty points and member statuses.

Salesforce documentation on Batch Management within Loyalty Management would offer insights into setting up and optimizing batch jobs for transaction processing, ensuring that loyalty programs can effectively manage member data and transactions even with high volumes and complex processing requirements.

#### **NEW QUESTION # 70**

An Administrator uses Analytics for Loyalty to develop an InApp-Dashboard showing top and bottom agent performers on the Loyalty call center.

Which dashboard readily available through the Analytics Studio tool can be used to track agents' performance based on the number of members assisted, customer satisfaction scores, and modifications?

- **A. Loyalty Member Services Dashboard**
- B. Program Manager Home Dashboard
- C. Member Services Manager Home Dashboard
- D. Team Performance Dashboard

**Answer: A**

Explanation:

To develop an InApp-Dashboard showing top and bottom agent performers in the Loyalty call center, the most suitable dashboard available through the Analytics Studio tool is the:

- \* Loyalty Member Services Dashboard (D): This dashboard is designed to track the performance of agents interacting with loyalty program members, including metrics like the number of members assisted, customer satisfaction scores, and modifications made by agents. It provides insights into agent

\* performance and service quality in the context of loyalty member services.

The Program Manager Home Dashboard (option A), Member Services Manager Home Dashboard (option B), and Team Performance Dashboard (option C) may contain relevant metrics but are not specifically tailored to tracking individual agent performance in the context of loyalty member services.

Salesforce documentation on Analytics for Loyalty would provide information on available dashboards and their intended use cases, including how to customize and leverage them for specific analytical needs, such as tracking call center agent performance.

#### **NEW QUESTION # 71**

A total group wants to implement a Loyalty program that gives its members points based on the numbers of nights per stay each time members visit one of its hotels.

Once a customer reaches 1000 points, members can redeem points with any hotel within the hotel group. The points can be converted to cover the cost of one night's stay on the next visit. The hotel group hopes this incentive will encourage its members to book more frequently, increasing revenue.

Which type of currency should a Loyalty Consultant use to set up the Loyalty program to accomplish the hotel group's goals?

- **A. Non-Qualifying Points**
- B. Tier Qualifying Points
- C. Qualifying Points

- D. Non-Qualifying and Qualifying Points

**Answer: A**

Explanation:

To accomplish the hotel group's goals, a Loyalty Consultant should use Non-Qualifying Points as the currency type for the Loyalty program. Non-Qualifying Points are ideal for rewards that do not contribute to tier progression but can be redeemed for benefits, such as a free night's stay. This setup allows members to earn points based on their stays, which can then be redeemed for rewards within the hotel group, encouraging more frequent bookings and enhancing member loyalty.

#### **NEW QUESTION # 72**

The Loyalty Analytics Base App license provides technical Consultants access to Loyalty analytics data with what limitations?

- A. Administrators can analyze up to 25 million rows
- B. Administrators can analyze up to 1 million rows
- C. Rows do not have an analysis limit, only licenses do
- **D. Administrators can analyze up to 10 million rows**

**Answer: D**

Explanation:

The Loyalty Analytics Base App license allows technical Consultants to access Loyalty analytics data with the limitation that administrators can analyze up to 10 million rows (D). This limitation is set to ensure system performance and scalability while providing sufficient data analysis capabilities for most loyalty program needs. Salesforce documentation on Loyalty Management and its integration with analytics tools would detail these limitations and provide best practices for managing and analyzing loyalty data within these constraints.

#### **NEW QUESTION # 73**

A Loyalty Management Consultant recently created a new analytics app, but users cannot access the app. Which two statements correctly describe how to grant proper access on the user detail page?

- A. Assign the user the analytics profile for analytics for Loyalty.
- **B. Assign user access to the analytics for Loyalty role.**
- C. Assign access by checking CRM analytics plus user
- **D. Assign user access to permission sets for analytics for Loyalty.**

**Answer: B,D**

Explanation:

To grant users proper access to a newly created analytics app, two steps are required. First, assigning user access to the analytics for Loyalty role ensures that users have the necessary permissions to view and interact with Loyalty-specific analytics content. This role typically encompasses permissions tailored to accessing and analyzing data within the context of the Loyalty Management application.

Second, assigning user access to permission sets for analytics for Loyalty is another way to grant targeted access. Permission sets allow for fine-grained control over user permissions, enabling the Administrator to specify exactly what analytics content a user can access and interact with. By using permission sets, access can be customized to fit the specific needs and roles of different users within the organization.

#### **NEW QUESTION # 74**

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