

# Latest MCC-201 Test Notes | MCC-201 Exam Certification Cost

SUBJECT- PHYSICAL SCIENCE  
CHAPTER- 1: পরিবেশের জন্য ভাবনা  
CLASS TEST-1 ( Model Question )  
CLASS-X

F.M : 20  
Group-A

TIME : 30 MIN  
1x10 = 10

- এমল একটি গ্যাসের নাম লেখো যা একটি গ্রিনহাউস গ্যাস ও ওজোন স্তর ধ্বংসের কারণ।
- অতিবেগুনি রশ্মির প্রভাবে CFC-এর বিয়োজনে নির্গত কোল্ প্রমাণু ওজোন গ্যাসকে অক্সিজেনে বিয়োজিত করে?
- ভ্যাল অ্যালেন বিকিরণ বলয় কোল্ স্তরে দেখা যায়?
- ODP-এর পুরো নাম কী?
- পাওয়ার অ্যালকোহল কি?
- হ্যালন কি?
- কোল্ বিষাক্ত গ্যাস না থাকায় মিথেনকে sweet gas বলে?
- সৌরকোশে ব্যবহৃত অর্ধপরিবাহীটির নাম কী?
- একটি চিত্রাঙ্কিত কিন্তু অপূর্ণবীকরণযোগ্য পতি উৎসের নাম লেখো।
- একটি গ্যাসীয় বায়োফুয়েলের উদাহরণ দাও

Group-B

2x5 = 10

- ওজোন স্তর ধ্বংসে CFC-এর ভূমিকা সমীকরণসহ আলোচনা করো।
- একটি জৈব ও একটি অজৈব গ্রিনহাউস গ্যাসের নাম ও তাদের গ্লোবাল ওয়ার্মিং-এ পৃথক ভূমিকা কত উল্লেখ করো।
- মিথেন হাইড্রেটকে 'ফ্রায়ার আইস' বলা হয় কেন?  
Or, মিথেন ক্লাথারেটস বলতে কী বোঝায়?
- A) কমলার একটি লম্বার তাপনমূল্য 30000 kJ.kg-1 বলতে কী বোঝায়?  
B) তাপন মূল্যের SI একক লেখ
- প্রতিগীল উন্নয়নের মূল লক্ষ্যগুলি কী কী?

"A small test today builds confidence for a big exam tomorrow."

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Preparation for the professional Marketing Cloud Connect Essentials (MCC-201) exam is no more difficult because experts have introduced the preparatory products. With ExamsLabs products, you can pass the Marketing Cloud Connect Essentials (MCC-201) exam on the first attempt. If you want a promotion or leave your current job, you should consider achieving a professional certification like Marketing Cloud Connect Essentials (MCC-201) exam.

To pass the MCC-201 certification exam, candidates are required to demonstrate a thorough understanding of Marketing Cloud Connect essentials and their integration with Salesforce CRM. MCC-201 exam consists of 60 multiple-choice questions, which need to be completed within 90 minutes. Candidates must achieve a passing score of 65% or higher to earn the certification. Preparing for the MCC-201 Exam involves studying the official exam guide, taking practice tests, and gaining hands-on experience with Marketing Cloud Connect and Salesforce CRM.

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Salesforce MCC-201 (Marketing Cloud Connect Essentials) Exam is a certification program designed for professionals who want to demonstrate their knowledge and expertise in the marketing cloud connect essentials of Salesforce. MCC-201 exam is meant for individuals who want to enhance their skills and knowledge of the Salesforce Marketing Cloud Connect, which enables businesses to connect and integrate their Salesforce CRM data with the Marketing Cloud.

The Salesforce MCC-201 Exam consists of 60 multiple-choice questions, which have to be answered within 90 minutes. The passing score for the exam is 65%. The topics covered in the exam include Marketing Cloud Connect setup, data synchronization, subscriber management, and email campaigns.

## Salesforce Marketing Cloud Connect Essentials Sample Questions (Q118-Q123):

### NEW QUESTION # 118

A customer wants to send a quarterly reengagement email to subscribers who have NOT opened in the previous three months. The customer's plans are to:

- \* Use an existing Paste HTML email for the first send.
- \* Make only minor changes to the email creative for future sends.
- \* Send to the subscriber list.
- \* Deploy emails manually for now, but possibly automate in the future.

Which send method should be used?

- A. Send Email Activity
- B. Triggered Send
- **C. Send Flow Activity**
- D. Guided Send

**Answer: C**

### NEW QUESTION # 119

Northern Trail Outfitters (NTO) wants its monthly distributor newsletter email to appear to be sent on behalf of the subscriber's account representative without segmenting the audience by sales representative.

How should this distributor-specific sender profile be configured in the Marketing Cloud?

Choose 2 answers

- A. Match the external keys of the sender profile and data extension containing account representative details.
- **B. Utilize data extension AMPScript lookups to dynamically populate the from name and from email values.**
- **C. Populate substitution strings in the sender profile for the profile attributes containing from name and from email values.**
- D. Pick "Choose from list," selecting the from name and from email values from the list of account users.

**Answer: B,C**

### NEW QUESTION # 120

Northern Trail Outfitters' marketing team is made up of a marketing manager, a marketing specialist, and a graphic designer. The team is new to Marketing Cloud and has very little coding experience. Currently, they use Excel and VLOOKUP to segment their email audiences and import them into Marketing Cloud.

What solution should be recommended to allow for long-term self-sufficiency in segmentation?

- A. Query Activities
- B. Attribute Groups
- C. Publication Lists
- **D. Data Filters**

**Answer: D**

Explanation:

To allow for long-term self-sufficiency in segmentation, Northern Trail Outfitters should use data filters. Data filters are a user-

friendly tool that allows marketers to segment their data based on criteria and conditions without coding. Data filters can also be refreshed and reused for different campaigns. Attribute groups are used to link data sources in Contact Builder, not for segmentation. Publication lists are used to manage opt-in preferences, not for segmentation. Query activities require SQL knowledge and coding skills, which the marketing team lacks. Reference: [https://help.salesforce.com/s/articleView?id=sf.mc\\_es\\_data\\_filters.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_es_data_filters.htm&type=5)

#### NEW QUESTION # 121

Northern Trail Outfitters (NTO) wants to send an email to all Contacts who have signed up for its newsletter, but have not joined its loyalty program. NTO has created a report in Sales Cloud which it will select using a Send Flow in Content Builder. Which field name should be included in the report in addition to email address?

- A. External ID
- B. Individual ID
- C. CampaignMember ID
- **D. Contact ID**

**Answer: D**

Explanation:

The Contact ID field name should be included in the report in addition to email address when using a Send Flow in Content Builder. The Contact ID is a unique identifier for each contact in Sales Cloud and Marketing Cloud. It is required for sending emails to contacts using a Send Flow. The other field names are not required for this purpose. Reference: [https://help.salesforce.com/s/articleView?id=sf.mc\\_co\\_send\\_flow.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_co_send_flow.htm&type=5) [https://help.salesforce.com/s/articleView?id=sf.mc\\_co\\_contact\\_id.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_co_contact_id.htm&type=5)

#### NEW QUESTION # 122

A marketer wants to capture open-ended feedback from customers via SMS and write it to a data extension. How could MobileConnect be used to accomplish this?

- **A. Use a text-response message template with embedded AMPscript to capture the response.**
- B. Use an info capture message template to capture the response.
- C. Use a vote/survey message template to capture the response.
- D. Use an outbound message template with embedded AMPscript to capture the response.

**Answer: A**

Explanation:

To capture open-ended feedback from customers via SMS and write it to a data extension, Northern Trail Outfitters should use a text-response message template with embedded AMPscript to capture the response. A text-response message template is a template that allows marketers to send a text message to a mobile number and receive a reply. AMPscript is a scripting language that allows marketers to perform complex tasks within messages, such as inserting data into a data extension. Reference: [https://help.salesforce.com/s/articleView?id=sf.mc\\_moc\\_text\\_response.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_moc_text_response.htm&type=5) [https://help.salesforce.com/s/articleView?id=sf.mc\\_es\\_ampscript\\_overview.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_es_ampscript_overview.htm&type=5)

#### NEW QUESTION # 123

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