

# Latest MCC-201 Test Notes | MCC-201 Exam Certification Cost

**SUBJECT- PHYSICAL SCIENCE**  
CHAPTER- 1: পরিবেশের জ্যায় ভাবনা  
CLASS TEST-1 ( Model Question )  
CLASS-X

**F.M : 20** **Group-A** **TIME : 30 MIN**  
**1x10 = 10**

1. এমন একটি গ্যাসের নাম লেখো যা একটি প্রিন্সিপাইজ গ্যাস ও ওজোন ত্বর ঘৰ্ষের কারণ।  
2. অভিবেগনি বৰ্গের প্রভাবে CFC-এর বিয়োজনে নির্ভর কোন প্রমাণ ওজোন গ্যাসকে অঙ্গজনে বিয়োজিত করে?  
3. ভাল অ্যালেন বিকিৰণ বলয় কোন ত্বরে দেখা যায়?  
4. ODP-এর পূর্বা নাম কী?  
5. পাওয়ার অ্যালকোহল কি  
6. হ্যালুন কি  
7. কোন বিশাক গ্যাস জা ধাকায় মিথেলকে sweet gas বলে?  
8. সৌরকোণে ব্যবহৃত অর্ধপরিবাহীটির নাম কী?  
9. একটি চিৰাচৰিত কিন্তু অসুলবৰ্ণীকৰণযোগ্য শক্তি উৎসের নাম লেখো।  
10. একটি গ্যাসীয় বায়োফুলেলের উৎসবৰ্ণ দাও

**Group-B** **2x5 = 10**

1. ওজোন ত্বর ক্ষেত্রে CFC-এর ভূমিকা সমীকৰণসহ আলোচনা করো।  
2. একটি তৈব ও একটি আঁতেব প্রিন্সিপাইজ গ্যাসের নাম ও তাদের প্রোৰাল ওয়ার্মিং-এ প্রতিকৰণ কৰত উল্লেখ করো।  
3. মিথেল হাইড্রোটকে 'কায়াৰ আইস' বলা হয় কেন?  
Or, মিথেল ক্ল্যাথৰেটস বলতে কী বোঝায়?  
4.A) ক্রমলাভ একটি নমুনাৰ তাৰপৰম্যূল 30000 kJ.kg<sup>-1</sup> বলতে কী বোঝায়?  
B) তাপল মূল্যৰ SI একক লেখ  
5. প্রিতিশীল উন্নয়নেৰ মূল নক্ষ্যাগুলি কী কী?

*"A small test today builds confidence for a big exam tomorrow."*

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Preparation for the professional Marketing Cloud Connect Essentials (MCC-201) exam is no more difficult because experts have introduced the preparatory products. With ExamsLabs products, you can pass the Marketing Cloud Connect Essentials (MCC-201) exam on the first attempt. If you want a promotion or leave your current job, you should consider achieving a professional certification like Marketing Cloud Connect Essentials (MCC-201) exam.

To pass the MCC-201 certification exam, candidates are required to demonstrate a thorough understanding of Marketing Cloud Connect essentials and their integration with Salesforce CRM. MCC-201 exam consists of 60 multiple-choice questions, which need to be completed within 90 minutes. Candidates must achieve a passing score of 65% or higher to earn the certification. Preparing for the MCC-201 Exam involves studying the official exam guide, taking practice tests, and gaining hands-on experience with Marketing Cloud Connect and Salesforce CRM.

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Salesforce MCC-201 (Marketing Cloud Connect Essentials) Exam is a certification program designed for professionals who want to demonstrate their knowledge and expertise in the marketing cloud connect essentials of Salesforce. MCC-201 exam is meant for individuals who want to enhance their skills and knowledge of the Salesforce Marketing Cloud Connect, which enables businesses to connect and integrate their Salesforce CRM data with the Marketing Cloud.

The Salesforce MCC-201 Exam consists of 60 multiple-choice questions, which have to be answered within 90 minutes. The passing score for the exam is 65%. The topics covered in the exam include Marketing Cloud Connect setup, data synchronization, subscriber management, and email campaigns.

## **Salesforce Marketing Cloud Connect Essentials Sample Questions (Q118-Q123):**

### **NEW QUESTION # 118**

A customer wants to send a quarterly reengagement email to subscribers who have NOT opened in the previous three months. The customer's plans are to:

- \* Use an existing Paste HTML email for the first send.
- \* Make only minor changes to the email creative for future sends.
- \* Send to the subscriber list.
- \* Deploy emails manually for now, but possibly automate in the future.

Which send method should be used?

- A. Send Email Activity
- B. Triggered Send
- **C. Send Flow Activity**
- D. Guided Send

**Answer: C**

### **NEW QUESTION # 119**

Northern Trail Outfitters (NTO) wants its monthly distributor newsletter email to appear to be sent on behalf of the subscriber's account representative without segmenting the audience by sales representative.

How should this distributor-specific sender profile be configured in the Marketing Cloud?

Choose 2 answers

- A. Match the external keys of the sender profile and data extension containing account representative details.
- **B. Utilize data extension AMPScript lookups to dynamically populate the from name and from email values.**
- **C. Populate substitution strings in the sender profile for the profile attributes containing from name and from email values.**
- D. Pick "Choose from list," selecting the from name and from email values from the list of account users.

**Answer: B,C**

### **NEW QUESTION # 120**

Northern Trail Outfitters' marketing team is made up of a marketing manager, a marketing specialist, and a graphic designer. The team is new to Marketing Cloud and has very little coding experience. Currently, they use Excel and VLOOKUP to segment their email audiences and import them into Marketing Cloud.

What solution should be recommended to allow for long-term self-sufficiency in segmentation?

- A. Query Activities
- B. Attribute Groups
- C. Publication Lists
- **D. Data Filters**

**Answer: D**

Explanation:

To allow for long-term self-sufficiency in segmentation, Northern Trail Outfitters should use data filters. Data filters are a user-

friendly tool that allows marketers to segment their data based on criteria and conditions without coding. Data filters can also be refreshed and reused for different campaigns. Attribute groups are used to link data sources in Contact Builder, not for segmentation. Publication lists are used to manage opt-in preferences, not for segmentation. Query activities require SQL knowledge and coding skills, which the marketing team lacks. Reference: [https://help.salesforce.com/s/articleView?id=sf.mc\\_es\\_data\\_filters.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_es_data_filters.htm&type=5)

### NEW QUESTION # 121

Northern Trail Outfitters (NTO) wants to send an email to all Contacts who have signed up for its newsletter, but have not joined its loyalty program. NTO has created a report in Sales Cloud which it will select using a Send Flow in Content Builder. Which field name should be included in the report in addition to email address?

- A. External ID
- B. Individual ID
- C. CampaignMember ID
- D. **Contact ID**

#### Answer: D

Explanation:

The Contact ID field name should be included in the report in addition to email address when using a Send Flow in Content Builder. The Contact ID is a unique identifier for each contact in Sales Cloud and Marketing Cloud. It is required for sending emails to contacts using a Send Flow. The other field names are not required for this purpose. Reference: [https://help.salesforce.com/s/articleView?id=sf.mc\\_co\\_send\\_flow.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_co_send_flow.htm&type=5) [https://help.salesforce.com/s/articleView?id=sf.mc\\_co\\_contact\\_id.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_co_contact_id.htm&type=5)

### NEW QUESTION # 122

A marketer wants to capture open-ended feedback from customers via SMS and write it to a data extension.

How could MobileConnect be used to accomplish this?

- A. **Use a text-response message template with embedded AMPscript to capture the response.**
- B. Use an info capture message template to capture the response.
- C. Use a vote/survey message template to capture the response.
- D. Use an outbound message template with embedded AMPscript to capture the response.

#### Answer: A

Explanation:

To capture open-ended feedback from customers via SMS and write it to a data extension, Northern Trail Outfitters should use a text-response message template with embedded AMPscript to capture the response. A text-response message template is a template that allows marketers to send a text message to a mobile number and receive a reply. AMPscript is a scripting language that allows marketers to perform complex tasks within messages, such as inserting data into a data extension. Reference: [https://help.salesforce.com/s/articleView?id=sf.mc\\_moc\\_text\\_response.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_moc_text_response.htm&type=5) [https://help.salesforce.com/s/articleView?id=sf.mc\\_es\\_ampscript\\_overview.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_es_ampscript_overview.htm&type=5)

### NEW QUESTION # 123

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