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Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q138-Q143):

NEW QUESTION # 138

A developer is managing the data model programmatically and needs to access Attribute Group schema via the API. Which API should the developer use?

- A. SOAP
- B. Bulk
- C. XML
- **D. REST**

Answer: D

Explanation:

To manage the data model programmatically and access the Attribute Group schema, the REST API should be used. The REST API provides endpoints to interact with and retrieve information about Attribute Groups and their schemas.

NEW QUESTION # 139

Which encryption methods are supported in file imports? Choose 2.

- A. AES
- **B. PGP**
- **C. GPG**
- D. SSH

Answer: B,C

NEW QUESTION # 140

A developer wants to implement a newsletter registration form on NTO's website. Prior to form submission, an email address provided by the visitor should be validated. Which option could be used to support this scenario?

- **A. REST API, /address/v1/validateEmail route**
- B. REST API, /messaging/v1/domainverification route
- C. SOAP API, Perform method with ValidationAction object
- D. SOAP API, Describe method with EmailAddress object

Answer: A

Explanation:

To validate an email address prior to form submission, the REST API endpoint/address/v1/validateEmail can be used. This endpoint allows you to check if the email address is formatted correctly and potentially validate it against known email address patterns.

NEW QUESTION # 141

Clock Kicks would like to encrypt and store form data submitted from a CloudPage in a data extension using AMPscript. Which three encryption options could be used when creating a new key in Key Management?

Choose 3

- A. Symmetric
- B. RSA
- C. Asymmetric
- D. Salt
- E. SAML

Answer: A,B,C

Explanation:

Salesforce Marketing Cloud offers various encryption options when creating a new key in Key Management.

The three encryption options that can be used are:

* Asymmetric (B)- Asymmetric encryption uses a pair of keys (public and private) for encryption and decryption. This method is highly secure as the private key remains confidential.

* RSA (C)- RSA is a specific type of asymmetric encryption. RSA stands for Rivest-Shamir-Adleman, and it is widely used for secure data transmission.

* Symmetric (E)- Symmetric encryption uses the same key for both encryption and decryption. It is efficient for encrypting large amounts of data.

References:

* Salesforce Marketing Cloud Documentation

* AMPscript Guide

NEW QUESTION # 142

A developer created a landing page in CloudPages which return unique content when subscriber data is located on a related data extension. The developer does not know if all subscribers have rows in the related data extension, and want default content to render if no subscriber data is found on the related data extension. Which best practice should the developer follow to control the unique and default content?

- A. Use the DataExtensionRowCount function
- B. Use the LookupOrderRows and Row functions
- C. Use the Lookup, Row and Field functions
- D. Use the RowCount function and an IF statement

Answer: D

NEW QUESTION # 143

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