

MC-201 Training Materials - MC-201 Exam Dumps: Salesforce Certified Marketing Cloud Account Engagement Specialist - MC-201 Study Guide



P.S. Free & New MC-201 dumps are available on Google Drive shared by Test4Cram: <https://drive.google.com/open?id=1mdc-KfXvPAymHaibAY5LTmex1Fei-bN>

Our web backend is strong for our MC-201 study braindumps. No matter how many people are browsing our websites at the same time, you still can quickly choose your favorite MC-201 exam questions and quickly pay for it. There has no delay reaction of our website. So you can begin your pleasant selecting journey on our websites. And you will find our MC-201 practice materials are easy to download.

We provide a wide range of learning and preparation methodologies to the customers for the MC-201 complete training. After using the MC-201 products, success would surely be the fate of customer because, self-evaluation, highlight of the mistakes, time management and sample question answers in comprehensive manner, are all the tools which are combined to provide best possible results. We are also offering 100% money back guarantee to the customers in case they don't achieve passing scores in the Salesforce MC-201 in the first attempt.

>> MC-201 Sample Exam <<

MC-201 – 100% Free Sample Exam | Salesforce Certified Marketing Cloud Account Engagement Specialist Brain Dump Free

You must improve your skills and knowledge to stay current and competitive. You merely need to obtain the MC-201 certification exam badge in order to achieve this. You must pass the MC-201 Exam to accomplish this, which can only be done with thorough exam preparation. Download the MC-201 exam questions right away for immediate and thorough exam preparation.

Salesforce Certified Marketing Cloud Account Engagement Specialist Sample Questions (Q279-Q284):

NEW QUESTION # 279

What step type should be used in engagement studio if a user wants to branch prospects down two paths based on actions taken on a marketing asset?

- A. Wait
- B. Rule
- C. Action
- D. Trigger

Answer: C

NEW QUESTION # 280

Form or Form Handler? I need to maintain my current lead flow.

- **A. Form Handler**
- B. Form

Answer: A

Explanation:

Form handlers are also the best option if you need to maintain your current lead flow, such as using your own CRM or lead management system. Form handlers allow you to keep your existing forms and processes, while still capturing the prospect data in Marketing Cloud Account Engagement. You can also use form handlers to avoid changing the look and feel of your forms, or to comply with any regulations or policies that require you to use your own forms

NEW QUESTION # 281

How many CRM How many CRM connectors can a Marketing Cloud Account Engagement instance have verified at one time?

- **A. 0**
- B. 1
- C. 2
- D. Unlimited

Answer: A

Explanation:

A Marketing Cloud Account Engagement instance can have only one CRM connector verified at one time. A CRM connector is a feature that allows you to connect your Marketing Cloud Account Engagement account with your CRM system, such as Salesforce or Microsoft Dynamics. A CRM connector enables bi-directional data sync between Marketing Cloud Account Engagement and your CRM, and allows you to align your marketing and sales processes. You can only have one CRM connector verified at one time, because Marketing Cloud Account Engagement can only sync with one CRM system at a time. If you want to switch to a different CRM system, you need to disconnect your current CRM connector and verify a new one

NEW QUESTION # 282

A Prospect is a Visitor who has submitted an email address through a form or landing page on your site.

- **A. True**
- B. False

Answer: A

Explanation:

A prospect is a visitor who has submitted an email address through a form or landing page on your site. This is the primary way that Marketing Cloud Account Engagement identifies and converts visitors into prospects. A prospect can also be created from an email link click, a manually entered email address, or an import.

NEW QUESTION # 283

What must be true for a Salesforce Opportunity to sync to Marketing Cloud Account Engagement?

- A. The Opportunity must be created by a Sales user who is also a user in Marketing Cloud Account Engagement.
- **B. The Opportunity must have a Contact Role that is syncing to a prospect in Marketing Cloud Account Engagement**
- C. The Opportunity must have the "Marketing Cloud Account Engagement" record type.
- D. The Opportunity must be sourced by Marketing Cloud Account Engagement marketing activities.

Answer: B

Explanation:

For a Salesforce Opportunity to sync to Marketing Cloud Account Engagement, the Opportunity must have a Contact Role that is syncing to a prospect in Marketing Cloud Account Engagement. This means that the Contact Role must be associated with a

myportal.utt.edu.tt, myportal.utt.edu.tt, mysitesname.com, pennymzhg985951.bloggerbags.com, Disposable vapes

What's more, part of that Test4Cram MC-201 dumps now are free: https://drive.google.com/open?id=1mdc-_KfXvPAymHabAY5LTmex1Fei-bN