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Salesforce Certified B2C Commerce Architect Sample Questions (Q56-Q61):

NEW QUESTION # 56

The client provided these business requirements:

- * The B2C Commerce storefront will integrate with the client's Order Management System (OMS).
- * The storefront will provide real-time order export of successfully pieced orders. The OMS supports both web service export and SFTP batch order export, but the client has expressed concern about the availability of the OMS.

Which two solutions satisfy the requirements and address the OMS reliability concern?

Choose 2 answers

- A. Implement a Live export of orders during checkout via SFTP, marking the processed order as exported when it has completed successfully.
- B. Implement a live export of orders during checkout via web service, marking the processed order as exported when the AM returns successfully.
- C. Implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled Job with an hourly run rate and marks processed orders as exported upon success.
- D. Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled Job with a high-frequency run rate and marks processed orders as exported upon success.

Answer: C,D

Explanation:

Given the concerns about the reliability of the OMS, implementing scheduled batch exports ensures that order data is not lost due to potential OMS downtime and allows for reattempting failed exports. Option B uses SFTP for a high-frequency batch export, which can be scheduled to run multiple times a day, ensuring minimal delay in order synchronization while marking orders as exported upon successful transmission.

Option C provides a similar safeguard but via web service, which can be scheduled to run hourly. Both methods enable tracking of export status and can handle temporary downtimes by reattempting the export until successful, aligning with the need for reliability in integration processes.

NEW QUESTION # 57

a B2C Commerce developer has implemented a job that connects to an SFTP, loops through a specific number of .csv files, and generates a generic mapping for every file. In order to keep track of the mappings imported, if a generic mapping is created successfully, a custom object instance is created with the .csv file name. After running the job in the Development instance, the developer checks the Custom Objects in Business Manager and notices there isn't a Custom Object for each csv file that was on SFTP.

What are two possible reasons that some generic mappings were not created? Choose 2 answers

- A. The maximum number of generic mappings was reached.
- B. The job needs to run on Staging and then replicate the generic mappings and custom objects on Development.
- C. Invalid format in one or more of the .csv files.
- D. The generic mappings definition need to be replicated from Staging before running the job.

Answer: A,C

Explanation:

Two plausible reasons for some generic mappings not being created despite the SFTP job running are: A) the system reached its limit for the maximum number of generic mappings allowed, and C) there was an invalid format in one or more of the .csv files processed. When the maximum threshold for mappings is reached, the system cannot create additional mappings, thus stopping any further imports from being registered as custom objects. Additionally, if .csv files are incorrectly formatted, the job would fail to create mappings for those files, leading to the absence of corresponding custom objects in Business Manager. It's crucial to ensure that file formats adhere to expected specifications and that system limits are adequately managed to avoid such issues.

NEW QUESTION # 58

The Client currently manages Customers, Inventory, and Product Information with dedicated backend systems as shown in the Systems Diagram below. There is also an external Email Marketing System (EMS) in place.

The EMS needs order data to email recommendations to customers using an existing email campaign. These recommendations should be sent for products that are in stock. The EMS has no access to the backend systems so this data should come from the Salesforce B2C Commerce site.

□ Which relationships should be added to the Systems Diagram to complete it and fulfill the chart requirements necessary for the email campaign?

- A. Order and Customer data should be exported from Production. Product and Inventory data should be exported from Staging.
- B. Order, Customer, and Product data should be exported from Staging. Inventory data should be exported from Production.
- C. Order and Inventory should be exported from Production. Products should be exported from Staging. Customers should be exported from the external Customer Management System.
- D. Order, Customer, and Inventory data should be exported from Production. Product data should be exported from Staging.

Answer: A

Explanation:

In the given scenario, where the Email Marketing System (EMS) requires order data to send product recommendations based on stock availability, it is crucial that the most up-to-date and relevant data is used.

Here's why the chosen data sources are appropriate:

* Order and Customer Data from Production: Since order and customer interactions occur in real-time, exporting this data from the Production environment ensures that the most current information is used for the email marketing campaigns. This accuracy is vital for personalization and timeliness of the communications sent to customers.

* Product and Inventory Data from Staging: Given that the staging environment is typically one step behind production and is used for testing before changes go live, it provides a stable dataset that reflects what is currently live without the risk of including any unvetted changes. This setup is suitable for inventory and product data, which are less susceptible to minute-by-minute changes compared to order data and can be pre-validated before use in marketing efforts.

This configuration helps ensure that the EMS has access to reliable data reflecting current stock levels and product details, which is essential for crafting accurate marketing messages based on product availability.

NEW QUESTION # 59

A developer is validating the pipeline cache and noticed that the PDP page is very low cached. The one parameter is showing the position on the product listing page upon checking the site and code.

What should the developer adjust in order to improve the page cache hit ratio, keeping in mind that the client is insisting on the parameter for their analytics?

- A. Add the key to the cache exclude parameters.
- B. Rework the Implementation so it doesn't depend on that parameter.
- C. Rework the implementation so it reads the parameter on client-side, passes it to the analytics and exclude it from cache parameters.
- D. Rework the Implementation so the parameter is not passed in the URL and is read from the URL hash.

Answer: A

NEW QUESTION # 60

Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature.

Which three tools have such a feature and do not require to be monitored manually?

Choose 3 answers

- A. Custom Log Settings
- B. Pipeline Profiler
- C. Analytics Conversion Reports
- D. Job Schedules
- E. Quota Status

Answer: B,D,E

Explanation:

The Salesforce B2C Commerce Business Manager tools that feature automatic notifications are:

* Option A (Job Schedules): Business Manager can send notifications based on job schedules, alerting users when a scheduled job has completed, failed, or met specific conditions. This feature helps in monitoring automated processes without manual oversight.

* Option D (Pipeline Profiler): This tool provides automatic notifications regarding the performance of different pipelines, allowing architects and developers to monitor site performance and troubleshoot issues proactively.

* Option E (Quota Status): Automatically notifies administrators when certain quotas are reached or exceeded, such as API call limits or data storage limits, which is crucial for maintaining site stability and performance.

These tools are essential for proactive site management, ensuring that administrators can address potential issues before they affect the site's operation.

NEW QUESTION # 61

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