

# Latest Analytics-Con-301 Exam Guide - Valid Dumps

## Analytics-Con-301 Free

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## Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> <li>Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.</li> </ul>
Topic 2	<ul style="list-style-type: none"> <li>Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.</li> </ul>
Topic 3	<ul style="list-style-type: none"> <li>Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.</li> </ul>

Topic 4	<ul style="list-style-type: none"> <li>IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.</li> </ul>
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## Salesforce Certified Tableau Consultant Sample Questions (Q100-Q105):

### NEW QUESTION # 100

#### SIMULATION

Use the following login credentials to sign in to the virtual machine:

Username: Admin

Password:

The following information is for technical support purposes only:

Lab Instance: 40201223

To access Tableau Help, you can open the Help.pdf file on the desktop.

From the desktop, open the CC workbook.

Open the Categorical Sales worksheet.

You need to use table calculations to compute the following:

. For each category and year, calculate the average sales by segment.

. Create another calculation to compute the year-over-year percentage change of the average sales by category calculation. Replace the original measure with the year-over-year percentage change in the crosstab.

From the File menu in Tableau Desktop, click Save.

#### Answer:

Explanation:

See the complete Steps below in Explanation

Explanation:

To compute the required calculations and update the worksheet in Tableau Desktop, follow these steps:

Compute Average Sales by Segment for Each Category and Year:

Open the CC workbook and navigate to the Categorical Sales worksheet.

Drag the 'Sales' field to the Rows shelf if it's not already there.

Drag the 'Segment' field to the Rows shelf as well, placing it next to 'Category' and 'Year'.

Right-click on the 'Sales' field in the Rows shelf and select 'Quick Table Calculation' > 'Average'. This will compute the average sales for each segment within each category and year.

Create a Calculation for Year-over-Year Percentage Change:

Right-click in the data pane and select 'Create Calculated Field'.

Name the calculated field something descriptive, e.g., "YoY Sales Change".

Enter the formula to calculate the year-over-year percentage change:

$(\text{ZN}(\text{SUM}([\text{Sales}])) - \text{LOOKUP}(\text{ZN}(\text{SUM}([\text{Sales}])), -1)) / \text{ABS}(\text{LOOKUP}(\text{ZN}(\text{SUM}([\text{Sales}])), -1))$  Click 'OK' to save the calculated field.

Replace the Original Measure with the Year-over-Year Percentage Change in the Crosstab:

Remove the original 'Sales' measure from the view by dragging it off the Rows shelf.

Drag the newly created "YoY Sales Change" calculated field to the Rows shelf where the 'Sales' field was originally.

Format the "YoY Sales Change" field to display as a percentage. Right-click on the field in the Rows shelf, select 'Format', and adjust the number format to percentage.

Save Your Changes:

From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Offers guidance on creating calculated fields and using table calculations.

Tableau Desktop User Guide: Provides instructions on formatting and saving worksheets.

These steps allow you to manipulate data within Tableau effectively, using table calculations to analyze trends and changes in sales data by category and segment over years.

### NEW QUESTION # 101

A client requests a published Tableau data source that is connected to SQL Server. The client needs to leverage the multiple tables option to create an extract. The extract will include partial data from the SQL Server data source.

Which action will reduce the amount of data in the extract?

- **A. Use an extract filter.**
- B. Aggregate the extract to the visible dimensions.
- C. Define the filters by using custom SQL.
- D. Set up the extract as an incremental refresh.

**Answer: A**

Explanation:

Using an extract filter is an effective way to reduce the amount of data in a Tableau extract. Extract filters allow you to specify a subset of the data to include, which can significantly decrease the size of the extract by excluding unnecessary data. This is particularly useful when you only need partial data from a larger SQL Server data source.

References: The recommendation to use extract filters to reduce data size is supported by Tableau's best practices for optimizing extracts. These practices suggest keeping the extract's data set short through filtering<sup>1</sup>. Additionally, discussions in the Tableau Community confirm that hiding fields and using extract filters before extracting data can help reduce the extract size<sup>2</sup>.

When dealing with large datasets in SQL Server and needing to create a manageable extract in Tableau, using an extract filter is the most direct and effective method to limit the data included:

**Extract Filter:** This involves setting filters that apply directly when the data is extracted from the source. This means that only the data meeting the specified criteria will be extracted and loaded into Tableau, significantly reducing the size of the extract.

To apply an extract filter, in the Data Source page in Tableau, drag the fields you want to filter by to the Filters shelf. Then, configure the desired filter criteria. When you create the extract, choose the option to "Add Filters to Extract" and select the configured filters. This ensures that only the data that meets these conditions is extracted from the SQL Server.

This approach not only minimizes the data volume but also speeds up performance in Tableau because it processes a smaller subset of the full dataset.

References

This procedure is described in detail in Tableau's help documentation on managing extracts and optimizing performance by using extract filters, which is recommended for scenarios involving large datasets or when specific subsets of data are required for analysis.

### NEW QUESTION # 102

A client has a data source that stores a time stamp for each time a user interacts with a product feature. They visualize 3 years of data at the daily level. As adoption has grown over the last 6 months, the dashboard performance has steadily decreased, despite connecting via a data extract that is set to refresh every hour.

A Tableau consultant needs to improve performance of the dashboard with the least impact to the visualization.

Which option meets these requirements without additional cost?

- A. Add extract filters to limit the number of product features visualized.
- **B. Leverage Tableau Prep to aggregate the data to the daily product level.**
- C. Invest in an extract, transform, load (ETL) tool to aggregate the data to a daily level.
- D. Decrease the extract refresh to once a day.

**Answer: B**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The dataset contains timestamps for each individual user interaction. Growth in user adoption over 6 months means the number of rows has expanded significantly. Tableau's performance documentation states that large row-level datasets can cause performance degradation even when using extracts, especially when:

\* The visualization is aggregated to a higher level (such as daily), and

\* The underlying extract still contains much more granular data than needed.

Tableau recommends pre-aggregating data before it reaches Tableau Desktop, which reduces extract size, memory use, and query time. This improves performance without changing what the visualization displays.

Option D uses Tableau Prep, which is included with Tableau Creator licensing and therefore incurs no additional cost. Tableau Prep can aggregate raw timestamp data into daily totals per product feature, which matches the visualization's actual granularity. This results in:

- \* A dramatically smaller extract
- \* Faster queries
- \* No change to how the dashboard looks or functions

Option A would remove product features from the visualization, altering the dashboard content and reducing insight, which does not meet the requirement of minimal impact.

Option B requires purchasing an external ETL tool, which violates the requirement of no additional cost.

Option C reduces the number of extract refreshes but does not improve dashboard performance; the data would remain equally granular and equally slow.

Therefore, Tableau Prep aggregation is the correct solution that improves performance while maintaining the same visualization and incurring no additional cost.

- \* Tableau performance guidelines recommending pre-aggregation of highly granular datasets.
- \* Tableau Prep documentation stating it can be used to aggregate data before creation of extracts.
- \* Tableau's extract optimization guidance describing how reducing row counts improves query and visualization performance.

### NEW QUESTION # 103

A client needs to design row-level security (RLS) measures for their reports. The client does not currently have Tableau Data Management Add-on, and it may be an option in the future.

What should the consultant recommend as the safest and easiest way to manage for the long term?

- A. Create User filters in each view of each report using set filters and option Server/Create User Filter.
- B. Create User filters for each report using a table joined to its data source and using the option Apply to All Sheet Using the Data Source.
- C. Create User filters based on data policies and apply them to views using set filters and option Server/Create User Filter.
- **D. Create User filters based on data policies and apply them to a published data source.**

### Answer: D

Explanation:

For implementing row-level security (RLS) without the Tableau Data Management Add-on, the best approach is to integrate user filters into the published data source:

Creating User Filters on Published Data Source: This method involves defining user filters that apply directly to the data source before it is published to the Tableau Server. This ensures that any workbook or view leveraging this data source inherently respects the row-level security settings.

To implement this, create a calculated field in Tableau that defines the security logic, typically using a formula that references user functions (like USERNAME() or ISMEMBEROF()). Drag this field to the Filters shelf and configure it to match the security rules (who can see what data).

Once configured, publish the data source to Tableau Server with these filters in place. This approach centralizes security management, making it easier to maintain and update security policies as they are applied universally to all workbooks using this data source.

This strategy is safe as it reduces the risk of accidental data exposure through individual workbook misconfiguration and simplifies long-term maintenance of security policies.

References

This method follows Tableau's best practices for implementing row-level security as detailed in Tableau's security management resources. It ensures robust, maintainable security measures that scale with organizational needs without requiring additional add-ons.

### NEW QUESTION # 104

A client has many published data sources in Tableau Server. The data sources use the same databases and tables. The client notices different departments give different answers to the same business questions, and the departments cannot trust the data. The client wants to know what causes data sources to return different data.

Which tool should the client use to identify this issue?

- A. Ask Data

- B. Tableau Catalog
- C. Tableau Resource Monitoring Tool
- D. Tableau Prep Conductor

**Answer: B**

Explanation:

The Tableau Catalog is part of the Tableau Data Management Add-on and is designed to help users understand the data they are using within Tableau. It provides a comprehensive view of all the data assets in Tableau Server or Tableau Online, including databases, tables, and fields. It can help identify issues such as data quality, data lineage, and impact analysis. In this case, where different departments are getting different answers to the same business questions, the Tableau Catalog can be used to track down inconsistencies and ensure that everyone is working from the same, reliable data source.

References: The recommendation for using Tableau Catalog is based on its features that support data discovery, quality, and governance, which are essential for resolving data inconsistencies across different departments<sup>12</sup>.

When different departments report different answers to the same business questions using the same databases and tables, the issue often lies in how data is being accessed and interpreted differently across departments.

Tableau Catalog, a part of Tableau Data Management, can be used to solve this problem:

Visibility: Tableau Catalog gives visibility into the data used in Tableau, showing users where data comes from, where it's used, and who's using it.

Consistency and Trust: It helps ensure consistency and trust in data by providing detailed metadata management that can highlight discrepancies in data usage or interpretation.

Usage Metrics and Lineage: It offers tools for tracking usage metrics and understanding data lineage, which can help in identifying why different departments might see different results from the same underlying data.

References:









Tableau Catalog Usage: The Catalog is instrumental in providing a detailed view of the data environment, allowing organizations to audit, track, and understand data discrepancies across different users and departments.

## NEW QUESTION # 105

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#### Answers

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