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Salesforce B2C-Commerce-Architect (Salesforce Certified B2C Commerce Architect) Certification Exam is a certification program designed for professionals who want to demonstrate their expertise in Salesforce B2C commerce architecture. B2C-Commerce-Architect exam is intended for those who have a deep understanding of the principles and best practices of Salesforce B2C Commerce, and who can design and develop complex, scalable, and secure solutions that meet the unique needs of their clients.

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Salesforce B2C-Commerce-Architect Exam is a certification offered by Salesforce for professionals who are responsible for designing and implementing B2C commerce solutions using the Salesforce platform. Salesforce Certified B2C Commerce Architect certification validates the skills and knowledge required to design and architect scalable, secure, and high-performing B2C commerce solutions. It is designed for professionals who work with Salesforce B2C Commerce Cloud and have experience in developing and implementing B2C commerce solutions.

## Salesforce Certified B2C Commerce Architect Sample Questions (Q23-Q28):

### NEW QUESTION # 23

A B2C Commerce Developer has just finished implementing a new promotion code form on checkout. During review, an Architect notes that the form is not using CSRF validation correctly.

```

<form action="{URLUtils.continueURL()}" method="GET">
  <!-- ... the form input elements ... -->
  <input type="hidden"
    name="{dw.web.CSRFFProtection.getTokenName()}"
    value="{dw.web.CSRFFProtection.generateToken()}" />
  <input type="submit" value="Apply Promotion Code" />
</form>

formResult = cartForm.handleAction({
  'addPromoCode': function (formgroup) {
    var CSRFProtection = require('dw/web/CSRFProtection');

    var status;
    var result = {
      cart: cart,
      EnableCheckout: true,
      dontRedirect: true
    };
    status = cart.addCoupon(formgroup.couponCode.htmlValue);
    /* ... some error handling code, based on the returned status ... */
    return result;
  }
});

```

Which two options are best practice recommendations for dealing with CSRF validation? Choose 2 answers

- A. Automatically renew the CSRF Token if expired.
- B. Only use GET methods over HTTPS.
- C. Ensure the CSRF protection is validated on form submission.
- D. Only use POST methods over HTTPS.

**Answer: C,D**

Explanation:

For implementing CSRF (Cross-Site Request Forgery) protection correctly, especially in forms like promotion code submissions during checkout, best practices include:

Option A (Ensure the CSRF protection is validated on form submission): It is crucial to validate the CSRF token upon the form's submission to ensure that the request originates from a legitimate source and corresponds to the user's intended actions, enhancing security against CSRF attacks.

Option D (Only use POST methods over HTTPS): Using POST methods for transmitting form data helps mitigate the risk of CSRF attacks as opposed to GET methods which can be manipulated more easily via URL. Ensuring the communication is over HTTPS encrypts the transmission, securing the data from interception or tampering during transit.

These practices safeguard against common security vulnerabilities and ensure that the application adheres to secure coding standards.

#### NEW QUESTION # 24

The Client wishes to implement a third party integration that allows for free shipping. If the customer is a member of the third party service. When the customer's order is exported to the Order Management System (OMS) it also creates a custom object in order to track additional data before sending that order data to the third-party service as well.

What technical concern should the Architect raise to protect performance and stability of the site?

- A. The customer order quota and related retention or deletion needs.
- B. The custom object quota and related retention or deletion needs.
- C. The OMS having order data sent to a third party and related security needs.
- D. The customer's order data sent to a third-party and related security needs.

**Answer: B**

Explanation:

When integrating a third-party service that relies on custom objects in B2C Commerce, the primary technical concern is the impact on performance and site stability related to the usage of these objects. Important considerations include:

Custom object quota: Ensuring that the use of custom objects does not exceed platform limits, which could impact performance or even prevent new data from being stored.

Retention or deletion needs: Proper management of custom object lifecycle is crucial to prevent data bloat and maintain database performance, including strategies for timely deletion or archiving of old data. Addressing these concerns is critical to maintaining the performance and stability of the site while integrating third-party services that require extensive data handling.

#### NEW QUESTION # 25

The storefront integrates with a REST based Address verification service (AVS) that uses token based security. The sequence of calls in the API documentation for this AVS looks like the following

1. Client authentication call, which contains the merchantId and secret in a GET request and returns a token in the response.
2. Address verification call, which contains the token and the address to verify in a POST request.

Once the token is obtained, it is valid for hours and it is not needed to request a new one for subsequent address verification calls, the AVS charges for every request made no matter if it is client authentication call or address verification call.

Which three strategies could be applied to allow for efficient use of the service without compromising security? Choose 3 answers

- A. Use a job to store and update the token in a custom object that is used from the storefront code
- B. Obtain the token from local storage of the browser and update it once it expires.
- C. Use HTTPService caching for the client authentication call.
- D. Obtain the token from a custom cache before making the client authentication call.
- E. Apply page caching to the client authentication controller that is used with AJAX.

**Answer: A,C,D**

Explanation:

To efficiently use the REST-based Address Verification Service (AVS) while maintaining security, it is crucial to manage token usage and refresh effectively. Using a custom cache to store the token (Answer C) prevents unnecessary authentication calls by reusing the valid token, thus reducing the number of chargeable requests. Implementing HTTPService caching for the client authentication call (Answer D) optimizes the performance by caching the response, thereby avoiding repetitive and unnecessary calls. Lastly, employing a scheduled job to regularly update and store the token in a custom object (Answer E) ensures that the token is always up-to-date and available for use without repeated authentication, thus optimizing the cost and efficiency of using the AVS.

#### NEW QUESTION # 26

The client provided these business requirements:

\* The B2C Commerce storefront will integrate with the client's Order Management System (OMS).

\* The storefront will provide real-time order export of successfully pieced orders. The OMS supports both web service export and SFTP batch order export, but the client has expressed concern about the availability of the OMS.

Which two solutions satisfy the requirements and address the OMS reliability concern?

Choose 2 answers

- A. Implement a Live export of orders during checkout via SFTP, marking the processed order as exported when it has completed successfully.
- B. Implement a live export of orders during checkout via web service, marking the processed order as exported when the AM returns successfully.
- C. Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled job with a high-frequency run rate and marks processed orders as exported upon success.
- D. Implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled job with an hourly run rate and marks processed orders as exported upon success.

**Answer: C,D**

Explanation:

Given the concerns about the reliability of the OMS, implementing scheduled batch exports ensures that order data is not lost due to potential OMS downtime and allows for reattempting failed exports. Option B uses SFTP for a high-frequency batch export, which can be scheduled to run multiple times a day, ensuring minimal delay in order synchronization while marking orders as exported upon successful transmission. Option C provides a similar safeguard but via web service, which can be scheduled to run hourly. Both methods enable tracking of export status and can handle temporary downtimes by reattempting the export until successful, aligning with the need for reliability in integration processes.

### NEW QUESTION # 27

Northern Trail Outfitters (NTO) is at the beginning of an implementation of B2C Commerce and is now discussing the communication flow. They are designing the flows between systems to send password resets via email when a new account is created in B2C Commerce or the email address is updated.

Considering NTO also uses Service Cloud and Marketing Cloud, which feature should a Solution Architect suggest to optimize the end-customer experience while also ensuring that tracking is visible to service agents?

- A. Service Cloud Email Service
- **B. Marketing Cloud Triggered Send**
- C. Marketing Cloud Journey Event
- D. Commerce Cloud Email Service

**Answer: B**

### NEW QUESTION # 28

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