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WGU C207 Module Quizzes Multi Choice Version Data-Driven Decision Making

For companies to attract and retain their best customers they need a complete portrait of who they are. To develop this portrait companies turn to...

- a. Statistics
- b. Analytics
- c. Management Science
- d. Histograms - correct answer b

A manufacturer wants to maximize their factory output while specifically minimizing labor costs. What type of analytics might they employ to achieve this goal?

- a. Descriptive Analytics
- b. Predictive Analytics
- c. Prescriptive Analytics
- d. Diagnostic Analytics - correct answer c

What type of data error that occurs in measurement is constant within a data set and is sometimes caused by faulty equipment or bias?

- a. Random
- b. Omission
- c. Outlier
- d. Systematic - correct answer d

An Educator develops a new standardized test to measure math skills of ninth graders. She has students in her home state of Ohio take the test. If the test is to be used on a national level, what type of error might be found in her data?

- a. Omission Error

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WGU VPC2Data-Driven Decision MakingC207 Sample Questions (Q67-Q72):

NEW QUESTION # 67

What is a basic assumption of a z-score?

- A. Outlier data points must be eliminated from a z-score calculation.
- B. Outlier data points are critical to a z-score calculation.
- C. The mean is equal to zero with a standard deviation of 1.
- D. The mean is equal to zero with a standard deviation of 2.

Answer: C

Explanation:

A z-score standardizes a value by expressing how many standard deviations it lies from the mean. A fundamental assumption of z-score analysis in data-driven decision making is that the data can be transformed to a standard normal distribution with a mean of zero and a standard deviation of one.

This transformation allows analysts to compare values from different distributions on a common scale and to calculate probabilities using the standard normal table. The formula for a z-score subtracts the mean from the observed value and divides by the standard deviation, resulting in this standardized distribution.

Outliers are not eliminated by default in z-score calculations; instead, z-scores are often used to identify outliers. A standard deviation of 2 is incorrect and would not represent a standardized distribution.

Therefore, the correct answer is A, reflecting the core assumption underlying z-score usage.

NEW QUESTION # 68

A county government must increase trust among voters that their tallying machines are accurately calibrated to count their votes. Each department is tasked with creating an online marketing campaign; however, the budget for these campaigns is limited. How can the county apply data analytic approaches to allocate funds to each department?

- A. By surveying employees on polling strategies
- B. By surveying the county controllers
- C. By measuring the number of voter complaints per department
- D. By benchmarking the voter turnout rates in each county

Answer: C

Explanation:

Allocating limited resources effectively requires identifying where needs and risks are greatest. In data-driven decision making, measuring voter complaints per department provides a direct, objective indicator of trust issues and communication gaps.

Departments with higher complaint volumes may require greater outreach to restore voter confidence. Using this metric allows funds to be allocated where they will have the greatest impact. Benchmarking turnout rates does not isolate departmental needs, and surveys of controllers or employees introduce subjectivity rather than evidence-based prioritization.

Therefore, the correct answer is A.

NEW QUESTION # 69

Which tool sorts data into categories to help teams identify the most significant factors that contribute the most to problems?

- A. Run chart
- B. Cause chart
- C. Flowchart
- D. Pareto chart

Answer: D

Explanation:

A Pareto chart sorts data into categories and ranks them by frequency or impact. In data-driven decision making, this helps teams focus on the most significant contributors to a problem.

The chart combines bars and a cumulative line to highlight which factors account for the largest share of issues. This aligns with the Pareto principle and supports prioritization of improvement efforts.

Run charts track data over time, flowcharts describe processes, and cause charts are not a standard quality tool. Therefore, the correct answer is C.

NEW QUESTION # 70

What must be analyzed using powerful analytic tools?

- A. Inferential statistics
- **B. Big data**
- C. Data analysis results
- D. Small, independent data sets

Answer: B

Explanation:

Big data must be analyzed using powerful analytic tools due to its volume, velocity, and variety. In data-driven decision making, traditional tools are often insufficient for processing massive, complex datasets generated from digital platforms, sensors, and transactions.

Big data requires advanced computing power, specialized software, and sophisticated algorithms to extract meaningful insights.

Inferential statistics and small datasets can often be handled with conventional statistical tools.

Therefore, the correct answer is C, big data.

NEW QUESTION # 71

Management uses a net promoter score.

What can management determine using this performance measurement?

- A. Quantifiable goals to gauge employee progress
- B. Quality assurance benchmarks
- C. Financial and nonfinancial information
- **D. The likelihood a customer will recommend the company**

Answer: D

Explanation:

The net promoter score (NPS) measures customer loyalty by assessing the likelihood that customers will recommend a company's products or services to others. In data-driven decision making, NPS is a widely used indicator of customer satisfaction and long-term growth potential.

Customers are typically asked how likely they are to recommend the organization on a numerical scale.

Responses are categorized into promoters, passives, and detractors, and the score is calculated by subtracting the percentage of detractors from the percentage of promoters.

NPS does not directly measure financial outcomes, employee performance, or quality assurance metrics.

Instead, it serves as a customer-focused indicator that reflects overall perception and loyalty.

Therefore, the correct answer is B.

NEW QUESTION # 72

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