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why you need the C-C4H22-2411 exam questions to help you pass the exam more smoothly and easily? There are a lot of the benefits of the C-C4H22-2411 study guide. Firstly, a little practice can perfect you to answer all C-C4H22-2411 new questions in the real exam scenario. Secondly, another amazing benefit of doing the C-C4H22-2411 Practice Tests is that you can easily come to know the real exam format and develop your skills to answer all questions without any confusion. Hence, you can develop your pass percentage.

SAP C-C4H22-2411 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">Account Creation and Settings: This section targets IT Solution Architects, covering the provisioning of environments and configuration of various settings. It includes contact data integration, DNS settings, SSL certificates, email channel setup and compliance, account security settings, and channel setup. The focus is on describing, explaining, and configuring these elements.
Topic 2	<ul style="list-style-type: none">Data Integrations Advanced: Designed for Data Center Network Engineers, this section delves into advanced data integration techniques. It encompasses store data onboarding (CSV), product data integration (URL, Google Tag Manager), sales data onboarding (APIs), customer data onboarding (APIs, CSV), Predict, and the SAP Customer Data Platform connector. The emphasis is on describing and explaining these integration methods.
Topic 3	<ul style="list-style-type: none">Data Collection and Contact Management: Aimed at Data Center Network Engineers, this section focuses on contact management, block lists, Smart Insight, Web Extend, relational data, and plug-in onboarding for platforms like SAP Commerce, SAP Customer Data Platform, and Magento. It assesses the ability to effectively describe, explain, and utilize these components.
Topic 4	<ul style="list-style-type: none">Managing Clean Core: This section evaluates the ability of IT Solution Architects to apply clean core principles to ERP systems. It emphasizes maximizing business process agility, reducing adaptation efforts, and accelerating innovation.

Real SAP Exam Questions And Answers From C-C4H22-2411

This is the C-C4H22-2411 PDF format which contains real C-C4H22-2411 exam questions. You can print it and make a hard copy of this PDF file as well which helps you to prepare on the go. It comes in handy format and helps you prepare well with updated SAP Certified Associate - Implementation Consultant - SAP Emarsys exam questions. Moreover, this PDF has questions that are according to the present content of the test. This PDF format helps you to enhance your understanding of each topic which you need to self-evaluate to boost your SAP C-C4H22-2411 Exam Score.

SAP Certified Associate - Implementation Consultant - SAP Emarsys Sample Questions (Q40-Q45):

NEW QUESTION # 40

Which of the following functionalities is NOT available in the Email Basics tab as a standard option for email campaign configuration?

- A. Use your own reply-to email address
- **B. Checkbox to Insert "Unsubscribe" link**
- C. Use your own "From" email address
- D. Checkbox to Insert "Show Online version" link

Answer: B

Explanation:

In the Email Basics tab of SAP Emarsys:

- * Option B:Correct. There's no checkbox to insert an "Unsubscribe" link; it's automatically included in the footer for compliance, not an optional toggle.
- * Option A:Incorrect. You can set a custom reply-to address.
- * Option C:Incorrect. A custom "From" address is configurable.
- * Option D:Incorrect. A "Show Online version" link checkbox is available.The SAP Emarsys Help Portal under "Email Basics" confirms unsubscribe is mandatory, not optional.References:SAP Emarsys Help Portal - "Email Campaigns" (<https://help.emarsys.com/>).

NEW QUESTION # 41

You have just made an API call and received an HTTP 400 response code. What is the specific reason for this?

- **A. There is an error in the information provided that needs correcting.**
- B. Your API credentials are incorrect.
- C. An internal issue occurred and you should try again.
- D. It indicates the call was successful.

Answer: A

Explanation:

HTTP response codes in SAP Emarsys API indicate call status:

- * Option A:Correct. A 400 Bad Request means the request contains invalid data (e.g., syntax error, missing parameters) that needs correction.
- * Option B:Incorrect. Internal issues return a 500-series code, not 400.
- * Option C:Incorrect. Incorrect credentials typically return a 401 Unauthorized, not 400.
- * Option D:Incorrect. Success is a 200 OK, not 400.The SAP Emarsys API Documentation defines 400 as a client-side error.References:SAP Emarsys API Documentation - "Response Codes" (<https://dev.emarsys.com/>).

NEW QUESTION # 42

What are some SAP recommended guiding principles to achieve clean core operations? Note: There are 3 correct answers to this question.

- A. Define roles and responsibilities as part of a process transformation office.
- B. Establish release management.
- C. Establish regular housekeeping tasks and procedures.
- D. Establish an organizational structure, technical foundation, and transformation methodology for clean core.
- E. Integrate clean core practices in the end-to-end value process chain.

Answer: B,D,E

Explanation:

This question pertains to SAP's clean core strategy (more S/4HANA-focused but interpreted here):

- * Option A:Correct. Integrating clean core practices across processes ensures minimal customizations and standard adherence.
- * Option B:Correct. A strong organizational and technical foundation supports clean core transformations.
- * Option D:Correct. Release management ensures updates align with clean core principles.
- * Option C:Incorrect. While roles matter, a "process transformation office" is not a specific SAP principle.
- * Option E:Incorrect. Housekeeping is operational, not a guiding principle.The SAP Help Portal under "Clean Core" lists these principles, adapted here for context.References:SAP Help Portal - "Clean Core Strategy" (<https://help.sap.com/>).

NEW QUESTION # 43

Which tools can you use to show different content to female and male contacts in a single email campaign?

Note: There are 3 correct answers to this question.

- A. Emarsys Scripting Language
- B. Manage Optional Content
- C. Predict Recommendation Settings
- D. Block Targeting
- E. Personalization Rules

Answer: A,D,E

Explanation:

To display different content based on gender in one email:

- * Option B (Block Targeting):Correct. Block Targeting in the VCE allows content blocks to be shown to specific segments (e.g., females vs. males).
- * Option D (Personalization Rules):Correct. Rules can conditionally display content based on contact fields like gender.
- * Option E (Emarsys Scripting Language):Correct. ESL enables advanced logic to customize content dynamically by gender.
- * Option A:Incorrect. Predict settings are for AI recommendations, not gender-based content splitting.
- * Option C:Incorrect. Manage Optional Content is for A/B testing, not segment-specific content.The SAP Emarsys Help Portal under "VCE" and "Personalization" confirms these tools.References:SAP Emarsys Help Portal - "Visual Content Editor" (<https://help.emarsys.com/>).

NEW QUESTION # 44

You need to update some existing contact records using the SAP Emarsys Customer Engagement API. Which HTTP method should be used when calling the API?

- A. PUT
- B. GET
- C. DELETE
- D. POST

Answer: A

Explanation:

For updating contacts via the SAP Emarsys API:

- * Option C (PUT):Correct. The PUT method is used to update existing contact records by specifying the contact ID and new data.
- * Option A:Incorrect. POST is for creating new resources, not updating existing ones.
- * Option B:Incorrect. DELETE removes contacts, not updates them.
- * Option D:Incorrect. GET retrieves data, not modifies it.The SAP Emarsys API Documentation under "Contact Endpoints" specifies PUT for updates.References:SAP Emarsys API Documentation -

"Contact API" (<https://dev.emarsys.com/>).

NEW QUESTION # 45

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