

Perfect CIPM Exam Sims & Leading Offer in Qualification Exams & Fantastic CIPM: Certified Information Privacy Manager (CIPM)

CIPM Exam Study Guide 2023-2024| With Questions & Answers (100%Verified)

Which of the following is not a metric an organization would use? - ANSWER - Minimize security threats

Which of the following is least likely a goal of an organization's privacy program? - ANSWER - Hiring a privacy officer or manager

In which of the following ways can internal audit most likely help a privacy program? - ANSWER - Providing consultancy services

What can be considered to be the essence of an organization's privacy notice communicated to the outside world? - ANSWER - A promise on handling

Which of the following is most true about privacy by design? - ANSWER - Results, partly, in compliance with the General Data Protection Regulation

Which of the following is the best description of an accountable organization? - ANSWER - An organization with the necessary policies and procedures

Which step is likely not part of a privacy program with the goal to protect an organization's brand? - ANSWER - Prevent phishing e-mails using the company logo from being sent

What is "the authority aims to safeguard the balance between the right to privacy and other rights"? - ANSWER - A mission or vision

A manufacturing company has placed computers all around the manufacturing area to help machine operators to relax during their lunch break and check their e-mails or social media. The company is doing so in an attempt to stop the machine operators from being distracted by their phones during their work and all the dangers that come with being distracted in a manufacturing area.

All the computers are connected to both the intranet and the internet. This allows an internal news bulletin and all policies and procedures to be displayed easily. There are regular updates, for example on family events, updates of procedures, bonus-related information and news on the employee of the month.

In addition to involving employees by sharing company news with them, all procedures are on the intranet. Anything from safe work practice guidelines to social media guidelines can be found on the intranet.

To use the computer, no login is needed. All computers are configured to be accessible to anyone, with ease. A downside of this is a shared hard-drive, and the older

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IAPP CIPM (Certified Information Privacy Manager) certification exam is a globally recognized credential that demonstrates an individual's knowledge and expertise in managing privacy programs. Certified Information Privacy Manager (CIPM) certification exam is designed to test an individual's ability to manage, design, and implement privacy policies, procedures, and controls for organizations. The CIPM certification is ideal for those who wish to enhance their privacy management skills and gain recognition as a privacy professional.

The CIPM certification is recognized globally as a benchmark for privacy management professionals. Certified Information Privacy Manager (CIPM) certification demonstrates that an individual has the knowledge and skills necessary to manage an organization's privacy program effectively. It is an essential credential for professionals who work in industries that handle personal information, such as healthcare, finance, and technology. Certified Information Privacy Manager (CIPM) certification not only enhances an individual's career opportunities but also demonstrates their commitment to privacy management best practices.

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IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q100-Q105):

NEW QUESTION # 100

SCENARIO

Please use the following to answer the next QUESTION:

Henry Home Furnishings has built high-end furniture for nearly forty years. However, the new owner, Anton, has found some degree of disorganization after touring the company headquarters. His uncle Henry had always focused on production - not data processing - and Anton is concerned. In several storage rooms, he has found paper files, disks, and old computers that appear to contain the personal data of current and former employees and customers. Anton knows that a single break-in could irrevocably damage the company's relationship with its loyal customers. He intends to set a goal of guaranteed zero loss of personal information.

To this end, Anton originally planned to place restrictions on who was admitted to the physical premises of the company. However, Kenneth - his uncle's vice president and longtime confidante - wants to hold off on Anton's idea in favor of converting any paper records held at the company to electronic storage. Kenneth believes this process would only take one or two years. Anton likes this idea; he envisions a password-protected system that only he and Kenneth can access.

Anton also plans to divest the company of most of its subsidiaries. Not only will this make his job easier, but it will simplify the management of the stored data. The heads of subsidiaries like the art gallery and kitchenware store down the street will be responsible for their own information management. Then, any unneeded subsidiary data still in Anton's possession can be destroyed within the next few years.

After learning of a recent security incident, Anton realizes that another crucial step will be notifying customers. Kenneth insists that two lost hard drives in Question are not cause for concern; all of the data was encrypted and not sensitive in nature. Anton does not want to take any chances, however. He intends on sending notice letters to all employees and customers to be safe.

Anton must also check for compliance with all legislative, regulatory, and market requirements related to privacy protection. Kenneth oversaw the development of the company's online presence about ten years ago, but Anton is not confident about his understanding of recent online marketing laws. Anton is assigning another trusted employee with a law background the task of the compliance assessment. After a thorough analysis, Anton knows the company should be safe for another five years, at which time he can order another check.

Documentation of this analysis will show auditors due diligence.

Anton has started down a long road toward improved management of the company, but he knows the effort is worth it. Anton wants his uncle's legacy to continue for many years to come.

To improve the facility's system of data security, Anton should consider following through with the plan for which of the following?

- A. Controlled access at the company headquarters.
- B. Employee access to electronic storage.
- C. Employee advisement regarding legal matters.
- D. Customer communication.

Answer: A

NEW QUESTION # 101

SCENARIO

Please use the following to answer the next question:

John is the new privacy officer at the prestigious international law firm - A&M LLP. A&M LLP is very proud of its reputation in the practice areas of Trusts & Estates and Merger & Acquisition in both U.S. and Europe. During lunch with a colleague from the Information Technology department, John heard that the Head of IT, Derrick, is about to outsource the firm's email continuity service to their existing email security vendor - MessageSafe.

Being successful as an email hygiene vendor, MessageSafe is expanding its business by leasing cloud infrastructure from Cloud Inc. to host email continuity service for A&M LLP.

John is very concerned about this initiative. He recalled that MessageSafe was in the news six months ago due to a security breach.

Immediately, John did a quick research of MessageSafe's previous breach and learned that the breach was caused by an unintentional mistake by an IT administrator. He scheduled a meeting with Derrick to address his concerns.

At the meeting, Derrick emphasized that email is the primary method for the firm's lawyers to communicate with clients, thus it is critical to have the email continuity service to avoid any possible email downtime. Derrick has been using the anti-spam service provided by MessageSafe for five years and is very happy with the quality of service provided by MessageSafe. In addition to the significant discount offered by MessageSafe, Derrick emphasized that he can also speed up the onboarding process since the firm already has a service contract in place with MessageSafe. The existing on-premises email continuity solution is about to reach its end of life very soon and he doesn't have the time or resource to look for another solution. Furthermore, the off-premises email continuity service will only be turned on when the email service at A&M LLP's primary and secondary data centers are both down, and the email messages stored at MessageSafe site for continuity service will be automatically deleted after 30 days. Which of the following is a TRUE statement about the relationship among the organizations?

- A. MessageSafe is liable if Cloud Inc. fails to protect data from A&M LLP.
- **B. Cloud Inc. must notify A&M LLP of a data breach immediately.**
- C. Cloud Inc. should enter into a data processor agreement with A&M LLP.
- D. A&M LLP's service contract must be amended to list Cloud Inc. as a sub-processor.

Answer: B

NEW QUESTION # 102

SCENARIO

Please use the following to answer the next QUESTION:

Manasa is a product manager at Omnipresent Omnimedia, where she is responsible for leading the development of the company's flagship product, the Handy Helper. The Handy Helper is an application that can be used in the home to manage family calendars, do online shopping, and schedule doctor appointments.

After having had a successful launch in the United States, the Handy Helper is about to be made available for purchase worldwide. The packaging and user guide for the Handy Helper indicate that it is a "privacy friendly" product suitable for the whole family, including children, but does not provide any further detail or privacy notice. In order to use the application, a family creates a single account, and the primary user has access to all information about the other users. Upon start up, the primary user must check a box consenting to receive marketing emails from Omnipresent Omnimedia and selected marketing partners in order to be able to use the application.

Sanjay, the head of privacy at Omnipresent Omnimedia, was working on an agreement with a European distributor of Handy Helper when he fielded many Questions about the product from the distributor. Sanjay needed to look more closely at the product in order to be able to answer the Questions as he was not involved in the product development process.

In speaking with the product team, he learned that the Handy Helper collected and stored all of a user's sensitive medical information for the medical appointment scheduler. In fact, all of the user's information is stored by Handy Helper for the additional purpose of creating additional products and to analyze usage of the product. This data is all stored in the cloud and is encrypted both during transmission and at rest.

Consistent with the CEO's philosophy that great new product ideas can come from anyone, all Omnipresent Omnimedia employees have access to user data under a program called Eureka. Omnipresent Omnimedia is hoping that at some point in the future, the data will reveal insights that could be used to create a fully automated application that runs on artificial intelligence, but as of yet, Eureka is not well-defined and is considered a long-term goal.

What element of the Privacy by Design (PbD) framework might the Handy Helper violate?

- A. Failure to observe data localization requirements.
- **B. Failure to integrate privacy throughout the system development life cycle.**
- C. Failure to implement the least privilege access standard.
- D. Failure to obtain opt-in consent to marketing.

Answer: B

Explanation:

Explanation

The Handy Helper might violate the element of the Privacy by Design (PbD) framework that requires integrating privacy throughout the system development life cycle. According to the PbD framework, privacy should be embedded into the design and architecture of IT systems and business practices, not added as an afterthought¹ This means that privacy should be considered at every stage of the system development life cycle, from planning to analysis to design to development to implementation to maintenance² However, the Handy Helper seems to have been developed without involving Sanjay, the head of privacy, or conducting a privacy impact assessment (PIA) to identify and mitigate potential privacy risks³ The product also lacks a clear and transparent privacy notice that informs users about what data is collected, how it is used, where it is stored, who has access to it, and what choices they have⁴

These issues could expose the product to legal and reputational challenges, especially in regions with strict data protection regulations, such as Europe. References: 1: Privacy by Design - The LIFE Institute; 2: System Development Life Cycle - GeeksforGeeks; 3: [Privacy Impact Assessment (PIA) | NZ Digital government]; 4: [Privacy Notices under EU Data Protection Law | Privacy International]

NEW QUESTION # 103

Which statement is FALSE regarding the use of technical security controls?

- A. Technical security controls deployed for one jurisdiction often satisfy another jurisdiction.
- B. Technical security controls are part of a data governance strategy.
- C. A person with security knowledge should be involved with the deployment of technical security controls.
- D. Most privacy legislation lists the types of technical security controls that must be implemented.

Answer: A

NEW QUESTION # 104

SCENARIO

Please use the following to answer the next QUESTION:

For 15 years, Albert has worked at Treasure Box - a mail order company in the United States (U.S.) that used to sell decorative candles around the world, but has recently decided to limit its shipments to customers in the 48 contiguous states. Despite his years of experience, Albert is often overlooked for managerial positions. His frustration about not being promoted, coupled with his recent interest in issues of privacy protection, have motivated Albert to be an agent of positive change.

He will soon interview for a newly advertised position, and during the interview, Albert plans on making executives aware of lapses in the company's privacy program. He feels certain he will be rewarded with a promotion for preventing negative consequences resulting from the company's outdated policies and procedures.

For example, Albert has learned about the AICPA (American Institute of Certified Public Accountants)/CICA (Canadian Institute of Chartered Accountants) Privacy Maturity Model (PMM). Albert thinks the model is a useful way to measure Treasure Box's ability to protect personal data. Albert has noticed that Treasure Box fails to meet the requirements of the highest level of maturity of this model; at his interview, Albert will pledge to assist the company with meeting this level in order to provide customers with the most rigorous security available.

Albert does not want to show a positive outlook during his interview. He intends to praise the company's commitment to the security of customer and employee personal data against external threats. However, Albert worries about the high turnover rate within the company, particularly in the area of direct phone marketing. He sees many unfamiliar faces every day who are hired to do the marketing, and he often hears complaints in the lunch room regarding long hours and low pay, as well as what seems to be flagrant disregard for company procedures.

In addition, Treasure Box has had two recent security incidents. The company has responded to the incidents with internal audits and updates to security safeguards. However, profits still seem to be affected and anecdotal evidence indicates that many people still harbor mistrust. Albert wants to help the company recover.

He knows there is at least one incident the public is unaware of, although Albert does not know the details. He believes the company's insistence on keeping the incident a secret could be a further detriment to its reputation. One further way that Albert wants to help Treasure Box regain its stature is by creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail.

In addition to his suggestions for improvement, Albert believes that his knowledge of the company's recent business maneuvers will also impress the interviewers. For example, Albert is aware of the company's intention to acquire a medical supply company in the coming weeks.

With his forward thinking, Albert hopes to convince the managers who will be interviewing him that he is right for the job.

In consideration of the company's new initiatives, which of the following laws and regulations would be most appropriate for Albert to mention at the interview as a priority concern for the privacy team?

- A. Gramm-Leach-Bliley Act (GLBA)
- B. The Telephone Consumer Protection Act (TCPA)
- C. Health Insurance Portability and Accountability Act (HIPAA)
- D. The General Data Protection Regulation (GDPR)

Answer: C

Explanation:
Explanation

The most appropriate law for Albert to mention at the interview as a priority concern for the privacy team is the Health Insurance Portability and Accountability Act (HIPAA). HIPAA is a US federal law that establishes national standards for the protection of sensitive patient health information. HIPAA regulates the use, disclosure, and safeguarding of protected health information (PHI), which is any information that can identify a patient or relate to their health or health care services. HIPAA applies to covered entities, such as health plans, health care providers, and health care clearinghouses, and their business associates, such as vendors, contractors, or partners that access or handle PHI on their behalf. HIPAA requires covered entities and business associates to comply with the Privacy Rule, which sets forth the rights of individuals and the obligations of entities regarding PHI; the Security Rule, which specifies the administrative, technical, and physical safeguards to ensure the confidentiality, integrity, and availability of PHI; and the Breach Notification Rule, which requires the notification of individuals, HHS, and in some cases the media, in the event of a breach of unsecured PHI.

Since Treasure Box intends to acquire a medical supply company in the coming weeks, it is likely that it will become a business associate of some covered entities under HIPAA. Therefore, it will need to ensure that its privacy program is compliant with HIPAA requirements and that it has appropriate agreements and safeguards in place to protect PHI. Albert should mention this as a priority concern for the privacy team and demonstrate his awareness and knowledge of HIPAA.

The other options are not as relevant or important as HIPAA for Treasure Box's new initiatives. The Gramm-Leach-Bliley Act (GLBA) is a US federal law that requires financial institutions to explain how they share and protect their customers' non-public personal information. It also repealed the Glass-Steagall Act of

1933, which prohibited commercial banks from offering investment and insurance services. GLBA does not apply to Treasure Box since it is not a financial institution. The General Data Protection Regulation (GDPR) is an EU law that provides a comprehensive framework for the protection of personal data of individuals in the EU. It imposes strict obligations and rights on data controllers and processors regarding the collection, use, disclosure, and security of personal data. GDPR does not apply to Treasure Box since it has recently decided to limit its shipments to customers in the 48 contiguous states of the US. The Telephone Consumer Protection Act (TCPA) is a US federal law that restricts telemarketing calls, text messages, faxes, and prerecorded messages. It requires prior express consent from consumers before making such communications and provides consumers with the right to opt out or revoke their consent. TCPA may apply to Treasure Box since it engages in direct phone marketing, but it is not a new initiative or a priority concern for the privacy team. References: HIPAA; GLBA; GDPR; [TCPA]

NEW QUESTION # 105

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