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## Salesforce Certified B2C Commerce Architect Sample Questions (Q10-Q15):

### NEW QUESTION # 10

Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature.

Which three tools have such a feature and do not require to be monitored manually?

Choose 3 answers

- A. Job Schedules
- B. Pipeline Profiler
- C. Analytics Conversion Reports
- D. Quota Status
- E. Custom Log Settings

Answer: A,B,D

Explanation:

The Salesforce B2C Commerce Business Manager tools that feature automatic notifications are:

- \* Option A (Job Schedules): Business Manager can send notifications based on job schedules, alerting users when a scheduled job has completed, failed, or met specific conditions. This feature helps in monitoring automated processes without manual oversight.
- \* Option D (Pipeline Profiler): This tool provides automatic notifications regarding the performance of different pipelines, allowing architects and developers to monitor site performance and troubleshoot issues proactively.
- \* Option E (Quota Status): Automatically notifies administrators when certain quotas are reached or exceeded, such as API call limits or data storage limits, which is crucial for maintaining site stability and performance.

These tools are essential for proactive site management, ensuring that administrators can address potential issues before they affect the site's operation.

#### NEW QUESTION # 11

A developer is validating the pipeline cache and noticed that the PDP page is very low cached. The one parameter is snowing the position on the product listing page upon checking the site and code.

What should the developer adjust in order to improve the page cache hit ratio, keeping in mind that the client is insisting on the parameter for their analytics?

- A. Rework the Implementation so the parameter is not passed In the URL and isread from the URL hash.
- **B. Add the key to the cache exclude parameters.**
- C. Rework the Implementation so it doesn't depend on that parameter.
- D. Rework the implementation so it reads the parameter on client-side, passesit to the analytics and exclude It from cache parameters.

**Answer: B**

#### NEW QUESTION # 12

The Client is creating a new Storefront and their requirements include:

- \* ApplePay support
- \* Log -n through a standard OAuth2 social media account
- \* One Okie checkout process
- \* Ay B testing forpromotions

Which two items require technical documentation for customizing the Storefront Reference Architecture?

Choose 2 answers

- **A. log in through a standard OAuth2 social media account**
- **B. One Click checkout process**
- C. ApplePay support
- D. A/B testing forpromotions

**Answer: A,B**

Explanation:

For customizing the Storefront Reference Architecture to meet specific requirements, the following items would require detailed technical documentation:

- \* Option A (One Click checkout process): Implementing a one-click checkout process involves significant customization to streamline the checkout flow, potentially requiring integration with payment providers and modifications to the user session management.
- \* Option C (Log in through a standard OAuth2 social media account): Integrating OAuth2 for social media logins involves handling authentication tokens, user sessions, and potentially syncing user data with the B2C Commerce profiles, all of which require detailed security and integration documentation.

These customizations require careful planning and implementation to ensure they work seamlessly with existing Storefront Reference Architecture components and meet security standards.

#### NEW QUESTION # 13

Northern Trail Outfitters (NTO) operate 200 physical stores. NTO has products that are available in some of the physical stores and not available in others. The closest physical store is determined based on customer s post zip code when they are shopping online. Only the products that are available in the customer's closest physical store should be presented to the customer to the search

results.

What are the two feasible technical approaches to meet these requirements?

Choose 2 answers

- A. Create a separate pricebook per physical store. Use post/zip code to activate this pricebook through a customer group. Show only the products with price by applying price refinement.
- B. Create a separate shipping method per physical store. Use post/zip code to determine the applicable shipping method. Show only the products that are not excluded from the shipping method.
- C. Create a separate site per physical store. Use post/zip code to redirect the customer to the relevant site. Show the products from the site navigation catalog.
- D. Create a separate category per physical store use post/Zip code with a mapping to determine the relevant category. Show only the products from this category.

**Answer: A,D**

Explanation:

For Northern Trail Outfitters to ensure that only products available in a customer's closest physical store are shown:

\* Option B is effective because it organizes inventory by store-specific categories, which can then be dynamically linked to a customer's location via their postal/zip code. This allows the system to filter search results based on the relevant category that corresponds to the closest store.

\* Option D leverages separate pricebooks that are specific to each store, enabling product availability to be managed through price refinements. This method also uses the customer's zip code to activate the appropriate pricebook, ensuring that only products priced (and thus available) in the nearest store are displayed.

Both methods are scalable and integrate seamlessly with the existing infrastructure of the Salesforce B2C Commerce platform.

#### NEW QUESTION # 14

The Client is Crowing and decided to migrate its ecommerce website to B2C Commerce. The Client provided the Architect with the f metrics for its existing website over the past 12 months and forecasted into the next year:

Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour
- B. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour
- C. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour
- D. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour

**Answer: C**

Explanation:

Considering the existing metrics and forecasted 300% growth, the appropriate load testing targets for the new B2C Commerce site would be:

\* 15000 visits per hour: This figure is calculated by applying the expected growth to the peak visits per hour (1000 visits), resulting in 4000 visits. The choice of 15000 provides a higher buffer to accommodate unforeseen spikes in traffic.

\* 300000 page views per hour: Similarly, this is scaled up from the peak page views per hour (20000) considering the growth, ensuring the site can handle high demand and interactions.

\* 3750 orders per hour: This target is based on the peak orders per hour (250) with the growth applied, allowing testing of the system's ability to handle transactions under significant load.

These targets ensure that the system is robust enough to handle increased traffic and transactions without performance degradation, crucial for maintaining customer satisfaction and operational stability.

#### NEW QUESTION # 15

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