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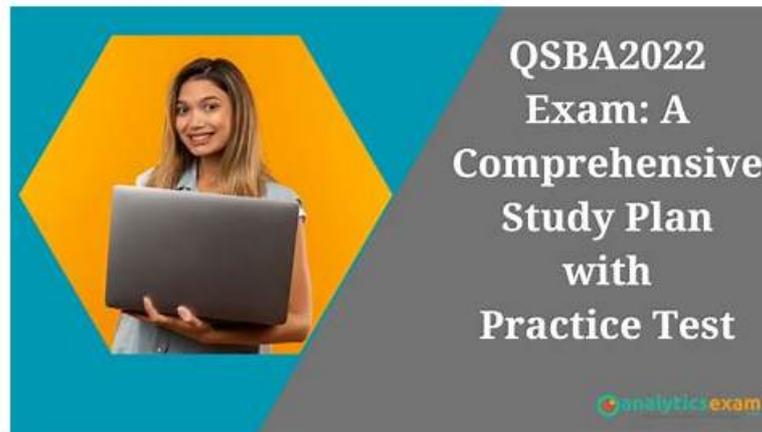
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The Qlik QSBA2022 exam is a timed, online test comprising 50 multiple-choice questions that must be answered within 2 hours. The questions cover different aspects of Qlik Sense Business Intelligence, including data modeling, data analysis, data visualization, and report creation. Candidates who pass the exam with a score of 70% or higher will receive a QSBA2022 Certification.

Qlik Sense Business Analyst Certification Exam - 2022 Sample Questions (Q47-Q52):

NEW QUESTION # 47
After a campaign a marketing group has data that snows distinct increases of product sales over a 12-month period. The group needs to highlight the products that show the highest revenue.
What should be developed to meet this requirement?

- A. Waterfall chart with custom positive value color

- B. Mekko chart with diverging color by dimension
- C. Grid chart with diverging color by measure
- D. Line chart with area gradient color by measure

Answer: B

NEW QUESTION # 48

A marketing team is using an app to analyze the company events. The team registers attendees with information such as an ID name and region and discusses business opportunities with attendees Opportunities are evaluated m time and set to a different status.
The team wants to use insight Advisor to query events and opportunities to:
Review specific areas and periods
Use marketing terms not currently present in the app when classifying opportunities
Define calendar periods and add calculations for specific data fields
Some examples are as follows:

Business term	Comments
Fiscal year	The year starting from April this year to the next year
Iberia region	All cities in Spain and Portugal
Death Opp	Opportunities within any of these Statuses: Not success, Missed, or Not responded
People	Perform a calculation that counts the distinct number of AttendantID

Which process should the business analyst follow?

- A. Add tags into the data fields to improve how the Insight Advisor identifies the fields when using the natural language queries Use the Selection tool to remove any tads not needed for the search results
- B. Update the data set using data manager or data load editor to include these terms as flags or values in the data set Also define the variable to determine which calculation should be used for each field
- C. Create master dimensions and measures, including calendar measures to define fiscal periods Use tags to improve the insight Advisor search features and include vocabulary terms
- D. Define me business logic and vocabulary to define values using the fields m me data set Create groups and set properties in fields Use Calendar groups to define custom periods

Answer: B

NEW QUESTION # 49

A business analyst is developing an app that contains a data model with fields Country. City. Sales ProductName and ProductCategory. The global sales manager wants to add new visualizations to this app The business analyst must include the following Ability to dynamically change the number of countries and cities Display a maximum of 10 countries Display a maximum of 5 cities per country Which steps should the business analyst take?

- A. 1 Add an input field for vCountry and vCity
  2 Sat the dimension limitation to the required maximum values 5 and 10
  3 Apply the variable to each visualization
  4 Add a bookmark Country and City
- B. 1 Create two variables vCountry and vCrty
  2 Add a slider for vCountry and vCity
  3 Apply the variable to each virtualization
  4 Set a sheet action that limits the data displayed
- C. 1Add an input field for vCountry and vCity
  2 Set the dimension limitation to the required maximum values 5 and 10
  3 Apply the variable to each visualization
- D. 1 Create two variables vCountry and vCity
  2 Add a slider for vCountry and vCity
  3 Apply the vanable to each virtualization

Answer: D

NEW QUESTION # 50

The sales manager is investigating the relationship between Sales and Margin to determine if this relationship is linear when choosing the dimension Customer or Product Category The sales manager wants to have the potential percentage Sales tor each Stage (initial to Won) of the sales process What are the two correct visualizations?

- A. Combo Chan Measures Sales and Margin Dimensions Customer or Product category Pie Chart Dimension Stage Measure Sales
- B. Distribution Plot Alternatives Measures Sales and Margin Alternatives dimensions Customer or Product category Bar Chart Dimension Stage. Measure Sates
- C. Scatter Plot Measures X-axis Sates and Y-axis Margin Dimensions Customer or Product category Bar Chart Dimension Stage, Measure Sates
- D. Scatter Plot Measures X-axis Sates and Y-axis Margin Alternatives dimensions Customer or Product category Funnel Chart Segments Stage Width Sales

Answer: D

NEW QUESTION # 51

Refer to the exhibits

After the latest data reload a business analyst notices the value tor CategoryID 'B321' seems different.
What is causing this discrepancy?

- A. Some categories do NOT exist in the Category table
- B. Hyphen character ('.') is included m the source data
- C. Null values are deluded in the source data

Answer: D

NEW QUESTION # 52

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