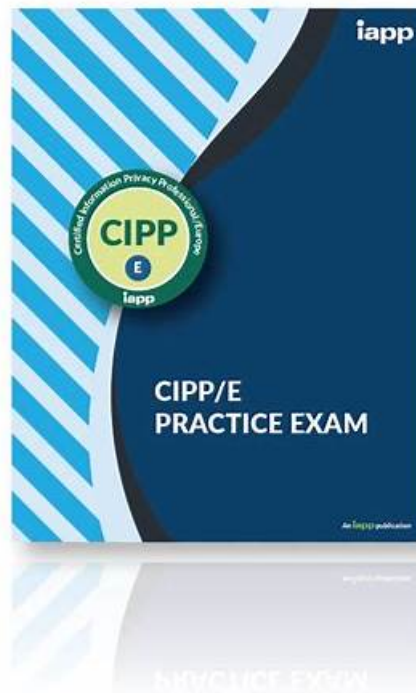


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Many people want to be the competent people which can excel in the job in some area and be skillful in applying the knowledge to the practical working in some industry. But the thing is not so easy for them they need many efforts to achieve their goals. Passing the test CIPP-E certification can make them become that kind of people and if you are one of them buying our CIPP-E Study Materials will help you pass the test smoothly with few efforts needed. Our CIPP-E exam questions are valuable and useful and if you buy our product will provide first-rate service to you to make you satisfied.

The CIPP-E exam covers the European legal framework for data protection, including the General Data Protection Regulation (GDPR) and the ePrivacy Directive. It also covers the principles and practices of data protection, such as data processing, data breaches, and data subject rights. Professionals who pass the exam are recognized as experts in the field of European data protection and are highly sought after by organizations that operate in the European Union.

Guides for Final Evaluation

Study guides help candidates study and revise for the actual exam, as they familiarize themselves with the test requirements. Commonly, such materials include a deep consideration of the areas to be tested such as European-based data protection basics, regulatory institutions, and legislative framework. Others are how to comply with European laws in addition to regulation for data protection and international transfer of data. So, here are a few study guides for this exam:

- **CIPP-US & CIPP-E Information Privacy Professional Certification Exams ExamFOCUS Study Notes & Review Questions 2018/2019 Edition**

This book by **ExamREVIEW** is constantly updated with relevant questions and exam tips for the CIPP-E evaluation. It was recently updated in 2020 ensuring that the users get the most updated content. The guide is a great way for candidates to test their knowledge of concepts on data protection laws in Europe. The exam questions in this book cover jurisdictional law, regulations and different models of enforcement, and the relevant legal requirements of data transfer and handling in different countries in the EU.

- **Real CIPP-E Prep: American's Guide to European Data Protection Law and the General Data Protection Regulation (GDPR)**

Gordon Yu authored this book to help CIPP-E candidates understand the data protection concepts tested in the exam better, so they would help them even in their professional spaces. The author indicates that he wrote such a book to support the specialists who wanted to go for the certification after they have completed their GDPR implementations.

- **Complete CIPP-E Practice Exam: 90 Questions, Not by IAPP**

This material by **Privacy Law Practice Exams** encourages the candidates not to plunge into the real exam before testing their readiness for it. The book has 90 questions which help a student gauge how much of their lessons they have understood, and their problem areas if any. It also helps the candidates get familiar with the test setting and understand the tips and tricks to understand the questions and answer them appropriately.

- **Official Study Guides**

The IAPP Store includes various guides that one can use to learn more about different topics regarding data privacy. Also, a free guide for the CIPP-E exam is available on the vendor's site. It is written in English, German, and French and covers key areas regarding the test, sample questions, exam info, and preparation steps.

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IAPP Certified Information Privacy Professional/Europe (CIPP/E) Sample Questions (Q39-Q44):

NEW QUESTION # 39

What was the aim of the European Data Protection Directive 95/46/EC?

- A. To implement the OECD Guidelines on the Protection of Privacy and trans-border flows of Personal Data.
- **B. To further reconcile the protection of the fundamental rights of individuals with the free flow of data from one member state to another.**
- C. To harmonize the implementation of the European Convention of Human Rights across all member states.
- D. To completely prevent the transfer of personal data out of the European Union.

Answer: B

Explanation:

The aim of the European Data Protection Directive 95/46/EC was to establish a common legal framework for the protection of personal data within the European Union, and to ensure the free movement of such data within the internal market. The Directive was based on the recognition that the processing of personal data affects the fundamental rights and freedoms of individuals, especially their right to privacy, and that these rights need to be respected and safeguarded. At the same time, the Directive acknowledged that the free flow of personal data is essential for the economic and social development of the EU, and that the harmonization of data protection laws would facilitate the exchange of information and the provision of services across the member states. Therefore, the Directive aimed to strike a balance between the protection of individuals' rights and the promotion of the internal market, by laying down the key principles, obligations and rights for the processing of personal data, and by providing mechanisms for cooperation and coordination among the national data protection authorities. References: Directive 95/46/EC of the European Parliament and of the Council of 24 October 1995 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, Data Protection Directive - Wikipedia

NEW QUESTION # 40

The GDPR forbids the practice of "forum shopping", which occurs when companies do what?

- A. Designate their main establishment in member state with the most flexible practices.
- B. File appeals of infringement judgments with more than one EU institution simultaneously.
- C. Choose the data protection officer that is most sympathetic to their business concerns.
- D. Select third-party processors on the basis of cost rather than quality of privacy protection.

Answer: A

NEW QUESTION # 41

SCENARIO

Please use the following to answer the next question:

T-Craze, a German-headquartered specialty t-shirt company, was successfully selling to large German metropolitan cities. However, after a recent merger with another German-based company that was selling to a broader European market, T-Craze revamped its marketing efforts to sell to a wider audience. These efforts included a complete redesign of its logo to reflect the recent merger, and improvements to its website meant to capture more information about visitors through the use of cookies.

T-Craze also opened various office locations throughout Europe to help expand its business. While Germany Target, a renowned marketing firm based in the Philippines, to run its latest marketing campaign. After thorough research, Right Target determined that T-Craze is most successful with customers between the ages of 18 and 22. Thus, its first campaign targeted university students in several European capitals, which yielded nearly 40% new customers for T-Craze in one quarter. Right Target also ran subsequent campaigns for T-Craze, though with much less success.

The last two campaigns included a wider demographic group and resulted in countless unsubscribe requests, including a large number in Spain. In fact, the Spanish data protection authority received a complaint from Sofia, a mid-career investment banker. Sofia was upset after receiving a marketing communication even after unsubscribing from such communications from the Right Target on behalf of T-Craze.

What is the best option for the lead regulator when responding to the Spanish supervisory authority's notice that it plans to take action regarding Sofia's complaint?

- A. Accept, because it did not receive any complaints.
- B. Reject, because GDPR does not allow other supervisory authorities to take action if there is a lead authority.
- C. Accept, because GDPR permits non-lead authorities to take action for such complaints.
- D. Reject, because Right Target's processing was conducted throughout Europe.

Answer: B

NEW QUESTION # 42

When may browser settings be relied upon for the lawful application of cookies?

- A. When users are provided with information about which cookies have been set.
- B. When a user rejects cookies that are strictly necessary.
- C. When it is impossible to bypass the choices made by users in their browser settings.
- D. When users are aware of the ability to adjust their settings.

Answer: D

NEW QUESTION # 43

SCENARIO

Louis, a long-time customer of Bedrock Insurance, was involved in a minor car accident a few months ago. Although no one was hurt, Louis has been plagued by texts and calls from a company called Accidentable offering to help him recover compensation for personal injury. Louis has heard about insurance companies selling customers' data to third parties, and he's convinced that Accidentable must have gotten his information from Bedrock Insurance.

Louis has also been receiving an increased amount of marketing information from Bedrock, trying to sell him their full range of their insurance policies.

Perturbed by this, Louis has started looking at price comparison sites on the internet and has been shocked to find that other insurers offer much cheaper rates than Bedrock, even though he has been a loyal customer for many years. When his Bedrock policy comes up for renewal, he decides to switch to Zantrum Insurance.

In order to activate his new insurance policy, Louis needs to supply Zantrum with information about his No Claims bonus, his vehicle

and his driving history. After researching his rights under the GDPR, he writes to ask Bedrock to transfer his information directly to Zantrum. He also takes this opportunity to ask Bedrock to stop using his personal data for marketing purposes.

Bedrock supplies Louis with a PDF and XML (Extensible Markup Language) versions of his No Claims Certificate, but tells Louis it cannot transfer his data directly to Zantrum as this is not technically feasible. Bedrock also explains that Louis's contract included a provision whereby Louis agreed that his data could be used for marketing purposes; according to Bedrock, it is too late for Louis to change his mind about this. It angers Louis when he recalls the wording of the contract, which was filled with legal jargon and very confusing.

In the meantime, Louis is still receiving unwanted calls from Accidentable Insurance. He writes to Accidentable to ask for the name of the organization that supplied his details to them. He warns Accidentable that he plans to complain to the data protection authority, because he thinks their company has been using his data unlawfully. His letter states that he does not want his data being used by them in any way.

Accidentable's response letter confirms Louis's suspicions. Accidentable is Bedrock Insurance's wholly owned subsidiary, and they received information about Louis's accident from Bedrock shortly after Louis submitted his accident claim. Accidentable assures Louis that there has been no breach of the GDPR, as Louis's contract included, a provision in which he agreed to share his information with Bedrock's affiliates for business purposes.

Louis is disgusted by the way in which he has been treated by Bedrock, and writes to them insisting that all his information be erased from their computer system.

Based on the GDPR's position on the use of personal data for direct marketing purposes, which of the following is true about Louis's rights as a data subject?

- A. Louis does not have the right to object to the use of his data if Bedrock can demonstrate compelling legitimate grounds for the processing.
- B. Louis does not have the right to object to the use of his data because he previously consented to it.
- **C. Louis has the right to object at any time to the use of his data and Bedrock must honor his request to cease use.**
- D. Louis has the right to object to the use of his data, unless his data is required by Bedrock for the purpose of exercising a legal claim.

Answer: C

Explanation:

Louis has the right to object at any time to the use of his data and Bedrock must honor his request to cease use.

The GDPR states that "where personal data are processed for direct marketing purposes, the data subject shall have the right to object at any time to processing of personal data concerning him or her for such marketing" and that "where the data subject objects to processing for direct marketing purposes, the personal data shall no longer be processed for such purposes."³ This right applies regardless of whether the data subject has previously consented to the use of his or her data, or whether the data are required for a legal claim or a legitimate interest. The data subject must be informed of this right clearly and separately from any other information at the time of the first communication with him or her, and must be provided with an easy way to exercise it.² Therefore, Louis can object to the use of his data by Bedrock and Accidentable for direct marketing purposes, and they must stop processing his data for such purposes as soon as they receive his objection. Louis can also withdraw his consent for any other processing of his data that he has previously agreed to, such as sharing his data with Bedrock's affiliates.⁴

NEW QUESTION # 44

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TestPassKing has assembled a brief yet concise study material that will aid you in acing the Certified Information Privacy Professional/Europe (CIPP/E) (CIPP-E) exam on the first attempt. This prep material has been compiled under the expert guidance of 90,000 experienced IAPP professionals from around the globe. TestPassKing offers the complete package that includes all exam questions conforming to the syllabus for passing the Certified Information Privacy Professional/Europe (CIPP/E) (CIPP-E) exam certificate in the first try.

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