

新版Marketing-Cloud-Consultant考古題 - Marketing-Cloud-Consultant考古題



此外，這些NewDumps Marketing-Cloud-Consultant考試題庫的部分內容現在是免費的：<https://drive.google.com/open?id=1doGOPcrwj2XOCNoeAYG2cxoDjWlU1i1>

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Marketing-Cloud-Consultant考試涵蓋了廣泛的主題，包括電子郵件營銷、移動消息、社交媒體營銷、廣告、自動化和分析。考生需要測試他們對Marketing Cloud平台的了解，以及他們制定和執行有效的營銷策略推動業務結果的能力。成功的考生需要具備強大的技術技能，以及與利益相關者進行戰略思考和有效溝通的能力。通過該考試需要深刻理解營銷最佳實踐，以及在Salesforce Marketing Cloud平台上應用這些實踐的能力。

>> 新版Marketing-Cloud-Consultant考古題 <<

新版Marketing-Cloud-Consultant考古題和認證成功保證，簡便的培訓方式和Salesforce Certified Marketing Cloud Consultant

IT認證考生大多是工作的人，由於大多數考生的時間花了很多時間在學習，NewDumps Salesforce的Marketing-Cloud-Consultant的考試資料對你的時間相對寬裕，我們會針對性的採取一些考古題中的一部分，他們需要時間來參加不同領域的認證培訓，各種不同培訓費用的浪費，更重要的是考生浪費了寶貴的時間。在這裏，我們推薦一個很好的學習資料網站，而且網站上的部分測試資料是免費的，重要的是真實的模擬練習可以幫助你通過 Salesforce的Marketing-Cloud-Consultant的考試認證，NewDumps Salesforce的Marketing-Cloud-Consultant的考試資料不僅可以節約你的時間成本，還可以讓你順利通過認證，你沒有理由不選擇。

最新的 Salesforce Marketing Cloud Consultant Marketing-Cloud-Consultant 免費考試真題 (Q141-Q146):

問題 #141

Northern Trail Outfitters sends a monthly loyalty balance email to inform members of their current points balance. Emails are segmented based on loyalty status, and no segment should contain more than 2500 contacts for any send. What should be used to prevent emails from being sent if they exceed 2500 contacts?

- A. Script Activity
- B. Query Activity
- C. Verification Activity
- D. Stop Activity

答案：C

解題說明:

Explanation

A Verification Activity can be used to prevent emails from being sent if they exceed a certain number of contacts. A Verification Activity checks the number of records in a data extension or list and stops the automation if the number is above or below a specified threshold. References:

https://help.salesforce.com/s/articleView?id=sf.mc_as_verification_activity.htm&type=5

問題 #142

Northern Trail Outfitters injects customers into journey B based upon email engagement in journey A.

Which method would facilitate this solution?

- A. In journey A, engagement split after email send. In Automation studio, query JourneyActivity data new for the Engagement split result Boolean field, Use result Data
- **B. In journey A engagement split followed by Contact Activity to Boolean on an engagement data extension; Query engagement data extension injections.**
- C. In Automation Studio, query activity engagement on Journey System data view for email send to journey A; Use result data extension for journey B Subjects.
- D. In Automation Studio, use verification activity to verify engagement on email in journey A' Query engagement data extension for journey B Subjects.

答案: B

解題說明:

Explanation

To inject customers into journey B based on email engagement in journey A, Northern Trail Outfitters should use an engagement split followed by a contact activity in journey A. The engagement split can evaluate if customers opened or clicked the email in journey A. The contact activity can update a boolean field on an engagement data extension that indicates if customers are eligible for journey B. Then, an automation can run a query activity to select the customers who have the boolean field set to true and inject them into journey B.

References: https://help.salesforce.com/s/articleView?id=sf.mc_jb_engagement_split.htm&type=5

https://help.salesforce.com/s/articleView?id=sf.mc_jb_contact_activity.htm&type=5

問題 #143

Northern Trail Outfitters' marketing team is new to Marketing Cloud and has very little coding experience.

They have employed a consultant to help them design an automated solution for maintaining an auto-suppression list.

Which solution should the consultant recommend?

- A. Use a query activity to populate the auto-suppression
- B. Use the Import Wizard in Automation Studio
- **C. Use an import activity to import a file from the SFTP**
- D. Use Einstein Segment Recommendations

答案: C

解題說明:

Since the marketing team has very little coding experience, the most appropriate solution is to use an Import Activity to automatically pull files from an SFTP location into the Auto-Suppression List. This is a low-code, easy-to-manage approach and highly recommended by Salesforce for handling suppression management in Automation Studio.

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Exact Extract from Salesforce Documentation:

Source: Salesforce Help - Import Activity in Automation Studio

"An Import Activity in Automation Studio allows users to import data into a data extension or list from a file in an FTP location.

This method supports minimal coding experience and is suitable for Auto-Suppression List management." Source: Salesforce Help - Auto-Suppression Lists

"Auto-Suppression lists automatically exclude addresses from email sends. They can be managed via Import Activities in Automation Studio."

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問題 #144

Northern Trail Outfitters wants to control what content is available to certain users and business units. They also want to control what is allowed to be edited and ensure those edited are reviewed prior to being changed. What should be implemented to achieve these goals?

- A. Set up Approval Workflow and Share setting inside Marketing Cloud.
- B. Integrate an outside CMS with all these permissions built in.
- C. Edit the Content Permissions and Restrictions by Role setting for each user.
- D. Build out an internal business governance and process to support this.

答案： A

解題說明：

Setting up Approval Workflow and Share setting inside Marketing Cloud can be used to control what content is available to certain users and business units, what is allowed to be edited, and ensure those edits are reviewed prior to being changed. Approval Workflow allows users to submit content for approval before it can be used in messages or journeys, while Share setting allows users to share content across business units with different levels of access. References:

https://help.salesforce.com/articleView?id=sf.mc_co_approval_workflow.htm&type=5https://help.salesforce.com

問題 #145

A customer manually imports records for sending. Each record contains a warehouse ID that is shared between Marketing Cloud and a third-party system. The customer does not have developer resources, but wants to include the warehouse ID in their tracking parameters so that the third-party system can identify the subscriber.

What should a consultant recommend?

- A. Use personalization strings created by selecting the data extension.
- B. Use Dynamic Content rules to select a content area for each subscriber.
- C. Use Guide Template Language created for each field in the data extension.
- D. Use AMPscript variables created from each field in the data extension.

答案： B

問題 #146

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官道上，只有壹輛普通至極的馬車在緩慢的行進中，子楓兄弟，我們來了，這是個被認為是最好的題庫網站，你購買最新版的 Marketing-Cloud-Consultant 考古題之后，可以享受免費一年的更新服務，它以強大的 Marketing-Cloud-Consultant 考古題得到人們的認可，只要你選擇它作為你的考前復習工具，就會在 Marketing-Cloud-Consultant 資格考試中有非常滿意的收穫，這當然也是大家有目共睹的。

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