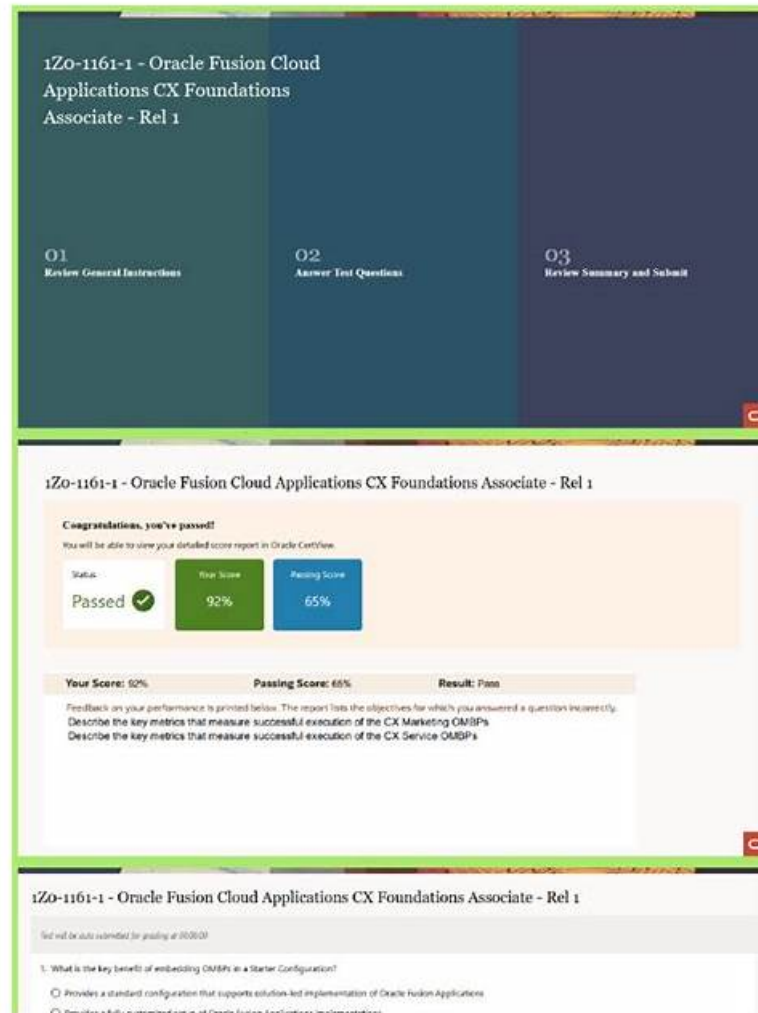


100% Pass Quiz 2026 Oracle 1Z0-1161-1: Oracle Fusion Cloud Applications CX Foundations Associate - Rel 1 Pass-Sure Training Kit



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Oracle 1Z0-1161-1 Exam Syllabus Topics:

| Topic | Details |
|---------|---|
| Topic 1 | <ul style="list-style-type: none">• OMBPs for CX Sales Performance Management: This section of the exam measures the skills of Training and Learning Managers and covers sales performance management using OMBPs. It explains the process from designing a compensation plan to making participant payments, ensuring sales teams are effectively rewarded. The section highlights key considerations and takeaways for implementing CX Sales Performance OMBPs to optimize incentive structures. Furthermore, the key metrics used to measure the success of these OMBPs are described, helping organizations track and refine their compensation strategies. |

| | |
|---------|---|
| Topic 2 | <ul style="list-style-type: none"> • Oracle Cloud Applications and Oracle Modern Best Practice (OMBP): This section of the exam measures the skills of OGL Administrators and covers the offerings and capabilities of Oracle Cloud Applications. It explains how Oracle Cloud solutions help businesses streamline operations, enhance customer experience, and improve decision-making. The key features of the Oracle CX suite are outlined, providing insight into its role in customer engagement. Additionally, it explains how data flows between various CX Modern Best Practices (OMBPs) to ensure seamless integration and operational efficiency. |
| Topic 3 | <ul style="list-style-type: none"> • OMBPs for CX Sales: This section of the exam measures the skills of OGL Administrators and focuses on the sales process within Oracle Modern Best Practice. It explains the journey from lead generation to a successfully closed opportunity, ensuring a structured and efficient sales workflow. The design aspects and important considerations for implementing CX Sales OMBPs are discussed to help organizations streamline sales operations. Additionally, key performance metrics are described, offering a way to measure and track the success of CX Sales OMBPs. |
| Topic 4 | <ul style="list-style-type: none"> • OMBPs for CX Marketing: This section of the exam measures the skills of Training and Learning Managers and focuses on how OMBPs enhance CX Marketing processes. It explains the flow from audience generation to opportunity creation, ensuring targeted marketing efforts lead to successful conversions. Design considerations and important takeaways for implementing CX Marketing OMBPs are covered, helping organizations optimize marketing strategies. The section also describes key metrics that assess the success of CX Marketing OMBPs, ensuring effectiveness in execution and performance evaluation. |
| Topic 5 | <ul style="list-style-type: none"> • Oracle Cloud Success Navigator and Oracle Cloud Quality Standards: This section of the exam measures the skills of Training and Learning Managers and focuses on optimizing cloud adoption. It explains the importance of Cloud Success Navigator and Cloud Quality Standards in ensuring smooth implementation and ongoing optimization of Oracle Cloud solutions. The section also describes how OMBPs are embedded within Oracle Cloud and applied with Starter Configuration to create an efficient and scalable cloud environment. |

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Oracle Fusion Cloud Applications CX Foundations Associate - Rel 1 Sample Questions (Q51-Q56):

NEW QUESTION # 51

What is the primary purpose of the Campaign Execution to Opportunity OMBP in Oracle Fusion Cloud CX Marketing?

- A. To eliminate the need for customer segmentation.
- **B. To personalize campaign content and offers based on customer segments.**
- C. To automate the creation of marketing campaigns without human intervention.
- D. To provide real-time analytics for campaign performance.

Answer: B

Explanation:

The Campaign Execution to Opportunity OMBP in Oracle Fusion Cloud CX Marketing focuses on converting marketing efforts into sales opportunities. Its primary purpose is to personalize campaign content and offers based on customer segments.

Personalization: Uses customer data (e.g., behavior, demographics) to tailor content, increasing relevance and engagement.

Outcome: Drives higher conversion rates by targeting the right audience with the right message, leading to opportunities.

Option A (No Segmentation): Segmentation is essential, not eliminated.

Option B (Full Automation): Campaigns require human oversight for strategy, not just automation.

Option C (Analytics): Analytics support the process but aren't the primary purpose.

Oracle Fusion CX Marketing documentation, like "Campaign Management Guides," highlights personalization as the core driver of this OMBP.

NEW QUESTION # 52

Which metric is used to measure the success of the Knowledge Gap to Solution OMBP?

- A. Customer satisfaction ratings.
- B. Average case resolution time.
- C. All of the above.
- D. Knowledge article accuracy.

Answer: C

Explanation:

The Knowledge Gap to Solution OMBP in Oracle Fusion Cloud CX Service aims to bridge agent knowledge gaps to resolve customer issues effectively. Its success is measured by a combination of metrics: customer satisfaction ratings, average case resolution time, and knowledge article accuracy, making "All of the above" the correct answer.

Customer Satisfaction Ratings: Reflects how well resolutions meet customer expectations, a direct outcome of effective knowledge use.

Average Case Resolution Time: Measures the efficiency of applying knowledge to close cases quickly, indicating process effectiveness.

Knowledge Article Accuracy: Ensures the solutions provided are correct, reducing rework and enhancing trust in the knowledge base.

Combined Impact: These metrics together provide a holistic view of the OMBP's success in improving service quality, speed, and accuracy.

Oracle Fusion Cloud CX Service documentation, such as "Service Center Guides" and "CX Analytics FAQs," emphasizes these metrics as critical for evaluating knowledge-driven processes.

NEW QUESTION # 53

Which feature in Oracle Fusion Cloud SCM helps in tracking and managing real-time production processes?

- A. Supplier Qualification.
- B. Manufacturing Execution.
- C. Cost Accounting.
- D. Inventory Management.

Answer: B

Explanation:

Oracle Fusion Cloud SCM manages production through Manufacturing Execution, which tracks and manages real-time production processes.

Functionality: Monitors shop floor activities, such as work order progress, resource usage, and output, in real-time.

Impact: Ensures production stays on schedule and meets quality standards.

Option A (Qualification): Focuses on suppliers, not production.

Option B (Inventory): Tracks stock, not production processes.

Option D (Cost Accounting): Manages costs, not real-time operations.

Oracle Fusion Cloud SCM documentation, like "Manufacturing Guides," details this feature's role.

NEW QUESTION # 54

What is the key benefit of embedding OMIPs in a Starter Configuration?

- A. Provides a fully customized setup of Oracle Fusion Applications implementations.
- B. Provides a platform for customers to access third-party Oracle Fusion Applications configurations.

- C. Provides a standard configuration that supports solution-led implementation of Oracle Fusion Applications.

Answer: C

Explanation:

OMIPs (Operational Management Implementation Processes) are predefined processes embedded in Starter Configurations within Oracle Fusion Applications. The key benefit is that they provide a standard configuration that supports solution-led implementation of Oracle Fusion Applications.

Standard Configuration: OMIPs offer a prebuilt, best-practice framework that accelerates deployment by aligning with common business processes.

Solution-Led Implementation: This ensures organizations can quickly adopt Oracle Fusion solutions with minimal customization, reducing time-to-value and implementation complexity.

Option B (Fully Customized): Starter Configurations are not fully customized; they are standardized to provide a starting point, with customization optional.

Option C (Third-Party Access): OMIPs are Oracle-provided, not third-party configurations.

Per Oracle's "Oracle Cloud Applications Readiness" and "Implementation Guides," Starter Configurations with OMIPs are designed to streamline adoption using proven process templates.

NEW QUESTION # 55

How do AI/ML technologies assist in enhancing productivity within the Campaign Execution to Opportunity OMBP in Oracle Fusion Cloud CX Marketing?

- A. AI provides robust reporting options, allowing for better customer targeting and behavioral analysis.
- B. ML algorithms forecast market trends, guiding campaign strategies.
- C. ML generates creative content for campaigns, reducing human effort.
- D. AI-powered chatbots handle customer inquiries, allowing agents to focus on complex tasks.

Answer: A

Explanation:

The Campaign Execution to Opportunity OMBP in Oracle Fusion Cloud CX Marketing focuses on turning marketing campaigns into sales opportunities. AI/ML enhances productivity here by providing robust reporting options, allowing for better customer targeting and behavioral analysis.

AI analyzes campaign performance data (e.g., engagement rates, conversions) and customer behavior (e.g., preferences, purchase history).

Robust reporting delivers actionable insights, enabling precise targeting and personalized campaigns that increase opportunity creation.

This data-driven approach reduces manual analysis time, boosting marketing team productivity.

Option A (Chatbots): Chatbots are more relevant to service, not campaign execution.

Option B (Content Generation): ML can assist with content, but it's not the primary productivity driver in this OMBP.

Option C (Trend Forecasting): Forecasting informs strategy but doesn't directly enhance execution productivity.

Oracle's "Oracle AI for Fusion Applications" and "CX Marketing" guides emphasize AI's role in advanced analytics and targeting for marketing processes.

NEW QUESTION # 56

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