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prestigious certification.

Salesforce Certified B2C Commerce Architect Sample Questions (Q21-Q26):

NEW QUESTION # 21

The Client currently manages Customers, Inventory, and Product Information with dedicated backend systems as shown In the Systems Diagram below. There is also an external Email Marketing System (EMS) in place.

The EMS needs order data to email recommendations to customers using an existing email campaign. These recommendations should be to only send for products that are in stock. The EMS has no access to the backend systems so this data should come from the Salesforce B2C Commerce site.

Which relationships should be added to the Systems Diagram to complete it and fulfill the chart requirements necessary for the email campaign?

- A. Order, Customer, and Inventory data should be exported from Production. Product data should be exported from staging.
- B. Order and Inventory should be exported from Production. Products should be exported from Staging Customers should be exported from the external Customer Management System.
- C. Order, Customer, and Product data should be exported from Staging. Inventory data should be exported from Production.
- **D. Order and Customer data should be exported from Production. Product and Inventory data should be exported from Staging.**

Answer: D

Explanation:

In the given scenario, where the Email Marketing System (EMS) requires order data to send product recommendations based on stock availability, it is crucial that the most up-to-date and relevant data is used.

Here's why the chosen data sources are appropriate:

* Order and Customer Data from Production: Since order and customer interactions occur in real-time, exporting this data from the Production environment ensures that the most current information is used for the email marketing campaigns. This accuracy is vital for personalization and timeliness of the communications sent to customers.

* Product and Inventory Data from Staging: Given that the staging environment is typically one step behind production and is used for testing before changes go live, it provides a stable dataset that reflects what is currently live without the risk of including any unvetted changes. This setup is suitable for inventory and product data, which are less susceptible to minute-by-minute changes compared to order data and can be pre-validated before use in marketing efforts.

This configuration helps ensure that the EMS has access to reliable data reflecting current stock levels and product details, which is essential for crafting accurate marketing messages based on product availability.

NEW QUESTION # 22

Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature.

Which three tools have such a feature and do not require to be monitored manually?

Choose 3 answers

- A. Analytics Conversion Reports
- **B. Job Schedules**
- C. Custom Log Settings
- **D. Pipeline Profiler**
- **E. Quota Status**

Answer: B,D,E

Explanation:

The Salesforce B2C Commerce Business Manager tools that feature automatic notifications are:

Option A (Job Schedules): Business Manager can send notifications based on job schedules, alerting users when a scheduled job has completed, failed, or met specific conditions. This feature helps in monitoring automated processes without manual oversight.

Option D (Pipeline Profiler): This tool provides automatic notifications regarding the performance of different pipelines, allowing architects and developers to monitor site performance and troubleshoot issues proactively.

Option E (Quota Status): Automatically notifies administrators when certain quotas are reached or exceeded, such as API call limits or data storage limits, which is crucial for maintaining site stability and performance.

These tools are essential for proactive site management, ensuring that administrators can address potential issues before they affect

the site's operation.

NEW QUESTION # 23

A merchant has complained to the developers that some products are not appearing in the storefront and has asked them to diagnose and solve the issue.

Which two factors might be causing a product to be hidden?

Choose 2 answers

- A. Product Available to sell is <1.
- B. Product has been set to searchable.
- C. Product lacks a price.
- D. Product is not online.
- E. Product does not have any images.

Answer: C,E

NEW QUESTION # 24

A developer uses the call() instance method of dw.svc.Service to invoke a web service and implemented the callback methods defined by the dw.avc.ServiceCallback class.

Which callback method is required only when invoking a SOAP service?

- A. parseResponse
- B. mockCall
- C. createRequeat
- D. initServiceClient

Answer: D

NEW QUESTION # 25

An Architect has been asked by the Business to integrate a new payment LINK cartridge. As part of the integration, the Architect has created four new services to access various endpoints in the integration.

How can the Architect move the new services to Production when the integration is ready for launch?

- A. The new services will be moved to Production with a Code Replication.
- B. The new services will be moved to Production with a Data Replication.
- C. The new services will be moved to production with a Site Import.
- D. The new services must be manually exported from staging and Imported into Production.

Answer: D

NEW QUESTION # 26

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