

B2C-Commerce-Architect Certification Torrent | B2C-Commerce-Architect Latest Test Answers



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Salesforce B2C-Commerce-Architect certification is a rigorous exam that requires extensive preparation. Candidates must have a deep understanding of e-commerce architecture and must be able to apply their knowledge to real-world scenarios. B2C-Commerce-Architect exam tests the candidate's ability to think critically and solve complex problems. Candidates who pass the exam are recognized as experts in e-commerce architecture and are highly valued by employers.

Passing the Salesforce B2C-Commerce-Architect Exam is a significant achievement that demonstrates your expertise and knowledge of the Salesforce B2C Commerce platform. It is a valuable credential that can enhance your career prospects in the B2C Commerce industry. With this certification, you will be well-equipped to design and implement effective solutions that meet the unique needs of B2C businesses.

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Salesforce B2C-Commerce-Architect Certification is designed for professionals who have expertise in designing and implementing Salesforce Commerce Cloud solutions for business-to-consumer (B2C) enterprises. Salesforce Certified B2C Commerce Architect certification exam is aimed at validating a candidate's knowledge of B2C Commerce architecture, data modeling, site design, and integration. It is a highly sought-after certification in the Salesforce community and is an excellent way to demonstrate your expertise in B2C Commerce.

Salesforce Certified B2C Commerce Architect Sample Questions (Q19-Q24):

NEW QUESTION # 19

A client has a single site with multiple domains, locales, and languages. After launch, there is a need for the client to perform offlinemaintenance. The client would like to show the same maintenance page for each locale.

Which version of aliases,Json file below will accomplish this task?

A)

```
{
  "nto.net": "www.nto.net",
  "nto.eu": "www.nto.eu",
  "nto.event.eu": "www.nto.eu"
}
```

B)

```
{
  "www.nto.eu": "www.nto.eu"
}
```

C)

```
{
  "nto.eu": "www.nto.eu",
  "nto.at": "www.nto.at",
  "nto.de": "www.nto.de"
}
```

D)

```
{
  "nto.eu": "www.nto.eu",
  "nto.at": "www.nto.eu",
  "nto.de": "www.nto.eu"
}
```

- A. Option A
- B. Option B
- C. Option C
- **D. Option D**

Answer: D

NEW QUESTION # 20

Northern Trail Outfitters (NTO) wants to use Salesforce as a front end for creating accounts using the lead-to-opportunity process. When an opportunity is closed or won, an order must be created in the ERP, which manages orders. The organization has an Enterprise Service Bus (ESB) that supports the CometD protocol.

Which two integration approaches or steps should a Solution Architect recommend for this scenario?

Choose 2 answers

- **A. Enable ESB to subscribe to the platform event using the CometD protocol and notify the back-end ERP system to create the order asynchronously.**
- **B. Define a new platform event in Salesforce and then create a Process Builder process to publish a platform event when the opportunity status changes to Closed-Won.**

- C. Enable ESB to publish to the platform event using the CometD protocol and notify the back-end ERP system to create the order synchronously.
- D. Define a new platform event in the back-end system for the order details and then create a Process Builder process to initiate the platform event when the opportunity status changes to Closed-Won.

Answer: A,C

NEW QUESTION # 21

Northern Trail Outfitters (NTO) wants to unify customer data with a single identity for each customer across their ecommerce sites and their communities. Communities are treated as an identity provider (IDP) for commerce. The communities also allow self-service support for products via knowledge articles and crowd-sourced Knowledge and Chatter. For which customer data should Experience Cloud be the system of record?

- A. Address book
- B. Authentication credentials
- C. Wishlist
- D. Payment information

Answer: B

NEW QUESTION # 22

During the discovery phase the client tells you that certain categories for the storefront will need dynamic categorization. What is the best approach to list under "New products" category the products that have been online less than 30 days in the website.

- A. Create a new Search Refinement for "New products". To display products according products.activeData.daysAvailable
- B. Create a new sorting rule with products.activeData.daysAvailable for "New products" category.
- C. None of these options are valid even though they scale in large catalogs. Dynamic categorization is not available OOTB in Salesforce Commerce Cloud.
- D. None of these options are valid because this may not scale if used widely in a large catalog even though caching may prevent the storefront from hitting the search engine too hard.

Answer: C

NEW QUESTION # 23

Northern Trail Outfitters (NTO) wants to use Marketing Cloud to implement an Abandoned Cart Solution Workflow so that personalized messages are sent to shoppers who add items to their cart but abandon the B2C Commerce storefront. Which two options should a Solution Architect recommended to meet this requirement? Choose 2 answers

- A. Configure B2C Commerce catalog, product, inventory, and customer data feeds; implement Marketing Cloud collect.js and trigger an abandoned cart message through
- B. Configure streaming updates for catalog importing, implement the Collect Tracking Code, and leverage Journey Builder to trigger an abandoned cart message.
- C. Configure streaming updates for catalog importing, implement Google Analytics tracking, and leverage Journey Builder to trigger an abandoned cart message.
- D. Configure B2C Commerce catalog, product, order, and customer data feeds; implement Marketing Cloud collect.js and trigger an abandoned cart message through Journey Builder.

Answer: C,D

Explanation:
Journey Builder.

NEW QUESTION # 24

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