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## Midterm Studying

• From the Introduction to Synthesis 9:

o What is a "Frame of Reference" with respect to the organization of Synthesis 9?

A "Frame of Reference" is a general concept to pay close attention to during the design process. They are factors to base design choice around along each step of the process, and the 9 frames outlined in Synthesis 9 work together to make a setting functional, beautiful, usable, and practical. The frames of reference aren't something to be tied down by, but rather a guide to get one started or even re-center focus throughout design.

o What does Kleinsasser mean by a "Design Principle"?

Design principles are somewhat of a subcategory of each frame of reference. With each frame of reference comes a set of design principles that break down their frames and serve as more specific indicators for focus. For example, the frame of reference "responding to context" is accompanied by the design principle of "responding to sunlight," since this is one of the ways one can respond to context. Design principles can be seen as a tentative checklist, or a point of checking your work with certain properties that add to a building's life.

o From Paul Goldberger's "Meaning, Culture, and Symbol" be prepared to talk about the idea of an **ethical architecture**.

Goldberger's "Meaning, Culture, and Symbol" brings forth the idea of building for a greater purpose. He claims that building's primary function should be to provide space for people and activities, and that it is not purely aesthetic like other forms of art. The idea of "ethical architecture" stems from creating spaces for people and for the future, and he says that great spaces are a necessity rather than a luxury.

• From the Frame of Reference "Responding to Context:"

o Be ready to list and discuss 5 principles (your choice)

1) Respond to sunlight, let it in, dramatize it, use it, control it

- The designer should have a keen eye for the sunlight around the structure, how the light appears during different parts of the day, and how to use natural light to enhance their design whether by embracing it or minimizing it.

2) Respond to topography and vegetation

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## Salesforce Certified Platform Data Architect Sample Questions (Q193-Q198):

### NEW QUESTION # 193

Which relationship enforces cascade delete?

- A. External lookup
- **B. Master-detail**
- C. Lookup
- D. Indirect lookup

**Answer: B**

Explanation:

In master-detail, deleting the parent deletes all child records.

### NEW QUESTION # 194

Universal Containers (UC) has adopted Salesforce as its primary sales automated tool. UC has 100,000 customers with a growth rate of 10% a year, UC uses an on-premise web-based billing and invoice system that generates over 1 million invoices a year supporting a monthly billing cycle.

The UC sales team needs to be able to pull a customer record and view their account status, Invoice history, and opportunities without navigating outside of Salesforce.

What should a data architect use to provide the sales team with the required functionality?

- A. Create a visual force tab with the billing system encapsulated within an iframe.
- **B. Create a mashup page that will present the billing system records within Salesforce.**
- C. Write an Apex callout and populate a related list to display on the account record.
- D. Create a custom object and migrate the last 12 months of Invoice data into Salesforce so it can be displayed on the Account layout.

**Answer: B**

Explanation:

To provide the sales team with the required functionality, a data architect should use a mashup page that will present the billing system records within Salesforce. A mashup page is a web page that combines data from multiple sources into a single integrated view. A mashup page can be created using Visualforce or Lightning Web Components, and can use Salesforce Connect or custom integrations to access external data from the on-premise web-based billing and invoice system. This will allow the sales team to pull a customer record and view their account status, invoice history, and opportunities without navigating outside of Salesforce.

### NEW QUESTION # 195

Universal Containers (UC) is expecting to have nearly 5 million shipment records in its Salesforce org. Each shipment record has up to 10 child shipment item records. The Shipment custom object has an Organization-wide Default (OWD) sharing model set to Private and the Shipment Item custom object has a Master-Detail relationship to Shipment. There are 25 sharing rules set on the Shipment custom object, which allow shipment records to be shared to each of UC's 25 business areas around the globe. These sharing rules use public groups, one for each business area plus a number of groups for management and support roles. UC has a high turnover of Sales Reps and often needs to move Sales Reps between business areas in order to meet local demand. What feature would ensure that performance, when moving Sales Reps between regions, remains adequate while meeting existing requirements?

- **A. Contact Salesforce to enable Defer Sharing Rules**
- B. Configure shipment OWD to Public Read/Write.
- C. Implement data archiving for old Shipment records.
- D. Contact Salesforce to create Skinny tables on Shipment.

**Answer: A**

Explanation:

Contacting Salesforce to enable Defer Sharing Rules is the feature that would ensure that performance, when moving Sales Reps between regions, remains adequate while meeting existing requirements. Defer Sharing Rules allows you to defer sharing rule recalculation when you make changes to public groups or roles that are used in sharing rules. This can improve performance and avoid locking issues when you move users between groups or roles.

Implementing data archiving for old Shipment records will not help with the performance issue related to sharing rules. Contacting

Salesforce to create Skinny tables on Shipment will not help with the performance issue related to sharing rules. Configuring shipment OWD to Public Read/Write will not meet the existing requirements of having a Private sharing model.

#### NEW QUESTION # 196

A health care provider wishes to use salesforce to track patient care. The following actions are in Salesforce

1. Payment Providers: Orgas who pay for the care 2 patients.
2. Doctors: They provide care plan for patients and need to support multiple patients, they are provided access to patient information.
3. Patients: They are individuals who need care.

A data architect needs to map the actor to Sf objects. What should be the optimal selection by the data architect?

- A. Patients as Accounts, Payment providers as Accounts, & Doctors as Person Accounts
- **B. Patients as Person Accounts, Payment providers as Accounts, & Doctors as Person Account**
- C. Patients as Person Accounts, Payment providers as Accounts, & Doctors as Contacts
- D. Patients as Contacts, Payment providers as Accounts, & Doctors as Accounts

**Answer: B**

Explanation:

Patients as Person Accounts, Payment providers as Accounts, & Doctors as Person Accounts is the optimal selection by the data architect to map the actor to Salesforce objects. This is because Person Accounts are a special type of accounts that can store both business and personal information for individual customers. Payment providers are organizations that pay for the care of patients, so they can be modeled as Accounts. Doctors are also individuals who provide care plans for patients and need access to patient information, so they can also be modeled as Person Accounts.

#### NEW QUESTION # 197

Universal Containers has been a customer of Salesforce for 10 years. Currently they have 2 million accounts in the system. Due to an erroneous integration built 3 years ago, it is estimated there are 500,000 duplicates in the system. Which solution should a data architect recommend to remediate the duplication issue?

- A. Develop an ETL process that utilizes the merge API to merge the duplicate records
- B. Extract the data using data loader and use excel to merge the duplicate records
- **C. Implement duplicate rules**
- D. Utilize a data warehouse as the system of truth

**Answer: C**

Explanation:

Implementing duplicate rules (option D) is the best solution to remediate the duplication issue, as it allows the data architect to identify and merge duplicate accounts in Salesforce using native features and tools.

#### NEW QUESTION # 198

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