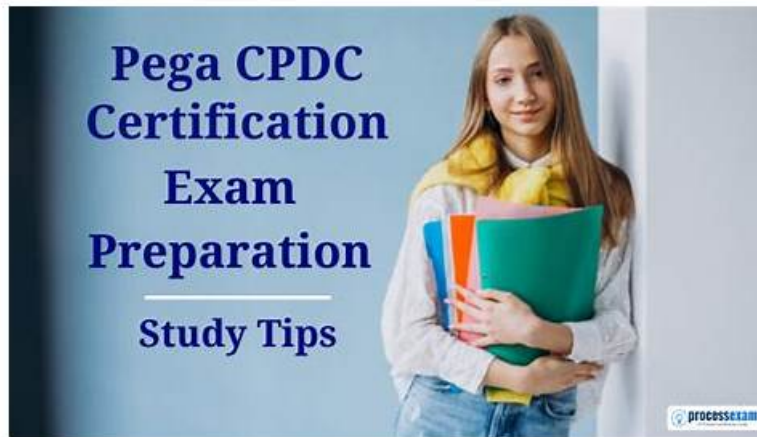


PEGACPDC25V1通過考試，PEGACPDC25V1考題寶典



順便提一下，可以從雲存儲中下載KaoGuTi PEGACPDC25V1考試題庫的完整版：https://drive.google.com/open?id=1glt9PLRBs6YcFS0Xp5_yf0A8-osYN-sa

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Pegasystems PEGACPDC25V1 考試大綱：

主題	簡介
主題 1	<ul style="list-style-type: none">• Customer Engagement Optimization: Addresses change management, revision management, GenAI brand voice, and action update processes.
主題 2	<ul style="list-style-type: none">• Engagement policies: Addresses creating engagement policies, strategies, and customer journeys that govern contact timing and frequency.
主題 3	<ul style="list-style-type: none">• AI and Arbitration: Explores AI-powered action arbitration, prioritization, and using business levers for action selection.
主題 4	<ul style="list-style-type: none">• Next-Best-Action concepts: Covers one-to-one engagement fundamentals, contact center optimization, always-on outbound strategies, and next-best-action optimization.

>> PEGACPDC25V1通過考試 <<

PEGACPDC25V1考題寶典，PEGACPDC25V1認證題庫

如果你選擇了報名參加Pegasystems PEGACPDC25V1 認證考試，你就應該馬上選擇一份好的學習資料或培訓課程來準備考試。因為Pegasystems PEGACPDC25V1 是一個很難通過的認證考試，要想通過考試必須為考試做好充分的準備。

最新的 Pega Decisioning Consultant PEGACPDC25V1 免費考試真題 (Q44-Q49):

問題 #44

U+ Bank, a retail bank, has recently implemented a project in which credit card offers are presented to qualified customers when they log in to the web self-service portal The Dank added engagement policy conditions to show the offers based on the bank's requirements.

In the Answer Area, select the correct engagement policy for each condition.

Answer Area

Condition	Engagement policy		
	Eligibility	Applicability	Suitability
The customer must not be flagged as a defaulted borrower	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer already owns a higher-value offer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Must be a resident of New York City	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The savings product offers are relevant only if the customer has not explicitly opted out of direct marketing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inappropriate for customers with a credit score < 300 as they are likely to default	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

答案:

解題說明:

Condition	Engagement policy		
	Eligibility	Applicability	Suitability
The customer must not be flagged as a defaulted borrower	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Customer already owns a higher-value offer	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Must be a resident of New York City	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
The savings product offers are relevant only if the customer has not explicitly opted out of direct marketing	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inappropriate for customers with a credit score < 300 as they are likely to default	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Explanation:

Condition	Engagement policy		
	Eligibility	Applicability	Suitability
The customer must not be flagged as a defaulted borrower	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Customer already owns a higher-value offer	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Must be a resident of New York City	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
The savings product offers are relevant only if the customer has not explicitly opted out of direct marketing	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inappropriate for customers with a credit score < 300 as they are likely to default	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

問題 #45

U+ Bank's marketing department currently promotes various credit card offers by sending emails to qualified customers. The bank wants to limit the number of offers that customers can receive over a given period of time.

In the Answer Area, select the correct artifact you use to implement each requirement.

Requirement	Artifact
Do not send more than 500 email offers in the outbound run.	<input type="checkbox"/> Volume constraints <input type="checkbox"/> Outbound channel limits <input type="checkbox"/> Suppression policy <input type="checkbox"/> Suppression policy
Do not send more than two email offers to a customer in one month.	<input type="checkbox"/> Volume constraints <input type="checkbox"/> Outbound channel limits <input type="checkbox"/> Suppression policy <input type="checkbox"/> Suppression policy
Do not send any credit cards for ten days if a customer has clicked on a credit card five times in the last seven days.	<input type="checkbox"/> Volume constraints <input type="checkbox"/> Outbound channel limits <input type="checkbox"/> Suppression policy <input type="checkbox"/> Suppression policy
Do not send a credit card for ten days if the card was shown three times in the last seven days.	<input type="checkbox"/> Volume constraints <input type="checkbox"/> Outbound channel limits <input type="checkbox"/> Suppression policy <input type="checkbox"/> Suppression policy

答案：

解題說明：

Requirement

Do not send more than 500 email offers in the outbound run.

Do not send more than two email offers to a customer in one month.

Do not send any credit cards for ten days if a customer has clicked on a credit card five times in the last seven days.

Do not send a credit card for ten days if the card was shown three times in the last seven days.

Artifact

Volume constraints

Outbound channel limits

Suppression policy

Suppression policy

Volume constraints

Outbound channel limits

Suppression policy

Suppression policy

Volume constraints

Outbound channel limits

Suppression policy

Suppression policy

Volume constraints

Outbound channel limits

Suppression policy

Suppression policy

問題 #46

A decisioning architect wants to use the customer properties Gender and MonthlyAverageUsage in a Data Join component. Which decision component is required to enable access to these properties?

- A. Proposition Data.
- B. Data Import.
- C. None, properties are always available.
- D. Set Property.

答案: C

問題 #47

MyCo, a mobile company, uses Pega Customer Decision Hub to display offers to customers on its website. The company wants to present more relevant offers to customers based on customer behavior. The following diagram is the action hierarchy in the Next-Best-Action Designer.

The company wants to present offers from both the groups and arbitrate across the two groups to select the best offer based on customer behavior.

The company wants to present offers from both the groups and arbitrate across the two groups to select the best offer based on customer behavior.

As a decisioning architect, what do you configure to select the best offer from both groups based on customer behavior?

- A. Create a prioritization decision strategy at the Group-level.
- B. Ensure that the propensity is enabled in Arbitration tab.
- C. Enable a business value in the prioritization formula.
- D. Create an adaptive model rule at the Issue-level.

答案: B

解題說明:

To select the best offer from both groups based on customer behavior, you need to ensure that the propensity is enabled in Arbitration tab. Propensity is a measure of how likely a customer is to accept an offer, based on their past behavior and profile. By enabling propensity in Arbitration tab, you can compare the propensities of different offers across groups and select the one with the highest propensity as the next best action. Verified Reference: Pega Academy - Decisioning Consultant - Arbitrating actions

問題 #48

MyCo, a mobile company, uses Pega Customer Decision Hub™ to display offers to customers on its website.

The company wants to present more relevant offers to customers based on customer behavior. The following diagram is the action hierarchy in the Next-Best-Action Designer.



The company wants to present offers from both the groups and arbitrate across the two groups to select the best offer based on customer behavior.

As a decisioning architect, what must you do to present offers from the two groups?

- A. Set contact limits for both the groups.
- B. Enable an engagement policy for the second group.
- C. Map a real-time container to the Top-level or Issue-level.
- D. Create a decision strategy at the Issue-level.

答案： C

問題 #49

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