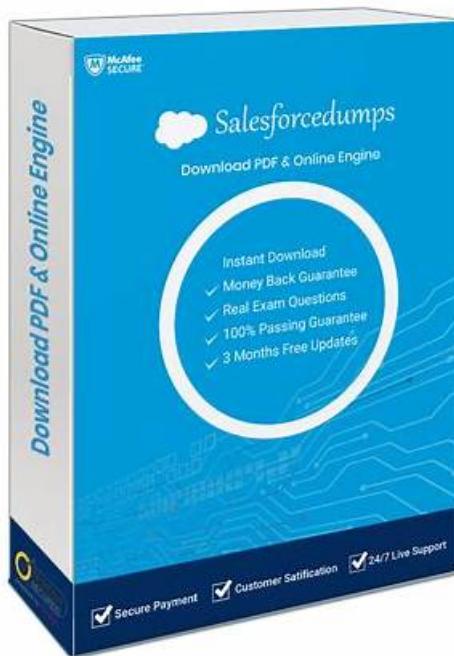


# Salesforce Salesforce-Media-Cloud Unparalleled Latest Dumps Free Pass Guaranteed Quiz



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## Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI</li><li>CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.</li></ul>

Topic 2	<ul style="list-style-type: none"> <li>Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.</li> </ul>
Topic 3	<ul style="list-style-type: none"> <li>Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI</li> <li>CD environment.</li> </ul>

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## **Salesforce Salesforce-Media-Cloud Valid Test Dumps, Reliable Test Salesforce-Media-Cloud Test**

We provide up-to-date Salesforce Media Cloud Accredited Professional (AP) Exam (Salesforce-Media-Cloud) exam questions and study materials in three different formats. We have developed three variations of authentic Salesforce Salesforce-Media-Cloud exam questions to cater to different learning preferences, ensuring that all candidates can effectively prepare for the Salesforce-Media-Cloud Practice Test. Exam4Docs offers Salesforce Media Cloud Accredited Professional (AP) Exam (Salesforce-Media-Cloud) practice questions in PDF format, browser-based practice exams, and desktop practice test software.

### **Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q50-Q55):**

#### **NEW QUESTION # 50**

A company is planning to adopt Media Cloud and has requirements around the relationship between clients and their advertising agencies, where they want to capture the role of each agency so they can identify clearly what is the Agency of Record. They also have requirements to map contacts within the agencies.

How should the Media Cloud data model be used to represent these relationships?

- A. Advertisers and agencies should be created as Accounts, and a custom lookup field should be created to represent the client/agency relationship. Contacts should be created under the Accounts.
- B. Advertisers and agencies should be created as Accounts, with agencies listed as child Accounts to the client Accounts, with Contacts related to those.
- C. Advertisers should be created as Accounts, and agencies should be represented by a custom field added to the Contact object. Contacts should then be assigned to the Accounts.
- D. Advertisers and agencies should be created as Accounts and contacts as Contacts, and the Party Model should be adopted to define the relationships between them**

#### **Answer: D**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The Party Model in Media Cloud is designed to represent complex relationships between entities such as Advertisers and Agencies. Both are Accounts, and relationships between them (including roles like Agency of Record) are defined via the Party Model, which also supports mapping Contacts within those Accounts. This model provides flexibility and best practice for relationship management over custom lookups or hierarchical Account structures.

Reference:

Media Cloud Party Model Architecture Guide

Salesforce Relationship Management in Media Cloud

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_party\\_model.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_party_model.htm&type=5)

### NEW QUESTION # 51

During proposal line item creation, a Consultant needs to be able to select a value for a picklist type attribute. Which non-overridable behavior must the Consultant select during the assignment to the parent object type?

- A. Is Not Translatable
- B. Is Not Assetizable
- **C. Run-time Configurable**
- D. Is Encrypted

#### Answer: C

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Run-time Configurable behavior allows the picklist values to be determined dynamically during runtime rather than being statically assigned. This is critical in proposal line items to select picklist values that may change or depend on other variables dynamically. The other options either disable functionality (Is Not Assetizable), restrict translations, or encrypt values but do not allow dynamic selection.

Reference:

Salesforce Media Cloud Data Model Guide

Proposal Line Item Configuration Best Practices

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_proposal\\_line\\_item.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_proposal_line_item.htm&type=5)

### NEW QUESTION # 52

In Advertising Sales Management (ASM), what is the correct order of execution of the pre-built Industries Order Management orchestration plan components?

- A. Create line items, create order, approve order, activate order, add creative
- B. Create line items, create order, add creative, approve order, activate order
- C. Create order, create line items, add creative, approve order, activate order
- **D. Create order, create line items, approve order, activate order, add creative**

#### Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The orchestration plan in ASM follows a logical sequence starting with creating the order, then creating associated line items, followed by approval, activation, and finally adding creative assets. This order ensures proper status transitions and fulfillment processes.

Reference:

Media Cloud Industries Order Management Documentation

Salesforce ASM Orchestration Plans

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_asm\\_orchestration.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_orchestration.htm&type=5)

### NEW QUESTION # 53

What are two roles of Marketing Cloud Intelligence in Media Cloud?

Choose 2 answers

- **A. Campaign performance using Media Cloud and Ad Server data**
- B. Acts as a customer data platform
- C. Acts as a data lake for customer data insights
- **D. Campaign reporting using Media Cloud and Ad Server data**

#### Answer: A,D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence functions to provide campaign reporting and performance analytics by combining Media Cloud and Ad Server data. It is not a customer data platform or a generic data lake, but a specialized marketing analytics solution.

Reference:

Marketing Cloud Intelligence Roles

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_mci\\_roles.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_mci_roles.htm&type=5)

#### NEW QUESTION # 54

A customer, who is already using the Media Cloud Advertising Sales Management (ASM) application, needs the ability to create and edit templates, while also being able to generate documents.

Which two managed permission sets are required for this?

Choose 2 answers

- A. DocGenInd CME Digital Experience User
- B. **MediaCloudPlus Runtime**
- C. DocGenInd CME Runtime User
- D. **DocGenInd CME Designer User**

**Answer: B,D**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

To create and edit document templates in ASM, users need design permissions as provided by the DocGenInd CME Designer User permission set. For generating documents, runtime permissions like MediaCloudPlus Runtime are required. The CME Digital Experience User is typically for external users in Experience Cloud, while the Runtime User allows template execution but not creation.

Reference:

Salesforce Media Cloud Document Generation

DocGenInd Permission Sets Overview

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_docgen\\_permission\\_sets.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_docgen_permission_sets.htm&type=5)

#### NEW QUESTION # 55

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