

Exam Dumps Marketing-Cloud-Email-Specialist Demo & Minimum Marketing-Cloud-Email-Specialist Pass Score



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Marketing-Cloud-Email-Specialist Exam Dumps

TO SUCCESSFULLY PASS THE EXAM, CANDIDATES MUST HAVE IN-DEPTH KNOWLEDGE OF:

- Email Studio and its functionalities
- Subscriber and data management
- A/B testing and email performance analysis
- Automation tools like Journey Builder and Automation Studio
- CAN-SPAM and GDPR compliance

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Salesforce Marketing-Cloud-Email-Specialist Exam measures the candidate's proficiency in various email marketing concepts such as email design, subscriber management, email automation, data management, and analytics. Marketing-Cloud-Email-Specialist exam consists of 60 multiple-choice questions and must be completed within 90 minutes. Candidates must score at least 68% to pass the exam and earn the Salesforce Certified Marketing Cloud Email Specialist credential.

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Minimum Marketing-Cloud-Email-Specialist Pass Score, Marketing-Cloud-Email-Specialist Dump File

Marketing-Cloud-Email-Specialist Exam Dumps add vivid examples and accurate charts to stimulate those exceptional cases you may be confronted with. Marketing-Cloud-Email-Specialist Guide Torrent has been known as one of the world's leading providers of exam materials. Marketing-Cloud-Email-Specialist Test Questions free updating for one year and half price for further partnerships.

Salesforce Marketing Cloud Email Specialist certification is a valuable credential for professionals who create email marketing campaigns using the Salesforce Marketing Cloud platform. Salesforce Certified Marketing Cloud Email Specialist certification exam

tests an individual's knowledge of email marketing best practices, email message design, subscriber data management, and marketing automation processes using the Salesforce Marketing Cloud. Preparing for the exam requires experience using the Salesforce Marketing Cloud platform and a good understanding of email marketing best practices. Obtaining the certification can enhance an individual's career opportunities and earning potential, gain recognition as a Salesforce Marketing Cloud Email Specialist, and demonstrate a commitment to professional development.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q113-Q118):

NEW QUESTION # 113

NTO email teams creating a reusable content block for its deals to run with campaign, NTO will cross promote these campaign in other emails in a single column content area this content will have one Image with text below it, how can the NTO email team create one content area and reuse it across other emails using content builder without writing any custom.html.

- A. create a text content block that accommodates text
- B. Create an image content block that accommodates pictures
- C. create a free flow content block that accommodates text and images
- D. create an.html content block and code the content by hand

Answer: C

NEW QUESTION # 114

What are the ways that data can be imported into the marketing cloud? (Choose 3)

- A. Import Wizard
- B. API
- C. Query Activity
- D. ImportActivity

Answer: A,B,D

NEW QUESTION # 115

NTO has master unsubscribed data extension that contains profile and preference information various segments are created from the masters unsubscribed data extension. In Each segment to be automatically refreshed daily, which two activity should the NTO consider using?

Choose two answers

- A. segmentactivity
- B. data extract activity
- C. filter activity
- D. SQL query activity

Answer: C,D

NEW QUESTION # 116

Northern Trail Outfitters (NTO) has a new product launch.

Which tool should enable NTO to easily target the most loyal subscribers?

- A. Path Optimizer
- B. Einstein Engagement Scoring
- C. Google Analytics Audience

Answer: C

Northern Trail Outfitters has a list of Platinum members containing 50,000 subscribers and a Lifetime Member list containing 20,000 subscribers; 7,000 subscribers in the Lifetime Member list also exist in the Platinum Member list. An email was deployed to the Platinum members, but the marketing team would now like to send the same email to the Lifetime Member list. Which feature should be used when sending the second email to ensure the 7,000 subscribers that exist on both lists do NOT receive the same email twice?

- A. Exclusion Script
- B. Exclusion List
- C. Suppression List
- D. Domain Exclusion List

NEW QUESTION # 118

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