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## Arch-303 Valid Test Blueprint - Arch-303 Certified Questions

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### Salesforce Certified B2C Commerce Architect Sample Questions (Q37-Q42):

#### NEW QUESTION # 37

The Client wants to offer custom made container products on its new B2C Commerce storefront. The Client provided two business requirements.

- \* Customer can specify container length, width, and height.

- \* Customer can specify the material that the container is made of.

The Client also provided the Architect a current data schema (shown below) for reference while preparing the technical documentation.

Which two gaps between the requirements and the data schema should the Architect discuss with the Client?

Choose 2 answers

- A. The data schema includes unique identifiers for material and color fields, but neither are reflected in the business requirements.
- B. The data schema includes an implied structure that the customer's choices should be captured as custom objects, but there isn't a business requirement to do so
- C. The data schema includes a material Price\_Markup field, but there isn't a business requirement to factor the material cost into the final price calculation.
- D. The data schema includes a Color\_ID field, but there isn't a business requirement to allow the customer to specify container color.

**Answer: A,D**

Explanation:

The provided data schema includes several fields that do not match the stated business requirements, which focus on the custom dimensions and materials of the containers:

- \* Option A: The inclusion of unique identifiers for materials and color fields in the data schema suggests a level of detail and structure around these attributes that is not reflected in the business requirements. If the business does not require tracking or differentiating materials beyond just naming them, this might be unnecessarily complex.

- \* Option D: The data schema includes a Color\_ID field, which implies the ability to specify the color of the container. However, the business requirements do not mention color as a customization option available to customers. This discrepancy needs to be addressed to ensure that the database design aligns with actual business needs.

#### NEW QUESTION # 38

A Retailer has a single storefront site and a Product Management System (PIM). The PIM is generating the master catalog and storefront categorization catalog every day and it is uploading them to SFTP. How should the Architect configure the import job flows following the best practices?

- A. 1st flow is assigned to the site to download the files from SFTP. 2nd flow is assigned to the site to import the master catalog. 3rd flow is global to import the storefront catalog.
- B. 1st flow is global to download the files from SFTP. 2nd flow is global to import the master catalog. 3rd flow is global to import the storefront catalog.
- C. 1st flow is global to download the files from SFTP. 2nd flow is global to import the storefront catalog. 3rd flow is global to import the master catalog.
- D. 1st flow is assigned to the site to download the files from SFTP. 2nd flow is assigned to the site to import the storefront catalog. 3rd flow is global to import the master catalog.

**Answer: C**

Explanation:

For optimal job flow concerning data import from a PIM system, the sequence should begin with downloading files globally from an SFTP site, followed by importing data into the B2C Commerce platform:

\* First flow: Download files, ensuring all required files are available and ready for import.

\* Second flow: Import the storefront catalog which likely has dependencies on the master catalog but is generally smaller and can be updated more rapidly.

\* Third flow: Import the master catalog, as it typically contains the foundational data needed for various site functionalities.

This sequence respects data dependency and integrity, ensuring that the storefront reflects the most current and accurate information after all relevant data is imported.

### NEW QUESTION # 39

An Architect has been approached by the Business with a request to create a custom product finder. The finder would initially be available on only one site, and would eventually be extended to be available on all sites the Business maintains. There is a requirement that these widgets are also available to be used in a Job context for export to other systems.

Each site will have a different category available for use by the product finder.

Where should the Architect store the custom settings for use on both the storefront and in a job context?

- A. Custom Object with an Organizational Scope
- B. Custom Object with a Site Scope
- C. Jobs Framework parameters
- D. Category custom attributes

**Answer: A**

Explanation:

To manage custom settings for a product finder that needs to be accessible both on the storefront and in a job context, storing these settings in a Custom Object with an Organizational Scope is most appropriate. This allows the settings to be centralized and accessible across different sites and job contexts, ensuring consistency and reusability of the configurations:

\* Organizational Scope: Enables settings to be shared across multiple sites without duplicating data, maintaining a single source of truth for configurations that affect various parts of the organization.

\* Custom Object: Provides the flexibility to define specific attributes and values that are unique to the business requirements of the product finder and other integrations.

### NEW QUESTION # 40

A company manages its regional operations as separate businesses. The regional sites (Site A and Site B) operate with:

\* Separate realms

\* Different code bases

\* Different category navigation menus

\* Frequent updates on category structure

The requirement from the business is to provide hreflang link tags on category pages pointing to the same category on the other regional site. Example HTML for one of these links as displayed on Site A is:

□ Which solution should the Architect choose while keeping performance in mind?

- A. Create a new custom object type. Populate the hreflang mapping for each category and locale in this custom object. Use the custom object to display the hreflang link tag.
- B. Create a custom Business Manager module. Ask the business to maintain the hreflang link tags for each regional site in this Business Manager module.
- C. Create additional locales in all realms. Create a new custom attribute on the category that is localized. Populate the attribute with the other site URLs and use it to display the hreflang tag.
- D. Create a new custom attribute on the Category. Populate the attribute with the other entire site URLs corresponding to locales in JSON Format. Use the attribute to display the hreflang link tag.

**Answer: A**

Explanation:

For a multi-regional setup with different realms and frequent updates, using a custom object to manage hreflang mappings offers flexibility and scalability. Custom objects can efficiently store URL mappings for each category across different locales, making it easier to manage and update as category structures change.

This method allows for centralized control over hreflang mappings and simplifies maintenance compared to other options which might involve more complex integrations or manual updates.

### NEW QUESTION # 41

The Client currently manages Customers, Inventory, and Product Information with dedicated backend systems as shown In the Systems Diagram below. There is also an external Email Marketing System (EMS) in place.

The EMS needs order data to email recommendations to customers using an existing email campaign. These recommendations should be to only send for products that are in stock. The EMS has no access to the backend systems so this data should come from the Salesforce B2C Commerce site.

Which relationships should be added to the Systems Diagram to complete it and fulfill the chart requirements necessary for the email campaign?

- A. Order and Customer data should be exported from Production. Product and Inventory data should be exported from Staging.
- B. Order, Customer, and Product data should be exported from Staging. Inventory data should be exported from Production.
- C. Order, Customer, and Inventory data should be exported from Production. Product data should be exported from staging.
- D. Order and Inventory should be exported from Production. Products should be exported from Staging. Customers should be exported from the external Customer Management System.

**Answer: A**

Explanation:

In the given scenario, where the Email Marketing System (EMS) requires order data to send product recommendations based on stock availability, it is crucial that the most up-to-date and relevant data is used.

Here's why the chosen data sources are appropriate:

\* Order and Customer Data from Production: Since order and customer interactions occur in real-time, exporting this data from the Production environment ensures that the most current information is used for the email marketing campaigns. This accuracy is vital for personalization and timeliness of the communications sent to customers.

\* Product and Inventory Data from Staging: Given that the staging environment is typically one step behind production and is used for testing before changes go live, it provides a stable dataset that reflects what is currently live without the risk of including any unvetted changes. This setup is suitable for inventory and product data, which are less susceptible to minute-by-minute changes compared to order data and can be pre-validated before use in marketing efforts.

This configuration helps ensure that the EMS has access to reliable data reflecting current stock levels and product details, which is essential for crafting accurate marketing messages based on product availability.

### NEW QUESTION # 42

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