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Salesforce B2C-Commerce-Architect certification exam is designed for professionals who aspire to become experts in the field of B2C (Business-to-Consumer) Commerce. Salesforce Certified B2C Commerce Architect certification is ideal for architects, developers, and technical leads who are responsible for designing and implementing commerce solutions on the Salesforce B2C Commerce platform. B2C-Commerce-Architect exam assesses the candidate's knowledge of the platform's architecture, data modeling, integrations, and customization capabilities. The Salesforce B2C-Commerce-Architect Certification is a valuable asset for professionals who want to enhance their career prospects in the commerce industry.

To become a Salesforce Certified B2C Commerce Architect, candidates must pass a rigorous exam that tests their knowledge of B2C Commerce Cloud and their ability to design and implement complex commerce solutions. B2C-Commerce-Architect exam consists of 60 multiple-choice questions and lasts for 105 minutes. Candidates must achieve a minimum score of 65% to pass the exam and earn the certification.

### Salesforce Certified B2C Commerce Architect Sample Questions (Q35-Q40):

#### NEW QUESTION # 35

An Architect is configuring a data replication schedule.

Which task(s) can be removed in order to reduce replication times?

- A. Campaign
- B. Search Indexes
- C. Storefront URLs
- D. Static content

#### Answer: D

Explanation:

Reducing the replication times in data synchronization can be effectively achieved by removing or reducing frequency of tasks that are less critical or that do not change frequently. Static content, such as images and static texts that do not change often, can be safely removed from frequent replication schedules (Answer B). This adjustment will reduce the data load and frequency of updates, thereby speeding up the overall replication process. Unlike dynamic content like campaigns, search indexes, or URLs that might change frequently and impact user experience or site functionality if not updated, static content does not typically necessitate immediate replication, making it a suitable candidate for removal to enhance replication efficiency.

#### NEW QUESTION # 36

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a 1-month campaign:

- \* Free correct-in-store shipping
- \* 20% accessories products discount, applies for all customers
- \* \$5 off coupon-based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in-store. This was unintended, and the Client is considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solutions should the Architect suggest to keep the Call Center calls to a minimum?

- A. Disable the coupon code. Restart the production instance from Control Center to clear existing baskets.
- B. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- C. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.
- D. **Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets**

#### Answer: D

#### Explanation:

Reducing the basket lifetime is a strategic approach to minimizing the impact of disabling a promotional coupon. This action will cause baskets that may still contain the now-disabled coupon to expire sooner, thereby reducing the potential volume of calls to the Call Center from customers inquiring about the coupon. This method also avoids the drastic measure of clearing all existing baskets or restarting the production instance, which could disrupt user experience and lead to further customer dissatisfaction.

#### NEW QUESTION # 37

A B2C Commerce Developer has just finished implementing a new promotion code form on checkout. During review, an Architect notes that the form is not using CSRF validation correctly.

□ Which two options are best practice recommendations for dealing with CSRF validation? Choose 2 answers

- A. Automatically renew the CSRF Token if expired.
- B. Ensure the CSRF protection is validated on form submission.
- C. Only use GET methods over HTTPS.
- D. Only use POST methods over HTTPS.

**Answer: A,B**

#### NEW QUESTION # 38

A client has just pushed a new site live to Production. However during smoke testing, it's found that some customers are not seeing the correct pricing on the Product Detail Page.

What three places would the Architect begin to look for the cause of this issue?

Choose 3 answers

- A. Check Log Center
- B. Check the Quota Status page.
- C. Check the Global Preferences to be sure the settings are correct.
- D. Check that there was not an error during replication.
- E. Check that the cache is set correctly

**Answer: B,D,E**

#### NEW QUESTION # 39

A third party survey provider offers both an API endpoint for individual survey data and an SFTP server endpoint that can accept batch survey data. The initial implementation of the integration includes

1. Marking the order as requiring a survey before order placement

2. On the order confirmation page, the survey form is displayed for the customer to fill

3. The data is sent to the survey provider API, and the order is marked as not requiring a survey. Later it was identified that this solution is not fit for purpose as the following issues and additional requirements were identified:

1. If the API call fails, the corresponding survey data is lost. The Business requires to avoid data loss.

2. Some customers skipped the form. The Business require sending a survey email to such customers.

3. The Order Management System (OMS) uses a non-standard XML parser. It did not manage to parse orders with the survey, until the survey attribute was manually removed from the XML.

How should the Architect address the issues and requirements described above?

- A. Send the survey data to the API endpoint in real-time until the survey data is successfully captured.  
Instruct the OMS development team to update their XML parser, use the Order survey attribute to send emails for the cases when the survey was skipped.
- B. Create a custom object when the survey is required. Send to the API endpoint in real-time. On success, remove the object. On failure, capture the survey data in the custom object and later reprocess with a job. Use the custom object to send emails for the cases when survey was skipped.
- C. Create a custom object to store the survey data. Send to the API endpoint using a job. On success, remove the custom object. On failure, send the survey data with API from the next execution of the same job. Use the custom object to send emails for the cases when the survey was skipped.
- D. Create a custom session attribute when the survey is required. Send to the API endpoint in real-time. On failure, capture the survey data in the session and reprocess, use the session attribute to send emails for the cases when survey was skipped.

**Answer: B**

**NEW QUESTION # 40**

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