Eminent Marketing-Cloud-Administrator Training Questions Carry You Subservient Exam Dumps - VCEPrep

Together with our excellent Marketing-Cloud-Administrator learning guide, the after-sale service staffs in our company share a passion for our customers on our Marketing-Cloud-Administrator exam questions, an intense focus on teamwork, speed and agility, and a commitment to trust and respect for all individuals. At present, our company is a leading global provider of Marketing-Cloud-Administrator Preparation exam in the international market. You may hear our website from your friends, colleagues or classmates

for we have become a brand and professional on the Marketing-Cloud-Administrator practice engine.

Salesforce Marketing-Cloud-Administrator (Salesforce Certified Marketing Cloud Administrator) Exam is a certification exam designed for professionals who are responsible for administrating the Salesforce Marketing Cloud platform. Marketing-Cloud-Administrator exam tests the candidate's knowledge of the Marketing Cloud platform and its features, as well as their ability to manage and maintain it effectively. The Marketing-Cloud-Administrator Certification demonstrates the candidate's expertise in configuring, customizing, and optimizing Marketing Cloud solutions to meet the needs of their organization.

2025 Salesforce Marketing-Cloud-Administrator: Salesforce Certified Marketing Cloud Administrator Exam High Hit-Rate Valid Exam Forum

Generally speaking, preparing for the Marketing-Cloud-Administrator exam is a very hard and even some suffering process. Because time is limited, sometimes we have to spare time to do other things to review the exam content, which makes the preparation process full of pressure and anxiety. But from the point of view of customers, our Marketing-Cloud-Administrator Actual Exam will not let you suffer from this. We have a high pass rate of our Marketing-Cloud-Administrator study materials as 98% to 100%. Our Marketing-Cloud-Administrator learning quiz will be your best choice.

Marketing Cloud Administrator Certification Exam cost is as follow

The price of Marketing Cloud Administrator exam is $200 USD.

Salesforce Certified Marketing Cloud Administrator Exam Sample Questions (Q25-Q30):

NEW QUESTION # 25
A Contact Delete request has been processed for subscribers who have been sent to previously in a Northern Trail Outfitters account, the action did NOT target all contacts in their account and significant number of contacts which have been sent to remain, Which two data would still exist in the account? Choose 2 answers

- A. Contact data in non-sendable extensions
- B. General tracking data at the job level
- C. Contact-specific data at the job level
- D. Contact data in sendable data extensions

Answer: B,D

Explanation:
Following a Contact Delete request in Salesforce Marketing Cloud, certain types of data remain within the account:
* Contact data in sendable data extensions: This data is not automatically removed through a Contact Delete process unless specifically targeted. It requires separate processes to ensure data is cleansed.
* General tracking data at the job level: This includes aggregate performance metrics from email campaigns, which do not store individual contact details but rather overall campaign performance stats.

NEW QUESTION # 26
Analyst of The Northern Trail Outfitters (NTO) marketing team needs to pull email metrics for an upcoming quarterly company meeting. These metrics need to be reported per email campaign for each of NTO's Business Units:
* Number of Sends
* Delivery Rate
* Overall Bounce Rate
* Block Bounce Rate
* Open Rate
* Click Rate
* Complaint Rate
* Unsubscribe Rate
Which email report should NTO's Marketing Analyst pull from Marketing Cloud to get this information?

- A. Account Send Summary Report
- B. Campaign Email Tracking Report
- C. Email Performance Over Time Report
- D. Email Send Report

Answer: A

NEW QUESTION # 27

Northern Trail Outfitters (NTO) is building a journey which randomly sends five different versions of an initial welcome email to new subscriber however, subscribers receive the same follow-up email two weeks later. To improve maintainability of their email content, NTO want to use 3 completely different emails, rather than having one email with dynamic content.
Which activity would allow NTO to build the journey with the fewest activities possible?

- A. Join
- B. Engagement Split
- C. Wait Until Date
- D. Einstein STO

Answer: A

NEW QUESTION # 28

A Marketing Cloud admin is using the Import Wizard to import data into a non-sendable data extension, but receives an error indicating the import type being used requires a primary key.
Which import type could the admin use instead?

- A. Update Only
- B. Add Only
- C. Add and Update
- D. Overwrite

Answer: D

Explanation:
Explanation
To import data into a non-sendable data extension without a primary key, the admin could use the Overwrite import type3. This import type will delete all existing records in the data extension and replace them with the new records from the import file. This import type does not require a primary key because it does not need to match or update any existing records. The other options are incorrect because:
* Add Only. This import type will add new records to the data extension without affecting existing records. However, this import type requires a primary key to prevent duplicate records from being added3.
* Add and Update. This import type will add new records and update existing records in the data extension based on the primary key. However, this import type requires a primary key to match and update the existing records3.
* Update Only. This import type will update existing records in the data extension based on the primary key. However, this import type requires a primary key to match and update the existing records3.

NEW QUESTION # 29

A publishing company has presented the following:
* A need to send renewal reminders to customers whose subscriptions expire in 15 days and 7 days.
* A campaign needs to be created and managed by a general marketing user who will not have administrative rights and who is not technical.
* The customer's expiration date is included in the data file.
What component should the customer's solution include?
Choose 3 answers

- A. Automation StudioTerm
- B. Template-based emails
- C. Data Filter

- D. Triggered Send
- E. Suppression list

Answer: A,B,C

Explanation:
For a non-technical marketing user to manage a campaign sending renewal reminders:
* Data Filter: Use Data Filters to segment customers based on the expiration date included in the data file.
This enables targeting customers 15 days and 7 days before subscription expiration.
* Template-based Emails: Implement template-based emails to allow the marketing user to easily update and manage email content without needing technical skills or administrative rights.
* Automation Studio: Utilize Automation Studio to schedule and automate the sending of these emails based on the specified criteria, streamlining campaign management.

NEW QUESTION # 30

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Marketing-Cloud-Administrator Original Questions: https://www.vceprep.com/Marketing-Cloud-Administrator-latest-vce-prep.html