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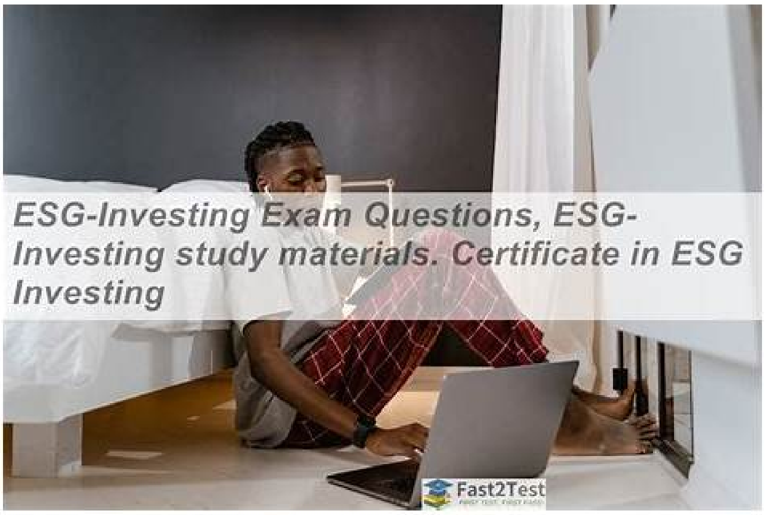

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CFA Institute ESG-Investing Exam Syllabus Topics:

Topic	Details
Topic 1	• ESG Analysis, Valuation, and Integration: Targetted for ESG Consultants, this domain covers methods for embedding ESG factors into the investment process, the obstacles that may arise, and the impact of ESG considerations on valuations across various asset classes.
Topic 2	• Engagement and Stewardship: This section explores the foundations of investor engagement and stewardship, emphasizing their importance and practical application.

Topic 3	• Social Factors: This section focuses on analyzing social factors, including their systemic effects and material impacts. This section also provides methodologies for assessing social risks and opportunities at country, sector, and organizational levels.
Topic 4	• Investment Mandates and Portfolio Analytics: This domain explains to ESG Analysts the importance of constructing mandates to support effective ESG investment results. This section highlights key aspects, such as transparency and accountability, which are essential for asset owners and intermediaries to align portfolios with ESG priorities.
Topic 5	• ESG Integrated Portfolio: This section discusses the application of ESG analysis across multiple asset classes, exploring strategies for incorporating ESG criteria into portfolio management.
Topic 6	• Understanding Governance Factors: This section includes governance elements for ESG Investment Consultants, including core characteristics, governance models, and material impacts. It discusses how governance factors influence investment choices.
Topic 7	• Overview of ESG Investing and the ESG Market: This section tests ESG Investment Managers and delves into responsible investment strategies, examining how environmental, social, and governance (ESG) elements shape the investment ecosystem.

CFA Institute Certificate in ESG Investing Sample Questions (Q161-Q166):

NEW QUESTION # 161
Which of the following ESG factors has the clearest link to corporate financial performance?

- A. Social
- B. Environmental
- C. Governance

Answer: C

Explanation:
Governance has the clearest and most direct link to corporate financial performance, as strong governance practices help reduce risk, improve decision-making, and lead to more sustainable long-term growth.
(ESGTextBook[PallasCatFin], Chapter 5, Page 236)

NEW QUESTION # 162
Which of the following scenarios best illustrates the concept of a 'just' transition?

- A. A region transitioning away from iron ore mining helps displaced miners to work in the safe decommission of abandoned mines
- B. A region transitioning to solar power subsidizes businesses to install solar arrays
- C. A region transitioning to a smaller public sector workforce funds outplacement programs for displaced office workers

Answer: A

Explanation:
The concept of a 'just' transition refers to ensuring that the shift towards a sustainable and low-carbon economy is fair and inclusive, addressing the social and economic impacts on workers and communities.
* Just transition (C): Helping displaced miners transition to safe decommissioning of abandoned mines ensures that these workers are provided with new employment opportunities that utilize their skills, while also addressing environmental remediation. This approach highlights the social responsibility of managing the transition's impacts on workers and communities.
* Subsidizing businesses for solar arrays (A): While beneficial for promoting renewable energy, this does not directly address the social impacts on displaced workers.
* Funding outplacement programs for public sector workers (B): While important, this example does not specifically address the

environmental aspects of a just transition, which encompasses both social and environmental justice.
References:
* CFA ESG Investing Principles
* Just Transition Centre and International Labour Organization (ILO) guidelines on just transition

NEW QUESTION # 163
With respect to ESG engagement for a company that is a going concern, the interests of equity investors and debt investors are most likely.

- A. opposed.
- B. aligned
- C. independent

Answer: B

Explanation:
The interests of equity investors and debt investors in ESG engagement for a company that is a going concern are most likely aligned. Both groups have a vested interest in the long-term sustainability and risk management of the company.
Step-by-Step Explanation:
Shared Interest in Risk Management:
Both equity and debt investors are concerned with the company's ability to manage risks, including ESG risks, which can impact the company's financial stability and long-term viability.
According to the CFA Institute, effective ESG practices can reduce operational and reputational risks, benefiting both equity and debt holders by ensuring more stable returns and reducing the likelihood of financial distress.
Sustainability and Long-term Performance:
Equity investors seek long-term growth and profitability, while debt investors are focused on the company's ability to meet its debt obligations. Strong ESG practices can enhance the company's long-term performance and sustainability, aligning the interests of both groups.
The MSCI ESG Ratings Methodology highlights that companies with good ESG practices tend to have better credit ratings and lower cost of capital, benefiting both equity and debt investors.
Impact on Cost of Capital:
Companies with strong ESG practices often have lower risk profiles, which can lead to lower borrowing costs and better access to capital. This is advantageous for both equity and debt investors.
The CFA Institute notes that ESG factors are increasingly being integrated into credit ratings and risk assessments, further aligning the interests of equity and debt investors in promoting strong ESG practices.
Engagement and Influence:
Both equity and debt investors can engage with companies to encourage better ESG practices. This joint engagement can lead to more comprehensive and effective ESG strategies within the company.
Research shows that coordinated efforts by both types of investors can drive significant improvements in corporate governance, environmental practices, and social responsibility.
Case Studies and Evidence:
Numerous studies and real-world examples demonstrate that companies with strong ESG performance tend to have better financial outcomes, benefiting both equity and debt holders.
For example, companies with robust environmental management practices are less likely to face costly environmental fines and liabilities, which protects the interests of both equity and debt investors.
References:
CFA Institute, "Environmental, Social, and Governance Issues in Investing: A Guide for Investment Professionals." MSCI ESG Ratings Methodology documents, which discuss the alignment of interests between equity and debt investors in the context of ESG risks and opportunities.

NEW QUESTION # 164
Human rights violations are most likely to affect workers employed

- A. by first-tier suppliers to publicly traded companies
- B. deep within the supply chain of publicly traded companies.
- C. by second-tier suppliers to publicly traded companies.

Answer: B

Explanation:
Human rights violations are most likely to occur deep within the supply chain of publicly traded companies. Here's why:
First-tier Suppliers:
First-tier suppliers are those that directly supply products or services to a company. These suppliers are often under greater scrutiny from the company and external stakeholders, including auditors and regulatory bodies. Publicly traded companies typically enforce stricter compliance and monitoring mechanisms at this level.
Second-tier Suppliers:
Second-tier suppliers supply products or services to the first-tier suppliers. While there is still some level of oversight, the scrutiny diminishes as the layers in the supply chain increase. Human rights violations can occur here, but they are less frequent compared to deeper levels in the supply chain.
Deep within the Supply Chain:
Suppliers deeper within the supply chain, such as third-tier and beyond, are the least visible and have the least amount of oversight. These suppliers often operate in regions with weaker regulatory frameworks and less stringent enforcement of labor laws. Consequently, they are more prone to human rights violations, including poor working conditions, forced labor, and child labor. Companies may not have direct business relationships with these deeper-tier suppliers, making it challenging to enforce ethical practices and human rights standards.
CFA ESG Investing Reference:
The CFA Institute's ESG curriculum highlights the importance of supply chain transparency and the risks associated with human rights violations at different levels of the supply chain. The curriculum emphasizes that deeper tiers within the supply chain are often where the most significant human rights risks are found, and it encourages investors to assess and address these risks in their ESG evaluations.

NEW QUESTION # 165
Which of the following statements about ESG integration in fixed income is most accurate?

- A. ESG factors cannot affect credit risk at geographic level
- B. Equity investors generally focus more on the risk of default than fixed-income investors
- C. Municipal bonds have ESG integration considerations similar to those of sovereign debt

Answer: C

Explanation:
The most accurate statement about ESG integration in fixed income is that municipal bonds have ESG integration considerations similar to those of sovereign debt.
Municipal Bonds and Sovereign Debt: Both types of bonds are issued by public entities (municipal governments and national governments, respectively) and are influenced by similar ESG factors, such as governance quality, environmental policies, and social services.
ESG Factors in Fixed Income: For municipal and sovereign debt, ESG integration involves assessing the issuer's ability to manage ESG risks and opportunities that could affect creditworthiness. This includes evaluating fiscal policies, social infrastructure, and environmental regulations.
Credit Risk: ESG factors are crucial in determining the long-term financial stability and credit risk of public issuers, influencing both municipal and sovereign bond markets.
CFA ESG Investing Reference:
The CFA Institute's guidance on ESG integration in fixed income underscores the importance of considering ESG factors in public debt instruments. It notes that the evaluation of municipal bonds shares similarities with sovereign debt analysis, particularly regarding governance and social factors.

NEW QUESTION # 166
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