Exam Data-Cloud-Consultant Price & Valid Data-Cloud-Consultant Mock Test

Our Data-Cloud-Consultant learning prep is definitely the latest information on the market. As you know, the contents of many exams are constantly being updated, so you must choose the latest Data-Cloud-Consultant practice quiz that can keep up with the times and ensure that the information you obtain is up-to-date. The staff really paid a lot of time and effort to ensure this. Of course, your ability to make a difference is our best reward with the help of the Data-Cloud-Consultant Exam Questions.

Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	• Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.
Topic 2	• Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.
Topic 3	• Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.
Topic 4	• Act on Data: This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases.

>> Exam Data-Cloud-Consultant Price <<

New Exam Data-Cloud-Consultant Price 100% Pass | Valid Valid Data-Cloud-Consultant Mock Test: Salesforce Certified Data Cloud Consultant

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Salesforce Certified Data Cloud Consultant Sample Questions (Q63-Q68):

NEW QUESTION # 63
Which solution provides an easy way to ingest Marketing Cloud subscriber profile attributes into Data Cloud on a daily basis?

- A. Email Studio Starter Data Bundle
- B. Automation Studio and Profile file API
- C. Marketing Cloud Connect API
- D. Marketing Cloud Data extension Data Stream

Answer: D

Explanation:
The solution that provides an easy way to ingest Marketing Cloud subscriber profile attributes into Data Cloud on a daily basis is the Marketing Cloud Data extension Data Stream. The Marketing Cloud Data extension Data Stream is a feature that allows customers to stream data from Marketing Cloud data extensions to Data Cloud data spaces. Customers can select which data extensions they want to stream, and Data Cloud will automatically create and update the corresponding data model objects (DMOs) in the data space.
Customers can also map the data extension fields to the DMO attributes using a user interface or an API. The Marketing Cloud Data extension Data Stream can help customers ingest subscriber profile attributes and other data from Marketing Cloud into Data Cloud without writing any code or setting up any complex integrations.
The other options are not solutions that provide an easy way to ingest Marketing Cloud subscriber profile attributes into Data Cloud on a daily basis. Automation Studio and Profile file API are tools that can be used to export data from Marketing Cloud to external systems, but they require customers to write scripts, configure file transfers, and schedule automations. Marketing Cloud Connect API is an API that can be used to access data from Marketing Cloud in other Salesforce solutions, such as Sales Cloud or Service Cloud, but it does not support streaming data to Data Cloud. Email Studio Starter Data Bundle is a data kit that contains sample data and segments for Email Studio, but it does not contain subscriber profile attributes or stream data to Data Cloud.
Marketing Cloud Data Extension Data Stream
Data Cloud Data Ingestion
[Marketing Cloud Data Extension Data Stream API]
[Marketing Cloud Connect API]
[Email Studio Starter Data Bundle]

NEW QUESTION # 64
How does Data Cloud handle an individual's Right to be Forgotten?

- A. Deletes the specified Individual record and its Unified Individual Link record.
- B. Deletes the specified Individual and records from any data model object/data lake object related to the Individual.
- C. Deletes the records from all data source objects, and any downstream data model objects are updated at the next scheduled ingestion
- D. Deletes the specified Individual and records from any data source object mapped to the Individual data model object.

Answer: B

Explanation:
Data Cloud handles an individual's Right to be Forgotten by deleting the specified Individual and records from any data model object/data lake object related to the Individual. This means that Data Cloud removes all the data associated with the individual from the data space, including the data from the source objects, the unified individual profile, and any related objects. Data Cloud also deletes the Unified Individual Link record that links the individual to the source records. Data Cloud uses the Consent API to process the Right to be Forgotten requests, which are reprocessed at 30, 60, and 90 days to ensure a full deletion.
The other options are not correct descriptions of how Data Cloud handles an individual's Right to be Forgotten. Data Cloud does not delete the records from all data source objects, as this would affect the data integrity and availability of the source systems. Data Cloud also does not delete only the specified Individual record and its Unified Individual Link record, as this would leave the source records and the related records intact. Data Cloud also does not delete only the specified Individual and records from any data source object mapped to the Individual data model object, as this would leave the related records intact.

Reference:
Requesting Data Deletion or Right to Be Forgotten
Data Deletion for Data Cloud
Use the Consent API with Data Cloud
Data and Identity in Data Cloud

NEW QUESTION # 65

A consultant is planning the ingestion of a data stream that has profile information including a mobile phone number.
To ensure that the phone number can be used for future SMS campaigns, they need to confirm the phone number field is in the proper E164 Phone Number format. However, the phone numbers in the file appear to be in varying formats.
What is the most efficient way to guarantee that the various phone number formats are standardized?

- A. Create a calculated insight after ingestion.
- B. Edit and update the data in the source system prior to sending to Data Cloud.
- C. Create a formula field to standardize the format.
- D. Assign the PhoneNumber field type when creating the data stream.

Answer: D

Explanation:

The most efficient way to guarantee that the various phone number formats are standardized is to assign the PhoneNumber field type when creating the data stream. The PhoneNumber field type is a special field type that automatically converts phone numbers into the E164 format, which is the international standard for phone numbers. The E164 format consists of a plus sign (+), the country code, and the national number. For example, +1-202-555-1234 is the E164 format for a US phone number. By using the PhoneNumber field type, the consultant can ensure that the phone numbers are consistent and can be used for future SMS campaigns. The other options are either more time-consuming, require manual intervention, or do not address the formatting issue.
References: Data Stream Field Types, E164 Phone Number Format, Salesforce Data Cloud Exam Questions

NEW QUESTION # 66

When creating a segment on an individual, what is the result of using two separate containers linked by an AND as shown below?
GoodsProduct | Count | At Least | 1
Color | Is Equal To | red
AND
GoodsProduct | Count | At Least | 1
PrimaryProductCategory | Is Equal To | shoes

- A. Individuals who purchased at least one 'red shoes' as a single line item in a purchase
- B. Individuals who purchased at least one of any red' product and also purchased at least one pair of 'shoes'
- C. Individuals who made a purchase of at least one 'red shoes' and nothing else
- D. Individuals who purchased at least one of any 'red' product or purchased at least one pair of
  'shoes'

Answer: B

Explanation:
Explanation
When creating a segment on an individual, using two separate containers linked by an AND means that the individual must satisfy both the conditions in the containers. In this case, the individual must have purchased at least one product with the color attribute equal to 'red' and at least one product with the primary product category attribute equal to 'shoes'. The products do not have to be the same or purchased in the same transaction. Therefore, the correct answer is A.
The other options are incorrect because they imply different logical operators or conditions. Option B implies that the individual must have purchased a single product that has both the color attribute equal to 'red' and the primary product category attribute equal to 'shoes'. Option C implies that the individual must have purchased only one product that has both the color attribute equal to 'red' and the primary product category attribute equal to 'shoes' and no other products. Option D implies that the individual must have purchased either one product with the color attribute equal to 'red' or one product with the primary product category attribute equal to 'shoes' or both, which is equivalent to using an OR operator instead of an AND operator.
References:
* Create a Container for Segmentation
* Create a Segment in Data Cloud

* Navigate Data Cloud Segmentation

NEW QUESTION # 67
Which two requirements must be met for a calculated insight to appear in the segmentation canvas?
Choose 2 answers

- A. The metrics of the calculated insights must only contain numeric values.
- B. The calculated insight must contain a dimension including the Individual or Unified Individual Id.
- C. The primary key of the segmented table must be a dimension in the calculated insight.
- D. The primary key of the segmented table must be a metric in the calculated insight.

Answer: B,C

Explanation:
Explanation
A calculated insight is a custom metric or measure that is derived from one or more data model objects or data lake objects in Data Cloud. A calculated insight can be used in segmentation to filter or group the data based on the calculated value. However, not all calculated insights can appear in the segmentation canvas. There are two requirements that must be met for a calculated insight to appear in the segmentation canvas:
* The calculated insight must contain a dimension including the Individual or Unified Individual Id. A dimension is a field that can be used to categorize or group the data, such as name, gender, or location.
The Individual or Unified Individual Id is a unique identifier for each individual profile in Data Cloud.
The calculated insight must include this dimension to link the calculated value to the individual profile and to enable segmentation based on the individual profile attributes.
* The primary key of the segmented table must be a dimension in the calculated insight. The primary key is a field that uniquely identifies each record in a table. The segmented table is the table that contains the data that is being segmented, such as the Customer or the Order table. The calculated insight must include the primary key of the segmented table as a dimension to ensure that the calculated value is associated with the correct record in the segmented table and to avoid duplication or inconsistency in the segmentation results.
References: Create a Calculated Insight, Use Insights in Data Cloud, Segmentation

NEW QUESTION # 68

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