

# Exam Marketing-Cloud-Developer Simulator Free - Marketing-Cloud-Developer Guide Torrent

Study Sheet: Marketing Cloud Developer

The "Exam Guide" sheet helps break down topics and approximate your readiness based on your confidence. The "Resources Checklist" sheet includes a catalogue of resources that support studying within each section.

This sheet is meant to change the colors, revealing how well you are prepared.

Exam Topics	Weight	Description of what you need to know	How confident are you that you'll know enough to pass?	How ready are you for this exam?
Data Modeling	14%	Configure account Contact model in Marketing Cloud	0%	0%
		Given a scenario, differentiate the various types and uses of data extensions in Marketing Cloud	0%	
		Describe how Contact Records relate across channels	0%	
Programmatic Languages	35%	Assign the Scripted Send process	0%	0%
		Given a scenario, demonstrate knowledge of multiFactor language syntax and functions	0%	
		Given a scenario, demonstrate knowledge of SQL language syntax and functions	0%	
API	22%	Implement standard development best practices using Marketing Cloud programming languages	0%	0%
		Describe how Marketing Cloud handles asynchronous processing	0%	
		Given a customer scenario, determine how to programmatically exclude a subscriber at email send time	0%	
Data Management	22%	Describe the relationship between Marketing Cloud and Salesforce	0%	0%
		Given a scenario, describe API objects, methods, and routes	0%	
		Identify the main components of the Salesforce Connector	0%	
Security	7%	Describe the OAuth authentication flow and how an access token is used in SOAP and REST requests	0%	0%
		Given a scenario, evaluate the significance of password hashing	0%	
		Describe the process for setting up Salesforce Data Extensions	0%	
How ready am I to take this exam based on my confidence levels?	0%	Describe the capabilities and limitations with Web Content	0%	0%
		Configure import activity using various file formats within Marketing Cloud	0%	
		Given a scenario, identify SQL to produce the desired results	0%	
Data Management	22%	Given a scenario, select best practices for send time	0%	0%
		Given a scenario, describe how data is offered to the Scripted Send process	0%	
		Identify different content to secure data in Marketing Cloud	0%	
Security	7%	Identify how to provide Marketing Cloud access	0%	0%
		Distinguish between and identify the implications of the default user roles and permissions	0%	
		Describe security best practices in Marketing Cloud	0%	

You're not Ready

P.S. Free 2025 Salesforce Marketing-Cloud-Developer dumps are available on Google Drive shared by PassTestking: <https://drive.google.com/open?id=1f8V-Q1pRPqEkRWRkWJVKj3hfbXbJ4x9D>

As promising learners in this area, every exam candidates need to prove self-ability to working environment to get higher chance and opportunities for self-fulfillment. Our Marketing-Cloud-Developer practice materials with excellent quality and attractive prices are your ideal choices which can represent all commodities in this field as exemplary roles. And our Marketing-Cloud-Developer Exam Questions can give a brand new experience on the studying styles for we have three different versions of our Marketing-Cloud-Developer study guide.

Salesforce Marketing-Cloud-Developer exam is a certification that is designed for professionals who want to demonstrate their skills and knowledge in the field of marketing cloud development. Salesforce Certified Marketing Cloud Developer Exam certification is ideal for individuals who work with Salesforce Marketing Cloud and want to prove their expertise in using the platform to manage marketing campaigns, automate customer journeys, and analyze customer data.

To prepare for the Marketing-Cloud-Developer Exam, candidates can take advantage of various resources provided by Salesforce, such as study guides and online courses. Additionally, hands-on experience with the Marketing Cloud platform is crucial for passing the exam. Candidates must be familiar with the platform's features and have experience developing automation workflows and email campaigns.

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## Marketing-Cloud-Developer Guide Torrent & Marketing-Cloud-Developer Exam Reference

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### Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q186-Q191):

#### NEW QUESTION # 186

A developer uses the `messageDefinitionSends` REST API endpoint to send a triggered send email. This method returns a 202 (success) response code. How could the developer validate if the email was successfully sent?

- A. The 202 response code indicates the message was sent successfully; no further action is required.
- B. Use the `validateEmail` REST resource with POST method to obtain the email delivery details from the request.
- C. Confirm the record was successfully inserted into the associated Triggered Send Data Extension.
- **D. Use the `messageDefinitionSend/key:(key)/deliveryRecords` REST endpoint with GET method**

**Answer: D**

Explanation:

After using the `messageDefinitionSends` REST API endpoint to send a triggered send email, and receiving a 202 (success) response code, the developer can validate if the email was successfully sent by using the `messageDefinitionSend/key:(key)/deliveryRecords` REST endpoint with the GET method. This endpoint provides delivery records and allows verification of the email's delivery status.

References:

- \* Salesforce Marketing Cloud REST API Reference
- \* Triggered Send Email Validation

#### NEW QUESTION # 187

Certification Aid wants to update Contact data stored in a Data Extension using the REST API. What is required to achieve this? Choose 1.

- A. The Data Extension must be sendable.
- B. The Data Extension must be in a Population.
- **C. The Data Extension must be in an Attribute Group.**
- D. The Data Extension must be created in Email Studio.

**Answer: C**

Explanation:

To update Contact data stored in a Data Extension using the REST API, the Data Extension must be in an Attribute Group (A). This is necessary because the REST API interacts with Contact data through Attribute Groups, which organize Data Extensions and their relationships within Contact Builder.

References:

- \* Salesforce Marketing Cloud REST API
- \* Contact Builder and Attribute Groups

#### NEW QUESTION # 188

A particular data extension needs to be configured to store six months of data. How should data retention be added to the data extension in Email Studio?

- **A. Create a new data extension that includes data retention settings**
- B. Run a query to overwrite the rows with six months of data
- C. Import a file to overwrite the rows with six months of data

- D. Update the data extension configuration to include data retention settings.

**Answer: A**

#### NEW QUESTION # 189

A developer is using the REST Authorization Service to obtain an OAuth access token. Which method should be used to include the access token in the API requests

- A. Include the header x-access-token: your\_access\_token
- B. Include as a query parameter access\_token=YOUR\_ACCESS\_TOKEN
- **C. Include the header Authorization: Bearer YOUR\_ACCESS\_TOKEN**
- D. Include the header Authorization: Basic your\_access\_token

**Answer: C**

Explanation:

When using the REST Authorization Service to obtain an OAuth access token, the standard method to include this token in subsequent API requests is by adding it to the Authorization header with the Bearer scheme.

\* Correct Method: Authorization: Bearer YOUR\_ACCESS\_TOKEN

\* This format is a standard practice for OAuth 2.0 token usage.

#### NEW QUESTION # 190

A developer is querying data from the \_Bounce data view and storing it in a data extension. They have found that sometimes the fields SMTPBounceReason and SMTPCode exceed the 4000-character limits for each field as specified in the DE schema. After consulting with the original requestor, it was decided that they could simply store the first 4000 characters for each of those fields. Which SQL function could be used for this purpose?

- A. RIGHT
- B. FIRST
- **C. LEFT**

**Answer: C**

Explanation:

To store only the first 4000 characters of the fields SMTPBounceReason and SMTPCode in a data extension, the developer should use the LEFT (C) SQL function. This function returns the specified number of characters from the beginning of a string.

Example:

SELECT SubscriberKey, LEFT(SMTPBounceReason, 4000) AS SMTPBounceReason, LEFT(SMTPCode, 4000) AS SMTPCode

\* SQL LEFT Function

\* Salesforce Marketing Cloud SQL Reference

#### NEW QUESTION # 191

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