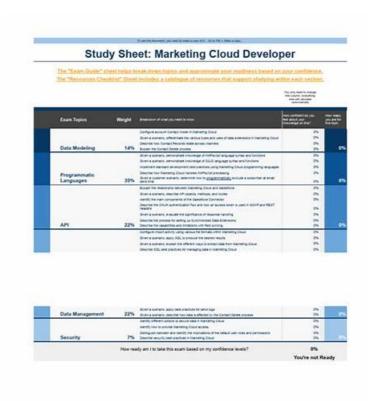
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Salesforce Marketing-Cloud-Developer exam is a certification that is designed for professionals who want to demonstrate their skills and knowledge in the field of marketing cloud development. Salesforce Certified Marketing Cloud Developer Exam certification is ideal for individuals who work with Salesforce Marketing Cloud and want to prove their expertise in using the platform to manage marketing campaigns, automate customer journeys, and analyze customer data.

To prepare for the Marketing-Cloud-Developer Exam, candidates can take advantage of various resources provided by Salesforce, such as study guides and online courses. Additionally, hands-on experience with the Marketing Cloud platform is crucial for passing the exam. Candidates must be familiar with the platform's features and have experience developing automation workflows and email campaigns.

Marketing-Cloud-Developer Guide Torrent & Marketing-Cloud-Developer Exam Reference

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Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q186-Q191):

NEW QUESTION #186

A developer uses the messageDefinitionSends REST API endpoint to send a triggered send email. This method returns a 202 (success) response code. How could the developer validate if the email was successfully sent?

- A. The 202 response code indicates the message was sent successfully; no further action is required.
- B. Use the validateEmail REST resource with POST method to obtain the email delivery details from the request.
- C. Confirm the record was successfully inserted into the associated Triggered Send Data Extension.
- D. Use the messageDefinitionSend/key:(key)/deliveryRecords REST endpoint with GET method

Answer: D

Explanation:

After using themessageDefinitionSendsREST API endpoint to send a triggered send email, and receiving a 202 (success) response code, the developer can validate if the email was successfully sent by using the messageDefinitionSend/key: (key)/deliveryRecordsREST endpoint with the GET method. This endpoint provides delivery records and allows verification of the email's delivery status.

References:

- * Salesforce Marketing Cloud REST API Reference
- * Triggered Send Email Validation

NEW QUESTION #187

Certification Aid wants to update Contact data stored in a Data Extension using the REST API. What is required to achieve this? Choose 1.

- A. The Data Extension must be sendable.
- B. The Data Extensionmust be in a Population.
- C. The Data Extension must be in an Attribute Group.
- D. The Data Extension must be created in Email Studio.

Answer: C

Explanation:

To update Contact data stored in a Data Extension using the REST API, the Data Extension must be in an Attribute Group (A). This is necessary because the REST API interacts with Contact data through Attribute Groups, which organize Data Extensions and their relationships within Contact Builder.

References:

- * Salesforce Marketing Cloud REST API
- * Contact Builder and Attribute Groups

NEW QUESTION # 188

A particular data extension need to be configured to store six months of dat a. How should data retention be added to the data extension in Email Studio?

- A. Create a new data extension that includes data retention settings
- B. Run a query to overwrite the rows with six months of data
- C. Import a file to overwrite the rows with six months of data

• D. Update the data extension configuration to include data retention settings.

Answer: A

NEW QUESTION # 189

A developer is using the REST Authorization Service to obtain an OAuth access token. Which method should be used to include the access token in the API requests

- A. Include the header x-access-token: your access token
- B. Include as a guery parameter access token=Y0UR ACCESS TOKEN
- C. Include the header Authorization: Bearer YOUR ACCESS TOKEN
- D. Include the header Authorization: Basic your access token

Answer: C

Explanation:

When using the REST Authorization Service to obtain an OAuth access token, the standard method to include this token in subsequent API requests is by adding it to the Authorization header with the Bearerscheme.

- * Correct Method:Authorization: Bearer YOUR_ACCESS_TOKEN
- * This format is a standard practice for OAuth 2.0 token usage.

NEW QUESTION # 190

A developer is querying data from the _Bounce data view and storing it in a data extension. They have found that sometimes the fields SMTPBounceReason and SMTPCode exceed the 4000-character limits for each field as specified in the DE schema. After consulting with the original requestor, it was decided that they could simply store the first 4000 characters for each of those fields. Which SQL function could be used for this purpose?

- A. RIGHT
- B. FIRST
- C. LEFT

Answer: C

Explanation:

To store only the first 4000 characters of the fields SMTPBounceReason and SMTPCode in a data extension, the developer should use the LEFT (C)SQL function. This function returns the specified number of characters from the beginning of a string. Example:

SELECTSubscriberKey, LEFT (SMTPBounceReason, 4000) ASSMTPBounceReason, LEFT (SMTPCode, 4000) ASSMTPBOUNCEREASON,

- * SQL LEFT Function
- * Salesforce Marketing Cloud SQL Reference

NEW QUESTION #191

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