Exam Pardot-Consultant Questions Answers - Pardot-Consultant Free Exam Dumps

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Salesforce Pardot-Consultant exam consists of 60 multiple-choice questions that must be completed within 105 minutes. Pardot-Consultant exam covers a wide range of topics, including Pardot administration, email marketing, lead scoring, lead nurturing, and reporting. To pass the exam, you need to score at least 67%, which means you must answer at least 40 questions correctly.

Salesforce Pardot-Consultant Exam is an industry-recognized certification that validates a professional's expertise in using Salesforce Pardot, a marketing automation tool. Pardot-Consultant Exam is designed for professionals who work with Salesforce Pardot and are responsible for implementing, managing, and optimizing marketing campaigns using the platform. Salesforce Certified Pardot Consultant certification is intended for those who are experienced in marketing automation and have a deep understanding of the Salesforce ecosystem.

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Salesforce Offers Valid and Real Salesforce Pardot-Consultant Exam Questions

In today's Salesforce world getting the Salesforce Certified Pardot Consultant (Pardot-Consultant) certification exam is very crucial. With the growing popularity of credentials, the demand for Pardot-Consultant certification exam holders has increased. Success in the Pardot-Consultant Exam has become the need of time. People who fail the Salesforce Pardot-Consultant certification exam face loss of time and money.

Salesforce Certified Pardot Consultant Sample Questions (Q219-Q224):

NEW QUESTION # 219
Lenoxsoft wants individual engagement programs for each of their sales 'Status' field values. They want to ensure as Status field values change, the prospect will automatically stop receiving the previous program and move to the next program to receive only the relevant content. What solution would you recommend

- A. Static list
- B. Test list
- C. Dynamic list
- D. Static list or Dynamic, both list can be used

Answer: D

NEW QUESTION # 220
"LenoxSoft wants to implement an ongoing targeted marketing effort focused on prospects in the high tech industry, with a score over 200, and a grade higher than a B. If a prospect matches this criteria, they want to send a series of emails, add to a list, and notify the assigned sales representative.
What Pardot feature should be used to accomplish this marketing effort?

- A. Create an automation rule with rules to segment the prospects and actions send the emails
- B. Create a list using a segmentation rule, then use completion actions on a form for the actions
- C. Create a static list to segment the prospects, and then schedule email list sends with completion actions
- D. Create a complex rule in Engagement Studio to segment the prospects, followed by a series of action steps "

Answer: D

NEW QUESTION # 221
A Pardot administrator just created scoring categories for each product line. Assets from Folder A are aligned to Scoring Category A, and assets from Folder B are aligned to Scoring Category B.
What action should the admin take to ensure the sales team can view this new category score for each lead or contact?

- A. Add the Pardot Category Score related list to the lead and contact page layouts in Salesforce.
- B. Share both Folder A and Folder B with the sales users" records in Pardot.
- C. Replace the Score field with Category Score fields on lead and contact page layouts in Salesforce.
- D. Assign the Pardot Category Scoring permission set to the sales user's profile in Salesforce.

Answer: A

NEW QUESTION # 222
LenoxSoft has two Pardot accounts: Account A and Account B. Both accounts are syncing with the same Salesforce org. Their marketing teams have consolidated and have decided to merge Account B into Account A. What action should they take to successfully complete the migration?

- A. Export existing custom field mappings to import desired fields into Account A.
- B. Get a brand new Pardot org and migrate both Account A and Account B into it.
- C. Manually rebuild any automations built in Account B in Account A.
- D. Include prospect activity history from Account B in their prospect import if they want to retain it.

Answer: C

Explanation:
https://help.salesforce.com/articleView?id=000318300&type=1&mode=1

NEW QUESTION # 223

Upon provisioning Pardot, LenoxSoft's Salesforce administrator identifies that a new user, B2BMA Integration, is created. What would be the explanation for this new user?

- A. B2BMA Integration is an automatically provisioned user that enables user sync from Salesforce to Pardot.
- B. B2BMA Integration is an automatically provisioned user that creates Engagement History objects in Salesforce.
- C. B2BMA Integration is an automatically provisioned user that connects to Salesforce to sync data.
- D. B2BMA Integration is an automatically provisioned user that sends data to Einstein Analytics for B2B Marketing.

Answer: C

NEW QUESTION # 224

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