

Exam Salesforce Marketing-Cloud-Intelligence Dumps - Marketing-Cloud-Intelligence Trustworthy Dumps



P.S. Free 2025 Salesforce Marketing-Cloud-Intelligence dumps are available on Google Drive shared by BraindumpsVCE:
https://drive.google.com/open?id=1x2MPgrWBrVleGzU5t2cNp9hngnL1_Suk

Since it was founded, our BraindumpsVCE has more and more perfect system, more rich questiondumps, more payment security, and better customer service. Now the Marketing-Cloud-Intelligence exam dumps provided by BraindumpsVCE have been recognized by masses of customers, but we will not stop the service after you buy. We will inform you at the first time once the Marketing-Cloud-Intelligence Exam software updates, and if you can't fail the Marketing-Cloud-Intelligence exam we will full refund to you and we are responsible for your loss.

Salesforce Marketing-Cloud-Intelligence Exam Syllabus Topics:

Topic	Details
Topic 1	• Vlookup: This section evaluates proficiency of marketing professionals in Vlookup statements and their properties, ensuring accurate data referencing and streamlined data manipulation for marketing intelligence tasks.
Topic 2	• Harmonization Center (Patterns • Data Classification • Validation): Salesforce marketing professionals will learn about the Harmonization Center's capabilities, including classification rules, validation lists, patterns, and harmonized dimensions to ensure data reliability.
Topic 3	• Data Model: In this domain, marketing professionals will explore data model entities, their relationships, and attributes within Marketing Cloud Intelligence.
Topic 4	• Data Update Permissions: This area tests knowledge of permissions and settings related to data updates. It includes understanding parent-child setups and managing the "Source of Truth" for data accuracy.
Topic 5	• Harmonization Best Practices: Salesforce marketing professionals will analyze harmonization methods, properties, and their advantages and disadvantages, enhancing skills for optimizing data consistency across platforms.
Topic 6	• Calculated Dimensions & Measurements: This section measures skills in using calculated objects, recognizing aggregation types, and employing these tools for tailored marketing analytics.
Topic 7	• Design Feasibility: This area evaluates the ability to identify valid and invalid solutions from solution design diagrams, ensuring effective and scalable platform designs.
Topic 8	• Overarching Entities: Salesforce marketing professionals will deepen their understanding of overarching entities, their use cases, and application, crucial for strategic data organization and analysis.

Topic 9	General Functionalities: In this topic, Salesforce marketing professionals will explore core functionalities of Marketing Cloud Intelligence. It measures understanding of platform features critical to data-driven marketing strategies and insights.
Topic 10	Data Fusion: This topic focuses on the use cases and properties of Data Fusion, equipping marketing professionals to merge datasets effectively for comprehensive marketing insights.

>> Exam Salesforce Marketing-Cloud-Intelligence Dumps <<

New Exam Marketing-Cloud-Intelligence Dumps | High Pass-Rate Salesforce Marketing-Cloud-Intelligence Trustworthy Dumps: Marketing Cloud Intelligence Accredited Professional Exam

Our experts have carefully researched each part of the test syllabus of the Marketing-Cloud-Intelligence guide materials. Then they compile new questions and answers of the study materials according to the new knowledge parts. At last, they reorganize the Marketing-Cloud-Intelligence learning questions and issue the new version of the study materials. Once the newest test syllabus of the Marketing-Cloud-Intelligence Exam appear on the official website, our staff will quickly analyze them and send you the updated version. So our Marketing-Cloud-Intelligence guide materials deserve your investment.

Salesforce Marketing Cloud Intelligence Accredited Professional Exam Sample Questions (Q26-Q31):

NEW QUESTION # 26

A technical architect is provided with the logic and Opportunity file shown below:

The opportunity status logic is as follows:

For the opportunity stages "Interest", "Confirmed Interest" and "Registered", the status should be "Open".

For the opportunity stage "Closed", the opportunity status should be closed Otherwise, return null for the opportunity status.

Opportunity File		
Day	Opportunity Key	Opportunity Stage
06-Jan	123AA01	Interest
06-Jan	123AA02	Interest
06-Jan	123AA03	Interest
08-Jan	123AA01	Confirmed Interest
09-Jan	123AA02	Confirmed Interest
10-Jan	123AA01	Registered
10-Jan	123AA02	Registered
14-Jan	123AA02	Rejected
14-Jan	123AA01	Closed

Given the above file and logic and assume that the file is mapped in the OPPORTUNITIES Data Stream type with the following mapping:

"Day" - "Created Date"

"Opportunity Key" + Opportunity Key

"Opportunity Stage" - Opportunity Stage

A pivot table was created to present the count of opportunities in each stage. The pivot table is filtered on Jan 11th. What is the number of opportunities in the Confirmed Interest stage?

- A. 0
- B. 1
- C. 2
- **D. 3**

Answer: D

Explanation:

pivot table is filtered on January 11th, we refer to the Opportunity file and see that there are no records for January 11th. Thus, there would be zero opportunities in the Confirmed Interest stage on that date. The Salesforce Marketing Cloud Intelligence's pivot table feature allows for the display of counts of entities based on the filtered criteria, which in this scenario would show zero since no records exist for the filtered date. Reference: Salesforce Marketing Cloud Intelligence documentation on pivot table functionalities.

NEW QUESTION # 27

Source 3:



Day	Product	Sign ups
01/01/2021	Abi	10
01/01/2021	Loni	12
01/01/2021	Kobak	20
01/01/2021	Mulop	15

Via the harmonization Center, the Client has created Patterns and applied a classification rule using source 2.

While performing QA, you have spotted that the final value of clicks for Product Group A is 10, where it should've been 15.



Product Group	Sign ups	Clicks
A	30	10

How can an implementation engineer fix this discrepancy?

- A. Toggle the 'Structure Compliant' OFF.
- B. Upload both source 1 and 3 to the same data stream type in order to be able to generate Patterns from them.
- **C. Uncheck the "Case Sensitive" checkbox in the data classification**
- D. Leave the "Case Sensitive" checkbox in the data classification unchecked

Answer: C

Explanation:

Case Sensitivity Issue:

The discrepancy in the "Clicks" value for Product Group A (10 instead of 15) likely arises from a mismatch caused by case sensitivity in the classification rules. If some data entries use different capitalization (e.g., "Product Group A" vs. "product group a"), the system might treat them as distinct entries, leading to incorrect aggregations.

Solution:

By unchecking the "Case Sensitive" checkbox, the harmonization process will treat entries with different capitalization as the same value. This ensures consistent classification and resolves discrepancies in aggregated metrics like "Clicks."

NEW QUESTION # 28

A client's data consists of three data streams as follows:

Data Stream A:

Day	Media Buy Key	Media Buy Name	Campaign Key	Impressions	Revenue
01-Apr-20	MBK_1	MBN_A_2	CK_3	100	\$ 1
01-Apr-20	MBK_2	MBN_A_2	CK_4	200	\$ 2

Data Stream B:

Day	Campaign Key	Campaign Name	Creative Key	Clicks	Media Cost
01-Apr-20	CK_1	CN_B_1	CRTK_B_1	10	\$ 2
01-Apr-20	CK_2	CN_B_2	CRTK_B_2	20	\$ 3

Data Stream C:

Day	Media Buy Key	Campaign Key	Site Key	Site Name	Revenue
01-Apr-20	MBK_1	CK_1	SK_C_1	SN_C_1	\$ 4
01-Apr-20	MBK_2	CK_2	SK_C_2	SN_C_2	\$ 5
01-Apr-20	MBK_5	CK_5	SK_C_2	SN_C_2	\$ 7

The data streams should be linked together through a parent-child relationship.

Out of the three data streams, Data Stream C is considered the source of truth for both the dimensions and measurements.

The client would like to have a "Site Revenue" measurement.

This measurement should return the highest revenue value per Site, for example:

For Site Key 'SK_C_2', the "Site Revenue" should be \$7.00.

When aggregated by date, the "Site Revenue" measurement should return the total sum of the results of all sites.

For example:

For the date 1 Apr 2020, "Site Revenue" should be \$11.00 (sum of Site Revenue for Site Keys 'SK_C_1' (\$4.00) and 'SK_C_2' (\$7.00))

	measurements	Site Revenue 2 FINAL	Site Key	SUM	[Site Revenue 2 MAX]
Option3	-	Site Revenue 3	Site Key	SUM	[Revenue]
Option 4	The client adjusted the mapping of Data Stream C and changed the Aggregation Function of Revenue to MAX	Site Revenue 4	Site Key	SUM	[Revenue]

Which options will yield the desired result;

- A. Option #1 & Option #4
- B. Option #1 & Option #3
- C. Option #2 & Option #3
- D. Option #2 & Option #4

Answer: D

Explanation:

Option #2: It suggests using the 'SUM' function to aggregate the 'Site Revenue' for each 'Site Key'. This is necessary to ensure that when aggregated by date, 'Site Revenue' should return the total sum of the highest revenue for all sites.

Option #4: It indicates changing the Aggregation Function of Revenue to 'MAX' within Data Stream C.

This ensures that for a given 'Site Key', the highest revenue value is selected, which is correct for individual site revenue determination.

Combining Option #2 and Option #4 will provide the desired result:

For an individual 'Site Key', it will give the highest revenue (using MAX aggregation in Option #4).

When aggregating by date across all 'Site Key's, it will sum the highest revenues (using the SUM function in Option #2).

NEW QUESTION # 29

A client's data consists of three data streams as follows:

Data Stream A:

Day	Media Buy Key	Media Buy Name	Campaign Key	Impressions	Revenue
01-Apr-20	MBK_1	MBN_A_1	CK_3	100	\$ 1
01-Apr-20	MBK_2	MBN_A_2	CK_4	200	\$ 2

Day	Campaign Key	Campaign Name	Creative Key	Clicks	Media Cost
01-Apr-20	CK_1	CN_B_1	CRTK_B_1	10	\$ 2
01-Apr-20	CK_2	CN_B_2	CRTK_B_2	20	\$ 3

Day	Media Buy Key	Campaign Key	Site Key	Site Name	Revenue
01-Apr-20	MBK_1	CK_1	SK_C_1	SN_C_1	\$ 4
01-Apr-20	MBK_2	CK_2	SK_C_2	SN_C_2	\$ 5
01-Apr-20	MBK_5	CK_5	SK_C_2	SN_C_2	\$ 7

- A. Update Attributes
- B. Update Attributes and Hierarchies
- C. Inherit Attributes and Hierarchies
- D. It doesn't matter. As long as Data stream A is set as a Parent', the rest of the Data Updates Permissions are irrelevant.

Answer: C

Explanation:

For the client's data consisting of three data streams, setting Data Stream A as the Parent allows for inheriting attributes and hierarchies from it to the child data streams. This ensures consistency across the data streams, making it possible to analyze the data collectively, using the structure and attributes defined in the Parent data stream.

NEW QUESTION # 30

An implementation engineer is requested to create the harmonization field - Magician This field should come from multiple Twitter Ads data streams, and should follow the below logic:

```

Extract 'Campaign Name'
5th position
If extracted value is not
'Messi'
Or
'Ronaldo'
Extract 'Media Buy Name'
3rd position

```

Using the Harmonization Center, the engineer created a single Pattern for Campaign Name. What other action should the engineer take to meet the requirements?

- A. Create a second Pattern for Media Buy Name and apply two Classification Rules (one for 'Messi' and another for 'Ronaldo') for the final Harmonized Dimension.
- B. Create a second Pattern for Media Buy Name and apply a Classification Rule (with the two values) for the final Harmonized Dimension
- C. Create a second Pattern for Media Buy Name and add a validation list (with the two values) for the final Harmonized Dimension.
- D. Create a second Pattern for Media Buy Name

Answer: A

Explanation:

For the field 'Magician', the engineer is required to follow a logic that extracts a value from 'Campaign Name' and checks against a validation list for specific values ('Messi' or 'Ronaldo'). If those values are not found, it should instead extract from 'Media Buy Name'. To accomplish this, the engineer should:

- * Use the created Pattern for 'Campaign Name'.
 - * Create a second Pattern for 'Media Buy Name' to capture the fallback values.
 - * Apply two Classification Rules to the Harmonized Dimension: one for the value 'Messi' and another for 'Ronaldo'. This is to check the extracted 'Campaign Name' against these specific values.
- These steps ensure that the 'Magician' field will be populated with the correct values from the respective data streams following the specified logic.

NEW QUESTION # 31

.....

If you have been very panic sitting in the examination room, our Marketing-Cloud-Intelligence actual exam allows you to pass the exam more calmly and calmly. After you use our products, our study materials will provide you with a real test environment before the Marketing-Cloud-Intelligence exam. After the simulation, you will have a clearer understanding of the exam environment, examination process, and exam outline. Our Marketing-Cloud-Intelligence Study Materials will really be your friend and give you the help you need most. Our Marketing-Cloud-Intelligence exam materials understand you and hope to accompany you on an unforgettable journey.

Marketing-Cloud-Intelligence Trustworthy Dumps: https://www.braindumpsvce.com/Marketing-Cloud-Intelligence_exam-dumps-torrent.html

- Perfect Salesforce Exam Dumps – First-grade Marketing-Cloud-Intelligence Trustworthy Dumps ☐ Easily obtain (Marketing-Cloud-Intelligence) for free download through [www.actual4labs.com] ☐ New Marketing-Cloud-Intelligence Test Vce
- Free PDF Valid Salesforce - Marketing-Cloud-Intelligence - Exam Marketing Cloud Intelligence Accredited Professional Exam Dumps ▶ Immediately open 「 www.pdfvce.com 」 and search for [Marketing-Cloud-Intelligence] to obtain a free download ☐ Marketing-Cloud-Intelligence Hot Spot Questions
- Test Marketing-Cloud-Intelligence Vce Free ☐ Marketing-Cloud-Intelligence Pdf Braindumps ☐ Marketing-Cloud-Intelligence Reliable Study Questions ☐ Open ➡ www.vceengine.com ☐ and search for “ Marketing-Cloud-Intelligence ” to download exam materials for free ☐ Marketing-Cloud-Intelligence Valid Exam Cost
- Valid Exam Marketing-Cloud-Intelligence Dumps, Marketing-Cloud-Intelligence Trustworthy Dumps ☐ Open website ➡ www.pdfvce.com ☐ and search for ✓ Marketing-Cloud-Intelligence ☐ ✓ ☐ for free download ☐ Valid Marketing-Cloud-Intelligence Exam Notes
- Salesforce Marketing-Cloud-Intelligence Marvelous Exam Dumps ☐ Download ➡ Marketing-Cloud-Intelligence ☐ for free by simply searching on ➡ www.prep4pass.com ☐ ☐ New Marketing-Cloud-Intelligence Test Vce
- New Marketing-Cloud-Intelligence Exam Book ☐ Certification Marketing-Cloud-Intelligence Dumps ☐ New Marketing-Cloud-Intelligence Test Vce ☐ Simply search for 《 Marketing-Cloud-Intelligence 》 for free download on 《 www.pdfvce.com 》 ☐ Technical Marketing-Cloud-Intelligence Training
- Marketing-Cloud-Intelligence Associate Level Exam ☐ Exam Marketing-Cloud-Intelligence Success ☐ Marketing-Cloud-Intelligence Associate Level Exam ☐ Go to website ☐ www.torrentvalid.com ☐ open and search for ✓ Marketing-Cloud-Intelligence ☐ ✓ ☐ to download for free ☐ Marketing-Cloud-Intelligence Exam Cram Review
- Free PDF Valid Salesforce - Marketing-Cloud-Intelligence - Exam Marketing Cloud Intelligence Accredited Professional Exam Dumps ☐ Download ☐ Marketing-Cloud-Intelligence ☐ for free by simply searching on ➡ www.pdfvce.com ☐ ☐ Certification Marketing-Cloud-Intelligence Dumps
- Efficient Exam Marketing-Cloud-Intelligence Dumps - Leader in Qualification Exams - Marvelous Salesforce Marketing Cloud Intelligence Accredited Professional Exam ☐ Go to website (www.free4dump.com) open and search for ➡ Marketing-Cloud-Intelligence ☐ to download for free ☐ Exam Marketing-Cloud-Intelligence Simulations
- Perfect Salesforce Exam Dumps – First-grade Marketing-Cloud-Intelligence Trustworthy Dumps ☐ Search for ☐ Marketing-Cloud-Intelligence ☐ and download exam materials for free through ☐ www.pdfvce.com ☐ ☐ Marketing-Cloud-Intelligence Valid Test Cost
- Free PDF Marketing-Cloud-Intelligence - Perfect Exam Marketing Cloud Intelligence Accredited Professional Exam Dumps ☐ Open ➡ www.prep4away.com ☐ enter 《 Marketing-Cloud-Intelligence 》 and obtain a free download ☐ ☐ Marketing-Cloud-Intelligence Test Lab Questions
- lt.dananxun.cn, www.myaniway.com, lms.arohispace9.com, paterson temple.com, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, courses.digitalpushkraj.com, www.stes.tyc.edu.tw, motionentrance.edu.np, shortcourses.russellcollege.edu.au, Disposable vapes

DOWNLOAD the newest BraindumpsVCE Marketing-Cloud-Intelligence PDF dumps from Cloud Storage for free:
https://drive.google.com/open?id=1x2MPgrWBrVleGzU5t2cNp9hngnL1_Suk