

# Latest Test Salesforce Data-Cloud-Consultant Simulations & Valid Data-Cloud-Consultant Test Papers



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Generally speaking, preparing for the Data-Cloud-Consultant exam is a very hard and even some suffering process. Because time is limited, sometimes we have to spare time to do other things to review the exam content, which makes the preparation process full of pressure and anxiety. But from the point of view of customers, our Data-Cloud-Consultant Actual Exam will not let you suffer from this. We have a high pass rate of our Data-Cloud-Consultant study materials as 98% to 100%. Our Data-Cloud-Consultant learning quiz will be your best choice.

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## Valid Data-Cloud-Consultant Test Papers & Data-Cloud-Consultant Authentic Exam Questions

Are you worried about your poor life now and again? Are you desired to gain a decent job in the near future? Do you dream of a better life? Do you want to own better treatment in the field? If your answer is yes, please prepare for the Data-Cloud-Consultant exam. It is known to us that preparing for the exam carefully and getting the related certification are very important for all people to achieve their dreams in the near future. It is a generally accepted fact that the Data-Cloud-Consultant Exam has attracted more and more attention and become widely acceptable in the past years.

## Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>• Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>• Act on Data: This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases.</li></ul>

Topic 3	<ul style="list-style-type: none"> <li>• Data Cloud Overview: This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.</li> </ul>
Topic 4	<ul style="list-style-type: none"> <li>• Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.</li> </ul>

## Salesforce Certified Data Cloud Consultant Sample Questions (Q94-Q99):

### NEW QUESTION # 94

Northern Trail Outfitters wants to be able to calculate each customer's lifetime value (LTV) but also create breakdowns of the revenue sourced by website, mobile app, and retail channels.

What should a consultant use to address this use case in Data Cloud?

- A. Nested segments
- B. Flow Orchestration
- C. Streaming data transform
- D. Metrics on metrics

**Answer: D**

Explanation:

Metrics on metrics is a feature that allows creating new metrics based on existing metrics and applying mathematical operations on them. This can be useful for calculating complex business metrics such as LTV, ROI, or conversion rates. In this case, the consultant can use metrics on metrics to calculate the LTV of each customer by summing up the revenue generated by them across different channels. The consultant can also create breakdowns of the revenue by channel by using the channel attribute as a dimension in the metric definition. Reference: Metrics on Metrics, Create Metrics on Metrics

### NEW QUESTION # 95

Cumulus Financial wants to segregate Salesforce CRM Account data based on Country for its Data Cloud users.

What should the consultant do to accomplish this?

- A. Use streaming transforms to filter out Account data based on Country and map to separate data model objects accordingly.
- B. Use formula fields based on the account Country field to filter incoming records.
- C. Use the data spaces feature and applying filtering on the Account data lake object based on Country.
- D. Use Salesforce sharing rules on the Account object to filter and segregate records based on Country.

**Answer: C**

Explanation:

Data spaces are a feature that allows Data Cloud users to create subsets of data based on filters and permissions. Data spaces can be used to segregate data based on different criteria, such as geography, business unit, or product line. In this case, the consultant can use the data spaces feature and apply filtering on the Account data lake object based on Country. This way, the Data Cloud users can access only the Account data that belongs to their respective countries. References: Data Spaces, Create a Data Space

### NEW QUESTION # 96

Northern Trail Outfitters wants to use some of its Marketing Cloud data in Data Cloud.

Which engagement channel data will require custom integration?

- A. SMS
- B. CloudPage
- C. Email
- D. Mobile push

**Answer: B**

Explanation:

Explanation

CloudPage is a web page that can be personalized and hosted by Marketing Cloud. It is not one of the standard engagement channels that Data Cloud supports out of the box. To use CloudPage data in Data Cloud, a custom integration is required. The other engagement channels (SMS, email, and mobile push) are supported by Data Cloud and can be integrated using the Marketing Cloud Connector or the Marketing Cloud API. References: Data Cloud Overview, Marketing Cloud Connector, Marketing Cloud API

## NEW QUESTION # 97

A customer is trying to activate data from Data Cloud to an Amazon S3 Cloud File Storage Bucket.

Which authentication type should the consultant recommend to connect to the S3 bucket from Data Cloud?

- A. Use an S3 Private Key Certificate.
- B. Use an S3 Encrypted Username and Password.
- C. Use a JWT Token generated on S3.
- D. Use an S3 Access Key and Secret Key.

**Answer: D**

## NEW QUESTION # 98

What is a reason to create a formula when ingesting a data stream?

- A. To concatenate files so they are ingested in the correct sequence
- B. To add a unique external identifier to an existing ruleset
- C. To transform a date-time field into a date field for use in data mapping
- D. To remove duplicate rows of data from the data stream

**Answer: C**

Explanation:

Creating a formula during data stream ingestion is often done to manipulate or transform data fields to meet specific requirements. In this case, the most common reason is to transform a date-time field into a date field for use in data mapping. Here's why:

Understanding the Requirement

When ingesting data into Salesforce Data Cloud, certain fields may need to be transformed to align with the target data model. For example, a date-time field (e.g., "2023-10-05T14:30:00Z") may need to be converted into a date field (e.g., "2023-10-05") for proper mapping and analysis.

Why Transform a Date-Time Field into a Date Field?

Data Mapping Compatibility :

Some data models or downstream systems may only accept date fields (without the time component).

Transforming the field ensures compatibility and avoids errors during ingestion or activation.

Simplified Analysis :

Removing the time component simplifies analysis and reporting, especially when working with daily trends or aggregations.

Standardization :

Converting date-time fields into consistent date formats ensures uniformity across datasets.

Steps to Implement This Solution

Step 1: Identify the Date-Time Field

During the data stream setup, identify the field that contains the date-time value (e.g., "Order\_Date\_Time").

Step 2: Create a Formula Field

Use the Formula Field option in the data stream configuration to create a new field.

Apply a transformation function (e.g., DATE() or equivalent) to extract the date portion from the date-time field.

Step 3: Map the Transformed Field

Map the newly created date field to the corresponding field in the target data model (e.g., Unified Profile or Data Lake Object).

Step 4: Validate the Transformation

Test the data stream to ensure the transformation works correctly and the date field is properly ingested.

Why Not Other Options?

A. To concatenate files so they are ingested in the correct sequence :

Concatenation is not a typical use case for formulas during ingestion. File sequencing is usually handled at the file ingestion level, not through formulas.

B. To add a unique external identifier to an existing ruleset :

Adding a unique identifier is typically done during data preparation or identity resolution, not through formulas during ingestion.

D. To remove duplicate rows of data from the data stream:

Removing duplicates is better handled through deduplication rules or transformations, not formulas.

## Conclusion

The primary reason to create a formula when ingesting a data stream is to transform a date-time field into a date field for use in data mapping. This ensures compatibility, simplifies analysis, and standardizes the data for downstream use.

## NEW QUESTION # 99

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