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QUESTION: 4

When creating an email using the Design Editor, which two items are required? (Choose two.)

- Option A : Personalized From Line
- Option B : Email Tracking
- Option C : Email Group
- Option D : Preview Text
- Option E : Subject Line

Correct Answer: A,C

Explanation/Reference:

Reference: https://docs.oracle.com/en/cloud/saas/marketing/eloqua-user/pdf/OracleEloqua_Emails_UserGuide.pdf

QUESTION: 5

Do emails sent by the "Send Submitter an Email" from processing step follow contact subscription preferences? (Choose the best answer.)

- Option A : These emails are considered transactional and will send if a contact is unsubscribed or on the Master Exclude list.
- Option B : These emails will send depending on the configuration set by the user on the "Send Submitter an Email" processing step.
- Option C : These emails follow contact subscription preferences and if a contact is marked as unsubscribe, they will not receive the email.
- Option D : These emails are considered transactional and will send if a contact is unsubscribed, but not to those on the Master Exclude list.

Correct Answer: B

QUESTION: 6

Which three client-requested scenario can you configure natively within an Update Rule in Eloqua? (Choose three.)

- Option A : the contact's Job Role contact field with the value listed in the Role field of a linked custom object record

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Oracle Eloqua Marketing 2025 Implementation Professional Sample Questions (Q85-Q90):

NEW QUESTION # 85

Which option is used to configure the overall security settings for an Eloqua instance?

- A. Users & Security
- B. External Calls
- C. Email Setup
- D. Database Integration

Answer: A

Explanation:

The "Users & Security" option in Eloqua is used to configure the overall security settings for an instance. It allows you to manage user accounts, roles, permissions, and set up security features such as IP restrictions and session duration.

NEW QUESTION # 86

Which of the following statements is true about contact and account fields in Oracle Eloqua?

- A. Contact and account fields cannot be grouped together in sections.
- B. Contact and account fields can be made required for data entry.
- C. Contact and account fields can only be used for data entry and cannot be used for segmentation.
- D. Contact and account fields cannot be deleted once they are created.

Answer: B

Explanation:

In Oracle Eloqua, contact and account fields can be made required, meaning they must be filled in when entering data. This helps ensure that important information is not missed or overlooked.

NEW QUESTION # 87

Where can you configure the default email footer for all emails sent from an Eloqua instance?

- A. Email Setup > Email Defaults
- B. Database Integration > Email Footer
- C. Company Settings > Email Defaults
- D. Users & Security > Email Footer

Answer: C

Explanation:

The default email footer for all emails sent from an Eloqua instance can be configured in "Company Settings > Email Defaults". This setting allows you to define a standardized footer that will automatically be added to all outgoing emails.

NEW QUESTION # 88

Which of the following is a benefit of using segments in Oracle Eloqua Marketing?

- A. Segments create personalized landing pages.
- B. Segments make it easier to import contact lists.
- C. Segments allow you to schedule social media posts.
- **D. Segments improve email deliverability.**

Answer: D

Explanation:

Using segments in Oracle Eloqua Marketing can help improve email deliverability. By segmenting your audience based on relevant criteria, you can send targeted and personalized emails. This increases the chances of your emails being well-received and avoids sending irrelevant content, resulting in better deliverability rates.

NEW QUESTION # 89

What is the purpose of using seed lists in Oracle Eloqua?

- A. To exclude certain contacts from receiving a specific campaign
- **B. To test email deliverability and rendering across different email clients and devices**
- C. To designate specific contacts as the primary recipients of a campaign
- D. To tag contacts based on their interests and behaviors for targeted messaging

Answer: B

Explanation:

Seed lists in Oracle Eloqua are typically used to test email deliverability and rendering across different email clients and devices. By including seed contacts in the lists, marketers can ensure that the emails are displayed correctly and reach the recipients' inboxes as intended.

NEW QUESTION # 90

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