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Salesforce Certified B2C Commerce Architect Sample Questions (Q31-Q36):

NEW QUESTION # 31

The Client identifies that a segment of customers need to see some products on the site that other customers should not be able to access. All products are maintained within one catalog but in separate categories. A custom attribute will be used on the Profile system object to identify customers that belong to this special segment. A customer group will be made that is qualified for by this Profile custom attribute. The storefront will be customized to include navigation to relevant categories for this customer group. Unfortunately during technical review the Client points out that the business teams have raised a concern with maintenance and want to use a shared navigation within the catalog and not use separate categories.

Which item should the Architect suggest to efficiently fulfil this new requirement while maintaining scalability?

- A. Customize the Storefront Co use a hidden search refinement that if the user Is In the customer group then the result Includes those products with a new custom attribute.
- B. Customize the Storefront to use a hidden search refinement and modify the customer group to be qualified for by a new product custom attribute
- C. Customize the Storefront to modify the search result that if the user is in the customer group then the result includes those products appropriately.

- D. Customize theStorefront to use separate storefront catalogs with the same navigation that If the customer Is In the customer group gets assign products appropriately.

Answer: C

Explanation:

The optimal solution for this requirement is to modify the search results dynamically based on the user's customer group membership. This approach:

- * Ensures that all users can navigate the same catalog and categories without seeing separate categories for special segments.
- * Dynamically includes or excludes products from search results based on the user's membership in the special segment, effectively using existing catalog structures while personalizing product visibility.
- * Maintains scalability by leveraging existing catalog and category infrastructure without needing additional custom attributes for navigation purposes.

This method aligns with best practices for creating personalized customer experiences in B2C Commerce without complicating catalog management.

NEW QUESTION # 32

The Client wants to offer custom made container products on its new B2C Commerce storefront. TheClient provided two business requirements.

- * Customer can specify container length, width, and height.
- * Customer can specify the material that the container is made of.

The Client also provided the Architect a current data schema (shown below) for reference while preparing the technical documentation.

Which two gaps between the requirements and the data schema should the Architect discuss with the Client?

Choose 2 answers

- A. The data schema includes unique identifiers for material and color fields, but neither are reflected in the business requirements.
- B. The data schema includes an implied structure that the customer's choices should be captured as custom objects, but there isn't a business requirement to do so
- C. The data schema includes a Color_ID field, but there isn't a business requirement to allow the customer to specify container color.
- D. The data schema includes a material Price_Markup field, but there Isn't a business requirement to factor the material cost Into the final price calculation.

Answer: A,C

Explanation:

The provided data schema includes several fields that do not match the stated business requirements, which focus on the custom dimensions and materials of the containers:

- * Option A: The inclusion of unique identifiers for materials and color fields in the data schema suggests a level of detail and structure around these attributes that is not reflected in the business requirements. If the business does not require tracking or differentiating materials beyond just naming them, this might be unnecessarily complex.
- * Option D: The data schema includes a Color_ID field, which implies the ability to specify the color of the container. However, the business requirements do not mention color as a customization option available to customers. This discrepancy needs to be addressed to ensure that the database design aligns with actual business needs.

NEW QUESTION # 33

The Client has implemented a different category/search layout for mobile and desktop. The code uses a session attribute called deviceType to choose the corresponding layout. This attribute it populated from the browser user agent. After this implementation they have run into these problems:

- * Sometimes desktop pages are being served to both desktop and mobile customers.
- * Sometimes mobile pages ate being served to both desktop and mobile customers.

The page has caching implemented that depends; on promotions. SEC is very important and the site traffic is high.

Which solution should the Architect select to resolve the issue without impacting the existing requirements?

- A. Create customer groups for desktop and mobile users and empty promotions linked to these groups to ensure different cached versions of the page.
- B. Disable caching for thesepages to ensure that the correct template is used to render the mobile and desktop pages.

- C. Change the URL structure to include desktop and mobile as URL parameters to ensure different cached versions of the page
- D. Create customer groups for desktop and mobile users and use remote includes based on these groups to render the mobile and desktop pages

Answer: C

Explanation:

To resolve the issue of incorrect page versions being served across different devices, changing the URL structure to include device-specific parameters can be highly effective. By adding parameters such as 'desktop' or 'mobile' to the URLs:

* The caching mechanism can differentiate between the content for different device types, thus caching and serving the correct version of the page according to the device type specified in the URL.

* This method allows for maintaining existing caching strategies linked to promotions and ensures that SEO is not adversely affected since the content remains the same per device type but is merely served through different URLs.

This approach addresses the core issue without requiring disabling of caching or reengineering existing promotional structures, hence preserving site performance and user experience.

NEW QUESTION # 34

A developer is remotely fetching the reviews for a product.

Assume that it's an HTTP GET request and caching needs to be implemented, what consideration should the developer keep in mind for building the caching strategy?

- A. Remote include with caching only the reviews
- B. Use custom cache
- C. Cached remote include with cache of the HTTP service
- D. Cache the HTTP service request

Answer: C

Explanation:

For efficient caching of HTTP GET requests used to fetch product reviews, the best practice is to use a cached remote include combined with caching of the HTTP service itself (Answer D). This method involves caching the output of the remote service call at the service layer and reusing it for subsequent requests. This approach minimizes the number of calls to the remote service, reduces load times, and ensures that the displayed reviews are up-to-date as per the cache's freshness settings. It optimally balances the performance benefits of caching with the need to keep content like reviews current.

NEW QUESTION # 35

During load testing, a third party service is constantly failing to respond in a timely manner on the Product Listing Page. The page is not affected as it is collecting data with the server side call, however the loading time is increasing.

Which two recommendations should the developer take in order to minimize the risk and improve the loading time?

Choose 2 answers

- A. Load the data asynchronously after the page is loaded
- B. Decrease the service timeout.
- C. Ask the third party to improve the reliability of the service.
- D. Remove the service.
- E. Enable the Circuit Breaker.

Answer: A,E

Explanation:

In scenarios where a third-party service impacts page performance, implementing a Circuit Breaker pattern (Option C) can prevent the service from becoming a bottleneck. This pattern helps manage failing service calls by temporarily disabling the service interaction when failures reach a certain threshold, allowing it to recover. Asynchronously loading the data (Option E) ensures the page's primary content loads without delay, while data from the third-party service is fetched in the background, improving the user's perceived performance and page load times.

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