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Salesforce Certified B2C Commerce Architect Sample Questions (Q53-Q58):

NEW QUESTION # 53

A merchant has complained to the developers that some products are not appearing in the storefront and has asked them to diagnose and solve the issue.

Which two factors might be causing a product to be hidden?

Choose 2 answers

- A. Product is not online.
- B. Product Available to sell is <1.
- C. Product has been set to searchable.
- **D. Product lacks a price.**
- **E. Product does not have any images.**

Answer: D,E

NEW QUESTION # 54

A retail company currently uses 62C Commerce and Marketing Cloud to enable a seamless customer experience. They are evaluating tools to better support customer service activities like their call center for online ordering and social customer service.

Which two functionalities should a Solution Architect discuss with the company to explain the value of Service Cloud? Choose 2 answers

- A. Ability to create a B2C storefront using Digital Experiences.
- **B. Ability to allow the agent to see purchase history to support case management**
- C. Ability to have a customer leave a journey when they have an escalated case.
- **D. Ability to de-duplicate and create a single customer identity.**

Answer: B,D

NEW QUESTION # 55

To properly configure your service connection to Salesforce Marketing Cloud you receive this configuration:

After making a call to this service you receive a ServiceUnavailableException. What could be the reason?

- **A. Circuit Breaker is enabled on the service profile and max circuit breaker calls are reached in the allowed time interval.**
- B. Service mode is Mocked.
- C. Commerce Cloud IP not whitelisted on Marketing Cloud.
- **D. Rate Limit is reached.**
- E. Force PRD Behavior in Non-PRD Environments option in the service configuration is checked.

Answer: A,D

NEW QUESTION # 56

During a review of the most recent release notes, the Architect finds that Salesforce has deprecated an API that is used throughout the site. After reviewing the deprecated API usage in Business Manager, the Architect narrows down the usage of that API to a particular LINK integration cartridge. The cartridge was integrated when the site was first launched and is heavily customized for the Client.

What is the recommended way for the Architect to remove the deprecated API so the LINK integration continues to work without interruptions, and lowest level of effort?

- A. The Architect should contact the company that created the LINK cartridge to fix the issue and provide the client with updated code.
- B. The Architect does not need to do anything at this time, the API will continue to work with no issues for the foreseeable future.
- C. The Architect should check to see If the LINK cartridge has been updated already, integrate It, apply the customisations, and test thoroughly.
- **D. The Architect should update all the deprecated API cats in the already integrated LINK cartridge and test thoroughly.**

Answer: D

NEW QUESTION # 57

The Client has just acquired a new brand and wants to Integrate the new brand s current ecommerce site into a current realm as a new site. The acquisition has its own Enterprise Resource Planning (ERP) system for product data and inventory. The new site will use the existing realm's Order Management System (OHS) and Customer Relationship Management (CRM) system.

What two requirements does the Architect need to keep in mind when creating the technical specification document?

Choose 2 answers

- A. A new customer export Job must be created to export customers.
- **B. A new inventory Import Job must be created to manage inventory.**
- C. A new order export job must be created to export orders.
- **D. A new product Import Job must be created to manage products.**

Answer: B,D

NEW QUESTION # 58

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
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